

<http://www.minotusa.com/smartmail/SipmaseatedasnewmayorofMinotMinotNewsletterJuly2018/>



Sipma seated as new mayor of Minot

Shaun Sipma was seated as mayor of Minot during a special City Council reorganization meeting on June 26. At the same meeting, Mark Jantzer was chosen as City Council president, and Lisa Olson was named vice president. Both Jantzer and Olson were re-elected in June. New council member Paul Pitner was also seated during the reorganization meeting. Sipma, the three elected council members, and newly elected Municipal City Judge Ashley Beall all took a formal oath of office during a swearing-in ceremony.



During the following City Council meeting, members voted unanimously to appoint a replacement to fill the final two years of Sipma's term on the council. Anyone interested in the position has 15 days from June 26 to contact the City of Minot. The final decision will be made at a special City Council meeting following the mandated 15-day waiting period.

Cross-organizational collaboration identified as key to

community growth

Representatives from community, civic and private organizations gathered at the North Dakota State Fair Center in mid-June for the second in a series of ongoing community stakeholders meetings.



Among those in attendance were delegates from the Minot Area Development Corporation, Minot Parks, Visit Minot, North Dakota State Fair, Strengthen ND, Downtown Business and Professional Association, Aksal Group, Job Service North Dakota, Trinity Health, Minot Young Professionals, Connect Minot, Small Business Development Center, downtown business owners, and City of Minot mayoral candidates and aldermen.

The delegates discussed what each entity hoped to achieve through the monthly forums. Among twenty-one responses, five specific goals emerged: cross-organizational collaboration, open and steady communication, community enrichment, fundamental change, quality facilities and new events. The group also discussed Governor Doug Burgum's Main Street Initiative and what that framework might look like for Minot's downtown.

Subsequent assemblies will focus on actionable items resulting from the objectives listed above. These meetings were identified in the recommendations section of the International Economic Development Council's initial findings report following their March site visit. For more information on the community stakeholders meetings contact Jaime at 701-852-1075 or jhauge@minotusa.com.

MADC to host Fall Economic Development Conference for the state

The Economic Development Association of North Dakota (EDND) has selected MADC as the host of the 2018 EDND Fall Conference. The greater part of the two-day forum will be conducted in the convention space at the Grand Hotel; additional activities will be designed to encourage attendees to explore and experience the Minot community. The theme and agenda for the October convention will be determined in early July. This conference has not been held in the Magic City in more than a decade. For information on sponsorship

opportunities, contact Terri at 701-852-1075 or tphilion@minotusa.com.

RealTruck founder challenges status quo at economic development conference

MADC President and CEO Stephanie Hoffart and Marketing Director Terri Philion attended the 2018 EDND Summer Conference. Economic development professionals from across the state convened in Jamestown, N.D. for peer-to-peer networking and continuing education. This year's theme was "Potential: Unlimited."



Recruiting a 21st century workforce, workforce development, and talent attraction were among the topics that were explored as part of the event's continuing education component. Scott Bintz was the featured keynote speaker. Bintz is the past CEO and Founder of RealTruck.Com, an online truck and SUV accessories store that was created in North Dakota in 1998. RealTruck has grown into a multi-million-dollar online e-commerce superstore. Attendees also had the opportunity to tour the Spiritwood Energy Park, a 551-acre industrial park located approximately 10 miles east of Jamestown. Dakota Spirit AgEnergy is the anchor tenant at the Spiritwood Energy Park.

Minot reps meet with Boeing to talk ICBMs

Minot Air Force Base provides strategic deterrence to the nation and keeping that deterrence in place in the Magic City is a focus area for Minot's Task Force 21. Recently, the task force met with Boeing Company representatives in Minot, on their second visit to Minot in the last year. While a familiar component of the Boeing Company is deeply involved with the mighty B-52, these representatives were in Minot to discuss Intercontinental Ballistic Missiles (ICBMs).

In August 2017 the Air Force selected two companies to compete in a selection to transition to the follow-on ICBM

system, currently known as the Ground Based Strategic Deterrent or GBSD. The Boeing representatives, Patti Dare and Andy Healy stressed the long-term relationship with the Minot community which started in 1958 with the installation of some of the first ICBMs in the United States.



GBSD work to be done involves the entire weapons system from the missile, silo and the command and control components. "Boeing built the Minuteman system when awarded the contract in 1968, and Boeing is ready to repeat the process again and put a new system out in the field – a missile system that the Air Force wants and the nation needs," said Healy.

Task Force 21 will continue to work with the Air Force, industry partners and the North Dakota Congressional Delegation to ensure that the Ground Based Strategic Deterrent system is fully fielded. Earlier this year TF 21 met with representatives of Northrup Grumman, the other contractor picked by the Air Force to compete.

Students fundraise for smiles, offer important services

Over the past seven years Minot State students in the Communication Disorders Department have raised thousands of dollars to provide more than 200 life-changing surgeries to individuals born with cleft lips and cleft palates.



The Minot State chapter of the National Student Speech Language Hearing Association (NSSLHA) organizes the Miles for Smiles fundraiser every year with proceeds going to Operation Smiles, a volunteer-based international medical charity that provides free surgeries to children and young adults with facial conditions. The NSSLHA at Minot State has approximately 75 student members and raises additional funds for Operation Smiles through bake sales and silent auctions.

Trinity Foundation raises \$40,000 for cancer care

The Trinity Health Foundation raised \$40,369 at its 21st annual Building Hope Women's Golf Tournament June 18th at Souris Valley Golf Course. Some 36 teams and 143 golfers participated in the event, which has



become a major source of support for patient programs at the Trinity CancerCare Center. Last year, the women's tournament and its companion men's golf event, which is held in August, raised more than \$74,000 for the CancerCare Center's Patient Assistance Fund. The fund helps patients battling cancer with direct financial assistance as well as various other necessities, including gas cards, wigs, compression garments, and educational materials.

"We want to thank those who sponsored, volunteered for, and played in the event," said Foundation Director Al Evon. "Their participation makes a difference in the lives of patients and their loved ones."

Carnival at the Dakota Square Mall

After more than two-decades of planning, the Dakota Square Mall was pleased to bring 'Happy World Carnival' to the Magic City in early June. The carnival, which was located in the Northeast parking lot by a JC Penny's entrance, featured rides, food, and games. As an extra



treat for carnival attendees, the mall ran special promotions within its stores and food court for those who have an unlimited ride wristband, making the event more impactful on the mall too. Thousands enjoyed the family-style carnival and plans are in the works to firm up dates for 2019.

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