

Inside the Communicator

Page 2: Businesses join and renew; Chamber chair appoints board members.

Page 3: Businesses invited to participate in superhero-themed Showcase of Business.

Page 4: Eagle Award winners honored.

Page 5: Custom designed t-shirt offered as fundraiser for Y's Men's Rodeo (Oct. 4-6); Nov. 6 panel addresses business questions at Chamber University.

Page 6: Leadership Blind Spots business brief set for Dec. 5.

Pages 7, 9: Chamber Ambassadors celebrate businesses with ribbon cuttings.

Page 10-18: Members offer news and updates.

Page 19: Calendar of events

Communicator

THE MINOT AREA CHAMBER OF COMMERCE AND YOU!

Vol. XLII, Issue No. 10

www.minotchamber.org

October 2019

Chamber Chair encourages involvement

It is a tremendous honor to serve as chairman of your Minot Area Chamber of Commerce. We are here to promote and advocate for local businesses and unify the community, which includes Minot, Minot Air Force Base and the surrounding rural areas.

The only way these goals can be accomplished is by getting people involved. If you have not attended a Chamber event recently, please do so. Go to www.minotchamber.org and you can find an event calendar. Consider joining a Chamber committee, or at least attending a committee meeting to see what it is all about.

Advocating for business is a huge job at the Chamber. Talk to board members or Chamber staff about issues of concern to you. We work with local, state and federal officials on a regular basis. Whether it is asking for a change in local policies to benefit small businesses, or speaking to our Congressional delegation about an issue affecting our farmers and ranchers, we want to help.

We also want you to help us unify the community. The Maximize Minot campaign is just one example of how the Chamber is encourag-

ing people to hire locally, shop locally and invest locally. Events like the Showcase of Business, Ag Committee golf tournament, and Military Day at the Zoo are just some examples of how we get people together to create friendship and goodwill.

We also work very hard to welcome and advocate for our neighbors at Minot Air Force Base. In addition to a host of military appreciation events, we have also successfully advocated for missions to remain at the base and for policies that benefit military members and their families.

Thank you everyone who has made the Chamber a successful organization. My challenge to you now is to encourage more businesses to join the Chamber and ask current members to be more active.

We'll see you at the next Chamber event!

Tom Rafferty
Verendrye Electric Cooperative



Tom Rafferty
Verendrye Electric
Cooperative

Federal Reserve regional outreach director featured speaker

Chamber annual meeting set for Oct. 16

The Minot Area Chamber of Commerce annual meeting will be Wednesday, Oct. 16 at 11:30 a.m. at the Sleep Inn & Suites Convention Center. Special thanks to our event sponsor, the Bank of North Dakota. This year's annual meeting will feature Joe Mahon, regional outreach director of the Federal Reserve, Minneapolis, MN, speaking about the region's economy and trends. Prior to serving as a regional outreach director for the Federal Reserve, Mahon served as a regional

Continued on page 3

Minot Y's Men's Rodeo Business After Hours

Thursday, Oct. 3, 2019 • 5–7 p.m.
ND State Fair Center Magic Place

Network with other Chamber members, enjoy some delicious food, and take your chance at some great prizes, including \$500 in Chamber Bucks! If winner is not present, \$50 in Chamber Bucks is guaranteed. (Must be present to win) \$5 charge at the door



MINOT AREA CHAMBER OF COMMERCE COMMERCE

P.O. Box 940 • Minot, ND 58702 • 852-6000
chamber@minotchamber.org • minotchamber.org

Material published in the *Chamber Communicator* expresses the viewpoints or policies of the *Communicator*, the Minot Area Chamber of Commerce and its Board of Directors. The purpose of this newsletter is to communicate with the membership of the Minot Area Chamber of Commerce.

PublisherL. John MacMartin,CCE
EditorCarla Dolan, IOM
Managing EditorPatty Steele

CHAMBER OF COMMERCE STAFF

L. John MacMartin, CCEPresident
Carla Dolan, IOMProgram Director
Lisa MoldenhauerAdministrative Assistant
Sara-Lynn Shubra.....Finance/Membership Director
Carla Vannett.....MVD Manager
Lacey Coleman.....MVD Clerk
Wendy KeldsonMVD Clerk
Amy Morse.....MVD Clerk
Tracey OjaMVD Clerk
Kimberly ReedyMVD Clerk

MINOT AREA CHAMBER OF COMMERCE

BOARD MEMBERS:

Tom Rafferty **Chair**
(Verendrye Electric Coop)852-0406
Jeff McElwain **Chair Elect**
(Ackerman-Estfold)837-8737
Missy Feist Erickson **Treasurer**
(Peoples State Bank)852-0328
Doug Hollingsworth **Past Chair**
(Tires Plus)837-1301
Jason Zimmerman **Past Chair**
(First Western Bank & Trust)857-7196
Ryon Boen (Western Agency)852-5383
Lucas Hachmeister (Scheels)852-1010
Debbie Harris (Fiancee)838-9616
Cassidy Hjelmstad
(SRT Communications, Inc.)838-9719
Les Knudson (AGT Foods)839-7530
Jessica Merchant
(Olson & Burns, P.C.)839-1740
Monica Peterson (Enbridge)857-0929
Mary Prough (Ryan Chevrolet)852-3571
Randy Schwan (Trinity Health)857-5635
Ben Slind (Thompson Larson
Funeral Home)852-3446
Cathy Tweten (Dakota Square)839-7500

Chamber Chair appoints two new board members

The Minot Area Chamber of Commerce Board of Directors Chair, Tom Rafferty (Verendrye Electric Cooperative), appointed two of three possible new board members to one-year terms as allowed by Chamber bylaws. The third board member will be announced in a future issue of the newsletter. They are Monica Peterson (Enbridge) and Les Knudson (AGT Foods).

Peterson grew up in Mohall, ND, and has a bachelor's degree in business administration from the University of North Dakota, as well as a senior certified professional designation from the Society of Human Resource Management. Peterson has been in the HR field for 15 years, most recently as an HR Advisor with Enbridge. She is involved with many community organizations, including Souris Valley United Way, Minot Noon Rotary, Minot Curling Club, and Minot Family YMCA, to name a few.

Peterson tries to stay active by utilizing local parks and facilities for running, biking, golfing, cross country skiing, curling, etc. Two of her loves are food and



Monica Peterson
Enbridge



Les Knudson
AGT Foods

travel, so she always seeks out new foods wherever she goes.

Knudson grew up in Crosby, ND, where he still lives. He received a degree in mechanical engineering from the University of North Dakota. He owned Superior Grains, a grain and seed business, which he sold to AGT Foods in 2007.

He has worked for AGT Foods since then. In a five-year timeframe, he helped build facilities all over the world for AGT Foods. He was integral in the design and build of the Minot operation, and has served as the manager of the Minot operation since 2012. He is currently Division Head of Ingredients Operations.

Renewals

The Chamber extends a big "THANK YOU" to our members who have renewed their membership from Aug. 24, through Sept. 23, 2019. Your continued support helps your Chamber promote the business community and do the work seen in the pages of this newsletter.

Accounting Solutions
American Trust Center
Ameriprise Financial Services, Inc.
Badlands Restaurant & Bar
Bishop Ryan Catholic School
Broadway Family Dentistry
North Hill Grill N Chill DQ
DQ South Broadway
Dakota Agronomy Partners
Dakota College at Bottineau
Dakota Territory Air Museum
Ebenezer's Eatery & Irish Pub
Edgewood Minot Senior Living, LLC
Evolution Salon
Excavating Inc.
Faith United Methodist Church
First Light Home Care
Flower Box
Holiday Inn Express & Suites Minot
Humphrey Law Office, PC
iHeart Media
Blake Krabseth Comedian/Magician

Landing Bar & Bottle Shop
Magic City Garage Door & Awning
Main Electric Construction, Inc.
Minot Lumber & Hardware, Inc.
Ness Family Dentistry
NextHome Legendary Properties
Noble Inn
North Central Research Extension Center
North Country Mercantile & Equipment
North Highlands Apartments and Villas
Northern Brake Service
Paradise Spas & Motorsports
Park University
Pinnacle Employee Benefits
Preferred Travel Inc.
Rehab Services, Inc.
Sherwin-Williams Company
U.S. Small Business Administration
Town & Country Center
The UPS Store

Continued from page 1

economist, and also as a staff writer and analyst for the Bank publication, *The Region*, and *fedgazette*.

Mahon's primary responsibilities involve tracking several sectors of the Ninth District economy — an area that

cov-
ers



Minnesota, North and South Dakota, Montana, and portions of Wisconsin and Michigan. The Fed. sectors he follows closely include agriculture, manufacturing, energy, and mining. He holds degrees in economics and journalism from the University of Minnesota.

Cost is \$30 per person and \$300 for a reserved table up front, with guaranteed seating for eight. Lunch is included. The menu includes house salad, rotisserie prime rib with au jus, garlic mashed potatoes, green beans, and peanut butter

pie.

Please RSVP by Friday, Oct. 11. Register at www.minotchamber.org, select October 16 on the Chamber calendar and use your membership login information. For more information call 852-6000. No refunds after Oct. 11.



Joe Mahon

Businesses encouraged to participate **29th Annual Showcase of Business set for Nov. 14**

Are you ready for the 29th Annual Minot Area Chamber of Commerce Showcase of Business? The Chamber is proud to bring you this event on Thursday, Nov. 14 from 5 to 8 p.m. at the North Dakota State Fair Center Magic Place.

This year's theme is Superheroes. This is an opportunity for businesses to decorate around this theme, and for Chamber members to showcase products and services to nearly 1,000 attendees. Thanks to our media sponsors KMOT/West Dakota Fox and Hometown Radio Group for getting the word out to bring people to the event.

A little-known fact is that the Chamber Ambassadors started the Showcase to serve as a major fundraiser for the Chamber. Today, that function of being a major fundraiser is as important as it was twenty eight years ago. The business

sponsorships help provide the financial backing for the Showcase, as well as ensuring that the event continues as a Chamber fundraiser. The following two sponsorships will be recognized on fliers and media.

Platinum Sponsor: \$1,000 includes three 10x10 booths at location of your choice, along with 30 admission tickets and one quarter page ad of your choice in a future Chamber Communicator. (Six available.)

Gold Sponsor: \$500, includes two 10x10 booths at location of your choice, along with 20 admission tickets. (Ten available.)

If you choose not to be one of these two sponsor levels, single booths are available at \$200 for a 10x10 and \$300 for a 15x15 booth. All booths include one eight-foot table (white paper tablecloths available) and two chairs. Power outlets are avail-

able, but businesses should bring their own extension cords. Also, plan for dimmed lights.

Booth participants are also encouraged to offer a giveaway, and the winner will be announced at the end of the evening. Participants can also enjoy delicious hors d'oeuvres, and beverages will be available for purchase. Those attending enjoy the door prizes given out at the end of the evening, including a trip from our stage sponsor Delta Vacations, valued at \$1,600, and a VIP Minot package from Showcase of Business. This draws a crowd and keeps attendees there the entire evening.

Sign up today. Go to www.minotchamber.org, click on November 14 on the calendar. Use your login and password. No refunds after November 8



September Eagle Awards

The Eagle Award winners were recognized in September and thanked for superior customer service skills. If you would like to nominate someone for outstanding customer service, please call the Chamber at 852-6000 for a nomination form, or visit the website at minotchamber.org. A special thank you goes out to **Homesteaders Restaurant, Rainbow Photo Lab, Anytime Fitness, and Waxing the City** for providing gift certificates for each Eagle recipient.



MATT SUND
SRT Communications, Inc.



NICOLE JOHNSON
Biscuits & Bows Pet Spa



AMY STENVOLD
Chiropractic Health & Wellness



TRACY NEWBURY
Minot Automotive Center



TOM AHMANN
Kevin's Plumbing & Heating



MERNA IMSLAND
Fargo Glass & Paint Co.



DREW SCHARMER
Moose Lodge (Minot)



SIMON LEE
Charlie's Main Street Cafe



VICKI LARSON
Denny's Restaurant



DR. JASON DAMMEN
Chiropractic Arts Clinic



BRADLEY KRAFT
Mid-Town Chiropractic



BRENDA WOIWODE
Conlin's Furniture



Visit: [Lignite Energy Council](http://LigniteEnergyCouncil.org)

Minot woman designs fundraising t-shirts with signature from former Miss Rodeo America

Whittemore designs rodeo t-shirts in retro style

There's a special style of t-shirt going around Minot these days. It's pink, it's retro, and it's being sold for a good cause. The t-shirts were designed by a Minot resident, Kim Whittemore, who is an artist.

The annual Tough Enough to Wear Pink t-shirts are for sale in and around Minot, with all proceeds going to help improve the quality of life for people undergoing cancer treatment through the Trinity Exercise Rehab Program at the Minot Family YMCA.

On the front, in the shape of lips, much like the Stones' logo, are the words "Tough Enough." Above the lips are the words "Kiss Me, I'm" and below the words "Tough Enough," it reads "To Wear pink."

On the left sleeve is the signature of a North Dakota raised cowgirl, Ashley Andrews Alderson, who was chosen as the 2007 Miss Rodeo America.

T-shirts have been sold as fundraiser for the cause for more than a dozen

years, but the committee wanted to do something different this year.

So they asked Whittemore for ideas. Paul Kramer, a volunteer with the Minot Y's Men's Rodeo, had a sticker on a filing cabinet with the lips and asked Whittemore if she could do something with that design. She has created five other designs that will be used in future years.

"I wanted to do something different," Whittemore said, "to set it apart from other years."

Whittemore is no stranger to volunteering with benefits and causes. She, along with her husband Bruce, as well as Pat and Lynda Davy, hosted the Minot Bands Together for several years. Funds from that event went to the Tough Enough to Wear Pink campaign. The campaign is affiliated with the Minot Y's Men's Rodeo. Tough Enough to Wear Pink night at the rodeo will be Friday, Oct. 4. Since the campaign began with the rodeo in 2007, over \$717,000 has been raised and more than 550 people



have been helped.

This is the first in a series of t-shirts that will have the signatures of different North Dakota personalities on them.

The 65th annual Minot Y's Men's Rodeo is Oct. 4 – 6 at the All Seasons Arena at the North Dakota State Fair Center. Performances begin at 7 p.m. on Oct. 4 and 5, at 1 p.m. for the matinees on Oct. 5 and 6. Tickets range in price from \$13 to \$33 and can be purchased online at www.MinotYsMensRodeo.com. For more information, visit the website or call 833-1761.

Chamber University features ND Tax Commissioner and Secretary of State

Nov. 6 panel addresses questions facing your business

This is a great opportunity for your business to learn more about all the aspects of doing business in North Dakota. Sponsored by the Minot Area Chamber of Commerce and the Small Business Development Center, this Chamber University will feature a panel discussion which will include the ND Secretary of State, ND Tax

Commissioner, and a representative from Job Service ND.

If you have questions on internet sales tax, filing requirements, or other business related questions, join us Wednesday, Nov. 6 at 8:30 a.m. at the Minot Auditorium. This event is free, but space is limited. Go to



Your Ideas - Our Expertise - Your Success

www.minotchamber.org, click on November 6 on the calendar. Use your login and password.

Committee highlights this month:

Thursday, Oct. 3: Military Affairs Committee

Noon – Grand Hotel

Topic: TBD

Friday, Oct. 11: Infrastructure Committee

7:30 a.m. – Homesteaders Restaurant

Topic: TBD

Thursday, Oct. 17: Governmental Affairs Committee

11:30 a.m. – Badlands Restaurant

Topic: Minot Parks Five-Year Plan

Thursday, Oct. 24: Energy Committee

11:30 a.m. – Buffalo Wings & Rings

Topic: TBD

Uncover your leadership blind spots at Dec. 5 business brief

Don't miss out on Uncovering Leadership Blind Spots: Discovering the Pathway to Motivating Your Employees. This is for senior leaders, human resource and L&D professionals, as well as anyone who wants to empower their leaders to build a culture that engages and retains their employees.

This Business Brief will be Thursday, Dec. 5 at 9:30 a.m. at the Grand Hotel. Cost is \$49 for members, \$79 for non-members.

Leadership matters. Leaders at the senior level strive to create a culture of engagement, while leaders on the front line need to motivate employees daily to drive results. Regardless of level, most leaders "think" they're demonstrating the qualities

of an effective leader, but the findings from a new study indicate otherwise. Our research found that:

- Only 17% of employees are satisfied in their job.
- And 45% of employees are planning on leaving their job in the next 12 months.

Through a recent global employee study, Dale Carnegie identified specific areas where leaders are falling short; we call these "leadership blind spots." Join us for business brief, as we identify the leadership attributes that are critical to organizational performance and find out what your leaders may be missing.

This Business Brief will help:

- Identify which leadership trends may be impacting your organization

- Learn how leaders can drive employee retention and satisfaction
- Uncover common leadership blind spots that may be undermining corporate culture
- Start to identify your organization's leadership performance gaps

Please sign up by logging on the Chamber website at www.minotchamber.org, click on December 5 on the calendar. Use your login and password.

For more information, contact Michelle Wall at 701-540-4278, or by email at Michelle.Wall@dalecarnegie.com, or visit the website at www.northdakota.dalecarnegie.com. No refunds after Dec. 1.

Sleep Inn & Suites opens Business After Hours season

Thank you to Sleep Inn & Suites for hosting the September Business After Hours where 125 people attended and enjoyed delicious food, networking, and great prizes.



Ribbon Cuttings

If you know of a business that's new to town or is having a milestone, like a renovation or addition, contact Carla at 857-8205 to schedule a ribbon cutting.



Duane Carlson Stadium: 1100 11th Ave SW Magic City Campus

Minot Chamber Ambassadors cut the ribbon at Duane Carlson Stadium on the evening of Sept. 19 before a soccer match to celebrate the new turf.



Dakota Boys and Girls Ranch Dakota Memorial School: 6301 19th Ave. NW

Minot Chamber Ambassadors helped celebrate the renovations to the school and the expansion of the playground with a ribbon cutting.

HOME GROWN



MINOT, ND • WILLISTON, ND • BOISE, ID

What's the [link](#) between all of these young engineers? These twenty-somethings have been afforded the opportunity to return to their roots and begin their careers right in their home territory. All have dedicated their summers interning for us, learning from our industry professionals. And we've learned a thing or two, also! They've now become an integral part of our team, bringing new and innovative ideas to communities across our region. At Ackerman-Estvold, we have a passion for growing our own.

WWW.ACKERMAN-ESTVOLD.COM

Ribbon Cuttings

If you know of a business that's new to town or is having a milestone, like a renovation or addition, contact Carla at 857-8205 to schedule a ribbon cutting.



Herbology: 2301 16th St. SW • 814-799-0139 • www.myherbology.com

Minot Chamber Ambassadors cut the ribbon at Herbology to welcome them to town. The dispensary is located on Minot's southwest side and is one of four in North Dakota. There others are located in Jamestown, Devils Lake, and Dickinson.



Roosevelt Park Zoo - Severson Ahart African Lion Savanna:

Ambassadors helped celebrate the safe and successful move of Roosevelt Park Zoo lions, Kota and Jasira, to their new habitat.

Ribbon Cuttings

If you know of a business that's new to town or is having a milestone, like a renovation or addition, contact Carla at 857-8205 to schedule a ribbon cutting.



Town & Country Credit Union: 1525 24th Ave SW • www.townandcountry.org

Minot Chamber Ambassadors cut the ribbon at Town & Country Credit Union's third location in Minot. This new location will be Town & Country Credit Union's 11th location North Dakota.

Refinance your Mortgage and Save

**Now in 2 convenient
locations!**

1525 24th Ave SW | Minot

615 S Broadway | Minot



www.townandcountry.org



NMLS# 704437



Magic City Hoagies celebrates five-year anniversary

Christine Staley has created the ultimate sub shop in North Dakota — Magic City Hoagies, and the shop featuring the “Best Darn Hoagies in Town” is celebrating five years in October 2019. Magic City Hoagies focuses on bringing world flavors between two buns.

Magic City Hoagies has made healthy, foodie-driven sandwiches approachable & affordable for the masses, with signature items that include the meat-wrapped hoagie, the Miami Cuban, the Beast, and the famous Lettuce Wrap sandwich. Magic City Hoagies has also created a special house-made, original dipping sauce called the City Sauce; it's creamy, sweet, and tangy with a smooth finish.

Magic City Hoagies has received the following awards and honors:

- #1 of the Eight Best Sandwich Shops in North Dakota featured by the Only in Your State website (April 2016)
- Readers' Choice Best Sandwich Shop in Minot from The Minot Daily newspaper (January 2017)
- Best Sandwich Shop in North Dakota by Travel+Leisure magazine (October

2017)

- Best Sandwich Join in North Dakota by LoveFoodDotCom (August 2018)
- Best Delis ND - rated # 7 (2018)
- Best Sandwich Shop in North Dakota by MSN.com (2019)

Magic City Hoagies also has had the pleasure to work with the Norsk Høstfest, the North Dakota State Fair, many other state groups, as well as feeding many famous musical acts while on tour in Minot.

For more information, visit www.magiccityhoagies.com; also on Facebook and Instagram.

Women in Ag: Leading. Linking. Learning.

United Community Bank, the NDSU Extension Agency, and the American Trust Center have joined forces to present area women with an agriculture focused program to educate women to become better agribusiness managers and partners. The program, inspired by the nationally known Annie's Project, focuses on the five major categories of risk: human resources, financial risk, insurance, market risk, and succession planning.

“Women in agriculture play an essential role and provide a unique perspective to the industry,” said Jennifer Hubrig, VP-Marketing at United Community Bank. “We look forward to providing them with an additional opportunity to interact and learn with others who have similar goals and initiatives.”

The course schedule varies throughout the fall and winter, and participants can choose to take advantage of the full program or an individual course. Course schedule is as follows:

- Women in Ag Social: October 29, 6 p.m. – Off the Vine
 - Human Resources: November 7, 5:30 p.m. – North Central Research Center
 - Market Risk: November 13, 7:30 a.m. – Bearscat Bakery
 - Financial Risk: November 20, Noon – Buffalo Wings & Rings
 - Farm Insurance: December 3, 5:30 p.m. – The Tap Room
 - Succession Planning: December 7, 9:30 a.m. – The Foundry
- Registration is available online at <http://womeninaglll.eventbrite.com>

JOHN STEWART, CPA

FINANCIAL CONSULTING BUSINESS & PERSONAL



- **HAVING TROUBLE “PULLING THE TRIGGER” ON A BIG BUSINESS DECISION?**
- **SHOULD YOU GO FOR GROWTH OR SELL?**
- **NEED TO FIND MORE CASH FLOW?**
- **DEBT NEEDS RESTRUCTURING?**

I CAN HELP ON A JOB, RETAINER, HOURLY OR BARTER BASIS. LET'S MEET OVER A CUP OF COFFEE AND DISCUSS YOUR CHALLENGES.

701.833.8821 jstewart@srt.com

THANK YOU!

CO-OP MONTH — A COMMUNITY CELEBRATION

It's Co-op Month! As a heartfelt thanks, Verendrye Electric Cooperative is hosting events throughout October where you can learn about your cooperative and win prizes! Drop by our Minot or Velva offices anytime this month and register to win a **Nest Thermostat** (\$250 value; drawing November 1). It's a smart thermostat that learns how to save you money. Celebrate the cooperative spirit that makes our communities strong. Like us on Facebook for more fun events and prize opportunities!

OCTOBER 24 IN VELVA

Free Lunch with Area Cooperatives!
Velva Senior Center, 11 a.m. to 1 p.m.

A Touchstone Energy® Cooperative
www.verendrye.com



**Verendrye
Electric
Cooperative**

Member Business Briefs

First Western offers employee updates

Zachary Burdick joins the First Western Bank & Trust team as a vice president of Commercial Lending.



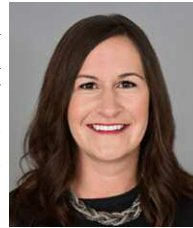
Zachary Burdick

He is a Devils Lake native who graduated from Minot State University with a bachelor's degree in accounting. He also attended the Graduate School of Banking in Wisconsin, where he received an Executive Leadership Certificate in the School of Business. Burdick has over 12 years of banking knowledge that he brings to his role for First Western. Burdick has served as president on the MSU Beaver Boosters and enjoys being involved in the Minot community. Audra Wyman is a



Audra Wyman

Westhope native who graduated from Westhope High School and earned a bachelor's degree in finance from Minot State University in 2008. She brings over 13 years of banking experience to her role as a business banking officer to First Western Bank & Trust. Wyman also sits on the MSU Alumni Board to support the Minot community.



Lisa Hiatt

Lisa Hiatt joins the First Western Bank & Trust team as a retail operations manager. She is a Willow City native, who graduated from University of Mary with degrees in business administration and management information systems. Hiatt has over 12 years of banking knowledge that she brings to this role for First Western. Hiatt has been involved in the YP Network and in Women United.

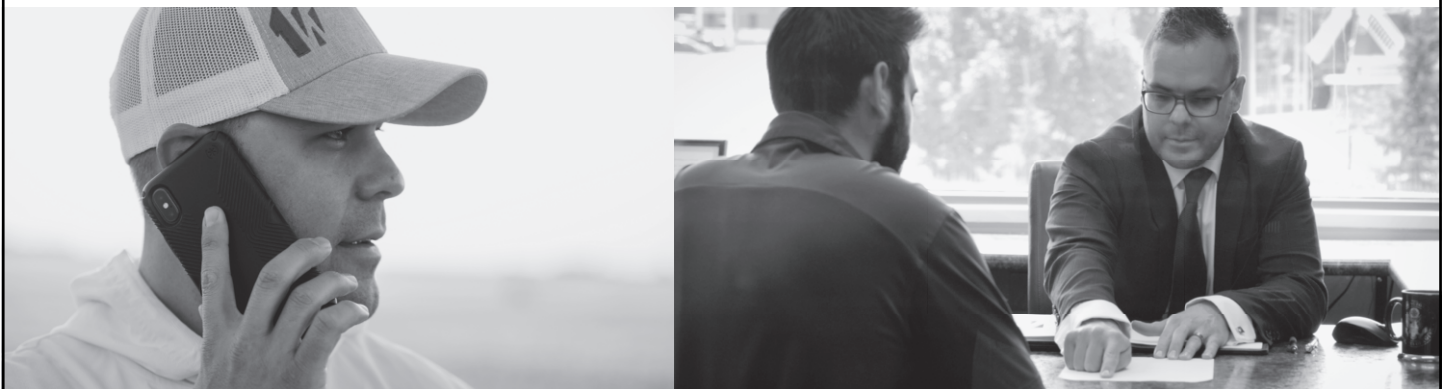
Shelly Peterson has joined the bank as a senior loan administrator. She is a Minot native, graduating from Minot High School and from NDSCS. Peterson has over 10 years of experience in the banking industry, starting with the bank in September of 2019.



Shelly Peterson

40 Under 40 nominations being accepted

Prairie Business magazine is proud to invite nominations for "40 under 40," the annual contest that honors 40 of the top business professionals under the age of 40 in the Dakotas and western Minnesota. The contest is a chance for employers to publicly recognize their rising stars. The link to nominate is: <https://gfherald.wufoo.com/forms/mlx8jevi017dnnn/>



People you can count on.

There is a lot to consider when choosing a financial institution - such as convenience, technology and products. Perhaps you want a bank that gives back to the community it serves. More than anything, your bank should have familiar, friendly people you know you can count on any time of the day. At First Western Bank & Trust we are all these things and more.



FIRST WESTERN
BANK & TRUST

You can bank on us

Hometown Elegance founder to keynote the Bisman Bridal Show

Hometown Elegance Event Catering & Productions is excited to announce that founder, Carl Clemetson, has been selected to be the keynote speaker to the BisMan Bridal Show. Clemetson is a local to the Minot area and has been operating Hometown Elegance since May 1, 2009.

Clemetson will speak on "The Real Cost of a Pinterest Wedding in North Dakota." He hopes to empower brides with knowledge of what it costs to plan a wedding by presenting the real numbers. He will be showcasing a mix of real North Dakota weddings and the real costs, along with pointing out the cost of some of Pinterest's most popular wedding pictures. He will be opening the floor up for questions from the audience after the presentation.

He says a lot of presentations in the wedding business focus on the pretty and leave brides with unreal expectations of what to expect when planning their wedding. "I want this to be different because I believe it does brides a disservice to just talk about pretty, without giving the information about what pretty actually costs," said Clemetson.

A UND graduate born and raised in North Dakota, Clemetson has served in the event industry for 15 years, and throughout that time, has been a speaker at the Catersource Conference, made friends with some of the industry's top professionals, worked with celebrities, and transformed what started as a catering business into an all-inclusive wedding and event production company that services the greater North Dakota area.

Today, Hometown Elegance is focused on upscale wedding and events and represents the highest standards of service operating in the area. The company has evolved to include services such as event rentals, full event decor, and full event florals, full wedding planning, the state's first and only clear span tenting, and, in 2018, a full travel agency named Destination Dreams.

Clemetson spends his "off" time with his wife Barb and family; volunteers his time at his local Assembly of God church; and serves on the Ambassador Committee with the Minot Chamber of Commerce in welcoming new businesses to the local

area.

If you would like more information, please call Clemetson at 701-420-0990, or email at info@hometownelegance.com.

North Dakota Gov. Burgum reappoints Feist-Erickson to advisory board

Gov. Doug Burgum has reappointed Missy Feist-Erickson to serve on the advisory board for the Commission on Status of Women. Her reappointment will extend to June of 2023. She was originally appointed to this board by Governor Jack Dalrymple in 2016.

Feist-Erickson, who is vice president for Peoples State Bank in Minot, is one of five voting members that coordinates activities and serves as a clearinghouse and an advisory group to the Department of Economic Development and Finance for information relating to economic development programs that focus on career development for women.



Missy Feist-Erickson

Trinity Health offers services to area businesses and organizations

Screenings:

- * Blood pressure (free)
- * Height and weight (free)
- * Body composition
- * Cholesterol and blood glucose

Stop the Bleed

- * An outcome of the Sandy Hook shootings, Stop the Bleed is a national awareness campaign and call-to-action. Stop the Bleed is intended to cultivate grassroots efforts that encourage bystanders to become trained, equipped, and empowered to help in a bleeding emergency before professional help arrives
- * Participants will be shown how to stop bleeding and properly apply a tourniquet
- * Course is designed to be taught from learning the few basic steps to a more thorough and detailed presentation
- * Kits are available for purchase following the course

Hands-only CPR/Cardiac Ready Community

- * Did you know that a bystander performing hands-only CPR can increase the

chances of whether someone lives or dies? Trinity Health is the lead agency as Minot pursues a Cardiac Ready Community designation

- * Learning hands-only CPR takes minutes and can help save lives
- * Trinity Health staff is available to teach hands-only CPR in your business
- * Cardiac Ready Community presentation is available, as well

Safe Kids Minot

- * Preventable injuries are the #1 killer of kids. Trinity Health is the lead agency for Safe Kids Minot, working with families and the community to keep kids safe
- * Professionals are available for presentations and safety fairs and events

Educational Presentations

- * Are you looking for a Trinity Health employee to provide educational information to your business or organization?
- * Call Kathleen White, Community Education Supervisor, at 857-5099 to see how Trinity employees can fill that need.

Bolinske named 2019 Minot Board of Realtors Rookie of the Year

Danielle Bolinske of Elite Real Estate has been named the 2019 Rookie of the Year by the Minot Board of Realtors. She received the distinction in August. Bolinske attends regular Minot Board of Realtor business meetings, assists with duties when her office is the host, has designed flyers for the 2018 golf social, and worked the registration at the 2018 convention.



Danielle Bolinske

Bolinske is active in the Minot Optimists Club, assisting on many projects including the Respect for Law Luncheon, the father-daughter dance, and the Give Big Campaign which raised \$50,000 for the Souris Valley Animal Shelter. She teaches Junior Achievement for the Chamber and has designed two children's books. Bolinske is designing the 25th anniversary video for the ND Center for Persons with Disabilities.

To contact Bolinske, call her at Elite Real Estate at 701-838-4040 or on her cell phone 701-833-7180.

EXTRAORDINARY
BANK OF THE YEAR™
Winner

What's your next move?



0031_09-19



We're moving history forward.

Living first isn't just wishful thinking, at least not for us. It's how we at First International Bank & Trust intentionally live, and have been for over 100 years. While we honor our history, we're developing solutions that make your life easier.

At First International Bank & Trust we're proud of our past, and the future we're helping shape, one customer, one family, one investment at a time.

BANKING | MORTGAGE | INSURANCE* | TRUST & INVESTMENTS*

Arrowhead
150 16th St SW
(701) 839-2170

Broadway
1600 S Broadway
(701) 837-1600

North Hill
2150 21st Ave NW
(701) 837-2050

*Not FDIC or any federal agency insured | No bank guarantee | May lose value



Member Business Briefs

First International Bank and Trust congratulates Amanda Geinert

First International Bank & Trust (FIB&T) congratulates Amanda Geinert on her recent award from the Minot Board of Realtors. Geinert is the board's 2019 Realtor Affiliate of the Year. She is well known in her profession as someone who goes above and beyond to ensure her clients



Amanda Geinert

and business partners are well-informed in an ever-changing industry. Geinert is involved in the community via The Young Professionals Network, Minot Association of Builders 40 Below committee, and Souris Valley United Way Women United, among other service groups.

Geinert graduated from Bishop Ryan High School in 2008 and then attended Minot State University, graduating in 2012 with a bachelor of science degree in finance. She has been part of the First International Bank & Trust for the past 11 years.

Geinert is married to Luke and has three boys: Carter (6), Gavin (4), and Carson (2).

First International Bank & Trust receives top honors at BankyTM Awards

First International Bank & Trust was just named among the top extraordinary banks in the United States by The Institute for Extraordinary BankingTM presented at the 2019 Extraordinary BankingTM Awards.

First International Bank & Trust was recognized with the Institute's highest and most exclusive honor, being inducted into the Hall of Fame, for exemplary commitment to community banking. In addition, the bank was recognized with the Institute's BankyTM Award; recognition given to top community banks across the country to help people find the best banks in their communities. Awards for company culture, community giving, and extraordinary bank practices were also presented to First International Bank & Trust.

The Extraordinary BankingTM Awards recognize the best of what community banks offer to our cities, towns, and nation: a true commitment to the success of the small businesses and local community they serve.

"First International Bank & Trust started as a single branch in Arnegard, North Dakota, and over 109 years has evolved into a financial institution with 28 locations spanning three states. I'm proud to

carry on a tradition of community-committed banking which started with my great grandfather, and I'm excited for our continued evolution as the landscape of banking changes," says Peter Stenehjelm, First International Bank & Trust President.

Roxanne Emmerich, Chair and Founder of The Institute for Extraordinary Banking, proclaimed during the awards ceremony: "Community banks are the backbone of America: They are what keeps a community thriving. When a community bank leaves a community, small businesses often struggle to stay, and jobs leave. Every robust community has a strong community bank that understands how to help that community thrive and grow."





northern sentry

THE MINOT AIR FORCE BASE NEWSPAPER

YOUR KEY TO MAFB

*Providing Direct Access to MAFB Personnel * Delivered Weekly on Fridays



1500 Base Housing Units



Most Work Sites & Offices



High Traffic Base Locations

CALL US TODAY 701.839.0946

WWW.NORTHERNSENTRY.COM

INVITE THE MEN & WOMEN OF THE MAFB INTO YOUR BUSINESS!

Minot Area Community Foundation Bremer Impact Fund grants \$150,000 to Magic City Discovery Center

The Minot Area Community Foundation's Bremer Impact Fund has awarded The Magic City Discovery Center a grant in the amount of \$150,000.

The \$150,000 grant will go toward The Magic City Discovery Center's Gizmotron exhibit to be constructed in the new children's museum facility. The Gizmotron takes simple machines to a new level with its engaging "grain moving machine." The multi-user mechanical exhibit encourages children to move grain between three drums by using a variety of mechanical devices including elevators, pulleys and a conveyor belt. The process of the movement of grain also encourages the development of sequential thinking, critical problem solving and understanding of cause and effect.

"The Magic City Discovery Center is grateful for our many supporters, like the Bremer Impact Fund through the Minot Area Community Foundation," said MCDC Board President Mark Lyman. "Without this level of support for the only children's museum in the state, we wouldn't be where we are at with our capital campaign. We are so excited about the educational impact this facility and it's many wonderful exhibits will have on our children today and for decades to come!"

The Bremer Impact Fund is a donor advised fund under The Minot Area Community Foundation that was established in 2007. Since then, the fund has granted over \$453,000 to 22 area non-profit organizations in the community.

A media event celebrating the gift will take place on Tuesday, September 17th at 11:30am at the future home of The Magic City Discovery Center on the north hill overlook, next to the softball complex.

One of America's oldest retailers to open store in Minot in mid-October

Glik's will be opening its Minot, ND, store in mid-October. Minot will be our second location in North Dakota with the other location being in Bismarck. This family-owned retail company carries name brand apparel/footwear for women and men.

In 1890, Joseph Glik had the idea of selling top-quality merchandise from a horse-drawn wagon in rural areas of

Missouri and Iowa. His reputation for customer service came to be as renowned as his affordable prices. Since that time, most every other retailer of the day has long since disappeared. Today, not only does Glik's survive, it thrives and is recognized as the 14th oldest retailer in the United States.

Glik's and the few other retailers in this exclusive category of longevity have weathered depressions, recessions, wars, the advent of mega stores, culture shifts and the onset of online retailing. Styles too have changed from simple jeans and overalls to the fashion forward and high-tech outdoor gear. However, consumers still flock to Glik's, because Glik's brings fashion forward, name brand apparel, and strong customer service to its Midwest hometown markets.

Over more than a century, Glik's has expanded their store base and established itself to the ever-changing consumer. Glik's attention to fashion and dedication to customer service is nothing new, resulting in it now boasting more than 60 locations across ten Midwest states with continued plans for more growth.

Minot Area Community Foundation announces 3rd Annual Donation Station Challenge Grant

The Minot Area Community Foundation (MACF) announces the 3rd Annual Donation Station Challenge Grant to benefit Minot food pantries. Area organizations are invited to utilize the Donation Station in the coming months to collect items and stock area food pantries for a chance to win additional grant dollars for one of the eligible Minot food pantries.

Participating organizations are asked to set a goal of collecting 1,000 pounds or more of food during a single collection drive for a designated food pantry. If successful, that organization's designated food pantry will also receive a \$500 grant from The MACF Arnold I. Besserud Fund.

This is the third year that MACF is offering the challenge grant. Last year, 11 organizations participated, collecting over 16,000 pounds of food. A total of \$5,500 in grant money was distributed because of the challenge grant's



success.

This year's challenge grant will run from Sept. 1 through Dec. 31, 2019. Food collection events must take place within this time frame, and The Donation Station must be utilized for the event. Eligible Minot food pantries include Our Lady of Grace, The Lord's Cupboard, and the Salvation Army. Rural communities wanting to participate will be evaluated on a case by case basis.

The Donation Station is already booking up quickly! Please contact The Minot Area Community Foundation at 852-0646 to book the Donation Station for your upcoming event.

Town & Country opens 3rd Minot location

Town & Country Credit Union's third Minot location opens on Monday, Sept. 30. Located near Dakota Square Mall, this is a full-service location with staff on site who can help members with consumer loans, new deposit accounts, mortgages, credit cards and all daily transactions.

Kelsey Mahone has been promoted to branch manager for the Dakota Square location. Members may recognize Kelsey as the previous assistant branch manager at Town & Country's Minot Main location. She has eight years of experience in the financial industry and is ready to help members with consumer loans, credit cards, checking accounts, CDs and more. She'll also be responsible for leading the branch team.



Kelsey Mahone

Jill Lohnes, executive mortgage officer, is moving to the Dakota Square location.



Jill Lohnes

She's bringing her 12 years of mortgage experience to a new, convenient location for Town & Country members. Jill can assist members with all their mortgage and refinance needs, specializing in V.A. and first-time homebuyer loans.

Town & Country Dakota Square lobby hours are Monday through Friday: 8:30 a.m. to 5:30 p.m.. The drive-through is open 7:30 a.m. to 6 p.m. Saturday hours are drive-through only from 9 a.m. to 1 p.m.

Hiatt promoted to vice president

United Community Bank has announced that Megan Hiatt has been promoted to VP - Deposit Operations. Hiatt began her employment with United Community Bank in 2015 as a customer service representative and has most recently served as the financial services specialist.



Megan Hiatt

In her new position, Hiatt will be responsible for overseeing deposit operation responsibilities, training and assigning tasks. "Megan's commitment to United Community Bank and breadth of knowledge will provide a great addition to this department," said Bill Kuntz, president & CEO.

Hiatt is originally from Minot and currently resides in Burlington with her husband, Josh. She is actively involved in Minot Young Professionals and the Minot Optimist Club.

Disability Awareness Month brings attention to employment issues

Held each October, National Disability Employment Awareness Month (NDEAM), is a time to celebrate the many and varied contributions of American workers with disabilities. Federally recognized, NDEAM's goal is to bring attention to the struggles people with disabilities face in employment. The theme for this year, "The Right Talent, Right Now," marks the 74th year in observance. More often than not, people with disabilities have the skills and desire to work but are unrecognized and overlooked by employers. Many of these employees have specialty training and/or college degrees but unfortunately are the single largest untapped pool of potential employees.

Here in North Dakota, the US Census reports that our state leads the nation in the employment of people with disabilities at 56.3% but the efforts to increase

workforce diversity need to continue.

Vocational Rehabilitation (VR) is an organization established to help people with disabilities gain and maintain employment. It is VR's mission to heighten awareness within the business community and assist individuals with disabilities improve their employment options. Exposing companies to people with disabilities goes a long way in breaking down the stigmas and barriers employers have about hiring someone with a disability. According to Vincenzo Piscopo of the Coca-Cola Company, "People with disabilities bring a unique skill set that is very valuable for companies." He went on to add that "As it relates to employment and competitiveness in the workplace, we have to stop thinking of disability as a liability and start thinking of it as an asset."

One of VR's goals is to help resolve employer's reluctance and apprehension about hiring people with disabilities. VR does this by providing pre-screened, qualified and reliable job applicants, on-the-job training incentives, ongoing support for the employee if needed, ADA information, disability awareness training, site assessment, technical assistance and tax credits for companies that hire people with disabilities. VR can also help companies maintain their seasoned and trained employees who may have acquired a disability while working at their company. Accommodations for these employees are often inexpensive and may include ergonomic changes to workspaces or low-cost adaptive equipment which in the long run saves the company's money in hiring and training costs.

For more information regarding Vocational Rehabilitation contact Brenda Vennes, Business Services Specialist at 701-857-8651 or go to www.nd.gov/dhs/dvr.

Main Street Summit Oct. 29-31

Gov. Doug Burgum announced the featured speakers for the 2019 Main Street ND Summit, Oct. 29-31 at the Bismarck

Event Center.

The Main Street ND Summit is hosted by Burgum and the North Dakota Department of Commerce. For additional information on sponsorship opportunities, agenda topics or to reserve your space for the Summit visit: MainStreetSummitND.com.

The Main Street ND Summit is an annual gathering of local and regional community building experts and advocates to share best practices and engage community leaders, entrepreneurs, students and interested citizens in envisioning North Dakota's future.

Speakers will include:

- * Gil Penalosa, the founder and chair of the internationally recognized Canadian nonprofit organization 80 Cities and chair of World Urban Parks.
- * Christopher Zimmerman, vice president for economic development for Smart Growth America (SGA) and director of the Governors' Institute on Community Design.
- * Jana Lynott, senior strategic policy advisor for Livable Communities/Transportation with AARP's Public Policy Institute.
- * Adam Vauthier, executive director at Anaconda (Mont.) Local Development Corp.
- * Jaixai Reineke, a freshman at Brookings High School in South Dakota who has been actively working to share the importance of, and have, the voices of youth heard in her community. Reineke organized and hosted the first youth-organized TEDx youth event in the history of South Dakota and was the first youth speaker at TEDxBrookings.
- * Kim Huston, author of "Small Town Sexy," a book about the allure of living in small town America.

For more information, visit: www.nd.gov/living-nd/main-street-nd/take-action/main-street-summit

October 2019

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|--------|---|--|---|--|--|---|
| | | 1 | 2 | 3 Community Leadership Institute MAFB session , 8 a.m. Military Affairs Committee , Noon, Grand Hotel Y's Men's Rodeo Business After Hours , 5 – 7 p.m., ND State Fair Center Magic Place | 4 Ambassadors Committee , 7:30 a.m., Homesteaders Restaurant | 5 Ribbon Cutting , 9 a.m., Superior Nutrition, 1105 16th St. SW, Ste A |
| 6 | 7 | 8 Eagle Award Presentations , 10 a.m., Chamber office | 9 Right Start Presentation , 9:45 a.m., MAFB Junior Achievement Committee , Noon, Chamber office | 10 CLI Emergency Services Session , 8 a.m., Minot Fire Department | 11 Infrastructure Committee , 7:30 a.m., Homesteaders Restaurant Ribbon Cutting , 1 p.m., The Depot, 15 North Main Street | 12 |
| 13 | 14 Maximize Minot , 3 p.m., Chamber office | 15 Board of Directors , 7:30 a.m., Grand Hotel | 16 Chamber Annual Meeting , 11:30 a.m., Sleep Inn & Suites | 17 CLI Economic Development Session , 8 a.m., The Depot Ribbon Cutting , 9 a.m., Gliks, Dakota Square Mall Governmental Affairs Committee , 11:30 a.m., Badlands Restaurant | 18 | 19 |
| 20 | 21 | 22 | 23 Right Start Presentation , 9:45 a.m., MAFB Ribbon Cutting , 2:30 p.m., KFC North, 1929 North Broadway | 24 CLI Media Session , 8 a.m., Chamber office Energy Committee , 11:30 a.m., Buffalo Wings & Rings | 25 | 26 |
| 27 | 28 | 29 | 30 | 31 CLI Education Session , 8 a.m., Magic City Campus | | |

To view meeting changes or community events, log on to www.minotchamber.org