





April 2018

# Minot Chamber recognizes top students

The Minot Area Chamber of Commerce annual event recognizing top area students is set for Wednesday, April 11 at the Grand Hotel at 6:30 p.m. The Honors Banquet is a special evening that recognizes the hard work of graduating seniors from nine schools with a grade point average of 3.75 or higher. One hundred and sixty-two students from Glenburn, Berthold, Bishop Ryan, Minot, Nedrose, Our Redeemer's, South Prairie, Surrey, and Des Lacs/Burlington are highlighted during the evening, along with staff and teachers from the schools with 25 years of service.

Col. Angie Robertson, Commander of the 5th Mission Support Group at Minot Air Force Base, will be the featured speaker.

The Honors Banquet is possible thanks to the generous support of Chamber members who sponsor students and teachers. There is still time to donate, as each meal for honored students and teachers is \$20. Please contact the Chamber at 852-6000.

**55th Annual Honors Banquet** Wednesday, April 11 • 6:30 p.m. **Grand Hotel** 

# International Military Ball set for April 14

The 30th annual International Military Ball, a formal event with a gourmet meal and entertainment, is set for Saturday, April 14 at the Grand Hotel.

The black tie event begins with a social at 6 p.m. This will also be a time to take formal pictures and pass through the receiving line, which will include commanders of Minot AFB and our Canadian counterparts. At 7 p.m., dinner chimes will bring guests into a separate room for a formal meal. Enjoy the Canadian Pipes & Drums, the USAF

# Heartland of America Band - Raptor, and the

Minot Air Force Base Honor Guard.

Don't miss out! Contact the Chamber

today to sign up. Cost is \$75 per person. For more information or to register, please call 852-6000 or send an email to chamber@minotchamber.org.



# **Business After Hours** Sevens Restaurant

#### **Thursday, April 26** 5-7 p.m. • 2315 N. Broadway

Network with other chamber members, enjoy some delicious food, and take your chance at some great prizes, including \$500 in Chamber Bucks! If winner is not present, \$50 in Chamber Bucks is guaranteed. (Must be present to win) \$5 charge at the door



**Inside the Communicator** 

CCRED

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#### MINOT AREA CHAMBER OF COMMERCE COMMERCE

P.O. Box 940 • Minot, ND 58702 • 852-6000 chamber@minotchamber.org • minotchamber.org

Material published in the *Chamber Communicator* expresses the viewpoints or policies of the *Communicator*, the Minot Area Chamber of Commerce and its Board of Directors. The purpose of this newsletter is to communicate with the membership of the Minot Area Chamber of Commerce.

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## **New Members**

The Minot Chamber welcomes new members. Please let these new members know how much of a value they are to our community.

#### KROLL'S DINER

1221 20th Ave. SE • Minot, ND • 839-4111 Clarence Glatt, Regional Manager Website: sitdownandeat.com

Kroll's Diner is a '50s style restaurant serving up German and American dishes since 1972. It is most well-known for its knoephla soup and hand-scooped milkshakes.

#### **AKSAL GROUP, LLC**

1112 Sunrise Court SE • Minot, ND 58701 • 837-5781 Jessica Ackerman, Managing Member Email: jessicajackerman@gmail.com

Aksal Group celebrates the rich history and vibrant future of downtown Minot through property redevelopment and renovation.

#### Save the Date: Thursday, May 17, 2018 May Business After Hours: North Dakota Guaranty & Title Co. 1835 16th St. SW

#### **Renewals**

The Chamber extends a big "THANK YOU" to our members who have renewed their membership from Feb. 24 through March 21, 2018. Your continued support helps your Chamber promote the business community and do the work seen in the pages of this newsletter.

A & R Roofing Ahern Rentals & Sales All America City Glass Ameriprise Financial Services, Inc. Anne Carlsen Center Buffalo Wings & Rings Burger King Century Eyewear Cole Papers The Computer Store, Inc. Core & Main Dakota Hope Clinic Dakota Inn Dakota Square Mall Dickey's Barbecue Pit Digital Office Centre Don Bessette Motors, Inc. Edward Jones Financial Advisor: Mark Kohlman AAMS Fargo Glass & Paint Co. Firehouse Subs Graham Construction Services Knowles Jewelry of Minot Lowe's Printing

Magic City Garage Door & Awning Magic City Harley-Davidson-Minot Marketplace Foods Mattress Firm Minot Area Council of the Arts Minot Electric Minot Housing Authority Monarch Products Company Nite Train Pizza North Country Mercantile Northern Sentry (Bolton Advertising Group LLC) Greg Simonson Simonson's Station Stores Souris River Designs & Home Improvements Souris Valley Animal Shelter SRT Communications, Inc. State Farm Insurance - Jessica Aardahl State Farm Insurance - Paul Siebert TSC Farm Home Auto Store Souris Valley United Way Vibeto Orthodontics Ward Warehousing & Distribution Co. Waste Management of ND - Minot Waxing the City

# Project CLEAN citywide cleanup set for May 4 & 5

As the snow melts in our community, trash in the ditches offers an unwelcome sight to everyone. That's why Project CLEAN (Community Leaders Enhancing Area Neighborhoods) is gearing up for the annual clean up Friday and Saturday, May 4 and 5.

The group will concentrate on sprucing up the entrances to the city, so summer views will be at their best. Groups can stop by the Chamber and sign up for designated areas and pick up trash bags up to and on May 4. There will be no trash bags or sign ups available on Saturday, May 5. Volunteers can help between 9 a.m. and 5 p.m. on Friday and Saturday from 9 a.m. to 1 p.m. If you have questions or suggestions call the Chamber at 852-6000 or email chamber@minotchamber.org.

# MacMartin article published in March Prairie Business

John MacMartin, Chamber president, was a featured columnist in the March 2018 issue of *Prairie Business*. His column, "The Magic Is Back: An Infrastructure Boom in Minot Means the City Is Poised for Growth," brings to the forefront a city that has historically focused on growth.

From the development of the railroads in Minot's early history to continued growth on a 400-acre site in Minot's agricultural/industrial park; from both 2008 and 2012 economic expansions to a community rebuilding after a devastating flood; and from a downtown modernized infrastructure system to a brand new airport terminal, " 'build it and they will come' has never been more the fact than it is in Minot today." For the entire story, visit the digital version of the *Prairie Business* magazine <u>here</u>.

#### Midwest States Small Business Forum April 4 via web conference

The Midwest States Small Business Forum will be held Wednesday, April 4 from 9 to 11 a.m. Central time. The forum will be held via web conference, using WebEx.

Partners from business associations, industry organizations, and government agencies are invited to hear some short presentations that enhance the success of small businesses.

Topics include new IRS withholding rules for employers, and resources for employees to check and adjust their withholding; what business owners and independent contractors need to know about figuring and paying estimated taxes (income tax and self-employment tax); and the rules about independent contractors versus employees, facilitated by SBDC Director Elaine Hansen

The IRS is partnering with the Small Business Development Center in Duluth, MN, to host this event.

For more information, contact Karen Brehmer, IRS Stakeholder Liaison, at Karen.A.Brehmer@irs.gov or 763-347-7375.



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**Minot Area Chamber of Commerce** 

# **February Eagle Awards**

The Eagle Award winners were recognized in March and thanked for superior customer service skills. If you would like to nominate someone for outstanding customer service, please call the Chamber at 852-6000 for a nomination form, or visit the website at <u>minotchamber.org</u>. A special thank you goes out to **Homesteaders Restaurant**, **Rainbow Photo Lab**, and **Anytime Fitness** for providing gift certificates for each Eagle recipient.



**TRAVIS ANDERSON** *Boy Scouts of America* 



**KEVIN MELBY** *Trinity Sports Medicine* 



**SHERRI FINE** Denny's Restaurant



ALICE GIESE US Postal Service



**RYAN ROMINE** FedEx Office



JESSIE ZUBIRAN FedEx Office



JEFF FROSETH Minot Automotive Center



**CLAUDETTE MITZ** Minot's Finest Collision Center



REVEREND ARIE BERTSCH St. Paul's Lutheran Church



ELAINE CARLSON First Baptist Church



MARY WHEELER Minot Public Library



**MIKE LEE** Westlie Motor Co.



**TRACEY HULM** Marketplace Foods



DR. TYSON WILLIAMS Trinity Health



**CHERYL BERG** Pinkerton Animal Hospital



SHAUNA KELLEY Home Depot



**ROBIN JOHNSON** Broadway Bean & Bagel

# Here's what Minot Area Chamber of Commerce committees will learn about this month:

#### Thursday, April 5: Military Affairs Committee

Noon – Armed Forces Reserve Center, 3420 2nd St. NE Topic: ND Army National Guard

#### Friday, April 13: Infrastructure Committee

7:30 a.m. – Homesteaders Restaurant Topic: ND Legacy Fund with Minot legislators

#### Friday, April 20: Governmental Affairs Committee

11:30 a.m. – Sevens Restaurant Speaker: ND Secretary of State Al Jaeger

#### **Thursday, April 26: Energy Committee**

11:30 a.m. – Sevens Restaurant Check the Chamber website for more information

# **Ribbon Cutting**

If you know of a business that's new to town or is having a milestone, like a renovation or addition, contact Carla at 857-8205 to schedule a ribbon cutting.



**The Pursuit**: 515 20th Ave. SE, Suite 1 • Minot, ND • www.thepursuitminot.org Chamber Ambassadors were on hand to cut the ribbon at The Pursuit, a church in Minot in need of a larger space following continued growth. The church relocated to the 20th Ave. mall where Magic City Harley Davidson had been located. Ambassadors helped them celebrate!



**KW Inspire Realty, Keller Williams:** Jeff Shipley, Owner • 12 South Main St. S. • Minot, ND • 838-6800 • www.minotkw.com Chamber Ambassadors were on hand to cut the ribbon at KW Inspire Realty, which strives to lead the real estate field in research, innovation, and consumer education while taking great pride in relationships they build. This includes relentlessly working on the client's behalf to help them achieve their real estate goals. These highly-seasoned real estate professionals are dedicated to providing exceptional, personalized service for all of their clients.

# **Customer service workshop well attended**

Nearly 100 people attended the customer service workshop featuring well-known author VJ Smith. Thanks to SRT Communications Inc. for their sponsorship of this great Chamber University opportunity.



## Job Service ND sponsors job fair

Job Service North Dakota is sponsoring a "Spring Multi-Industry Job Fair" Wednesday, April 18 from 4 to 6:30 p.m. at the Comfort Inn, 3500 S. Broadway.

Business and industry leaders are invited to reserve space to recruit potential employees. After registration, your company's name and available positions will be listed on a job posting advertising the job fair and on the website (www.jobs nd.com). The \$125 registration fee is payable by check. For more information, contact Cindy Bitz at cbitz@nd.gov or by calling 857-7546.

# JOHN STEWART FINANCIAL CONSULTING BUSINESS & PERSONAL



I can help with any type of accounting and financial reporting needs on a job, retainer, hourly or barter basis. Give me a call, let's discuss your challenges.

One of my Clients is looking for a business to purchase. There are no constraints on type of business or location. The potential buyer desires at least \$250k in annual EBITDA and a sales price under \$10mm.

Reply in confidence at the email below

701.833.8821

jstewart@srt.com

April 2018

# Williston Basin Petroleum Conference set for May 22-24

The Williston Basin Petroleum Conference, the largest oil and gas conference focused on the Williston Basin and the Bakken, announced its keynotes and headlining speakers. The conference will be held May 22-24, 2018, at the Bismarck Event Center in Bismarck.

The WBPC will feature a lineup of more than 40 speakers and presenters, each sharing their insights on the latest issues impacting oil and natural gas development and what the future holds for the Williston Basin. The conference's extensive speaker line-up includes: J.C. Watts, former U.S. Congressman (R-OK) and now chairman of the J.C. Watts Companies; Miss America Cara Mund; Harold Hamm, CEO of Continental Resources; Greg Hill, president and COO for Hess Corporation; Brad Holly, CEO for Whiting Petroleum; Don Hrap, president of the Lower 48 for ConocoPhillips; Thomas Nusz, CEO for Oasis Petroleum; Mark Pearson, president and CEO for Liberty Resources; Jack Stark, president for Continental Resources; and, other key decision makers and industry experts. U.S. Secretary of the Interior Ryan Zinke has also been invited to speak.

"The WBPC is the most important conference focused on oil and natural gas development in the state and especially the Bakken and Three Forks," said Ron Ness, president of the North Dakota Petroleum Council (NDPC), the lead organizer of this year's conference. "The technologies that helped turn the Bakken into the world-class resource that it is today were discussed here, and the technologies and topics that are discussed this year will help take the Bakken and Williston Basin to the next level."

The conference agenda will look closely at big picture trends, including natural gas capture and infrastructure, Williston Basin breakthrough technologies, energy markets, potential untapped formations, the regulatory environment, and more. Panel topics include regulation: new day, better way; growing the energy workforce and advancing western North Dakota communities; Williston Basin breakthrough technologies; marketing Bakken oil to the world; global market impact of the American Energy Renaissance; new energy economic reality: energy policy, its Impacts on the markets, and the Williston Basin's role in both; Williston Basin optimization; untapped unconventional potential: Williston Basin's multi-zone geology; CEO perspective: what's next for the Williston Basin.

"As activity in the Bakken picks up, we will be looking closely at the impending crunch that will be faced by both communities and companies as they look for a skilled and qualified workforce," said Ness. "After a few years of recovery, our core communities are once again facing a housing shortage as the workforce transitions to a more permanent one. This, however, presents tremendous opportunity for developers who are looking to get in on the next phase of the Bakken, and our panels will help provide the information they need to take advantage of those opportunities."

Another panel will be targeted at investors who may be looking to get involved in the industry. Financial experts will take the stage to share their insights on energy prices, global markets and the Bakken's contribution to the regional economy and world oil supply.

"Shale's role in the global marketplace is growing bigger and bigger, and as one of America's top shale plays, the Bakken will be a huge part of that. The time to invest in the Bakken is now."

The conference, which attracted about 2,500 attendees when it was last held in Bismarck in 2016, also hosts a trade show with more than 270 booths and a Core Workshop that includes collections from the Wilson M. Laird Core and Sample Library located on the University of North Dakota campus in Grand Forks, ND. The library contains more than 150,000 boxes of core and samples from wells throughout North Dakota and served as a critical resource for early Bakken developers. The workshop will be held May 22, 2018 in the Bismarck Event Center and costs \$125 to attend.

For more information, visit www.wbpcnd.org.



#### Visit: Lignite Energy Council

# **Gravel Products Business After** Hours successful

Thank you to Gravel Products for hosting the March Business After Hours. Over 100 people attended to enjoy networking, tours, and delicious food from Elevation.



## **Chamber collecting** material for MAFB Welcome Packets

As a Chamber member, you have an exclusive marketing opportunity to promote your business. New troops arrive each month at Minot Air Force Base, eager to learn more about the area. The Chamber, working with Minot Air Force Base, will include information in packets to all new military personnel. The packets include a Chamber Community Profile, city map, and North Dakota tourism magazine. Best of all, this offer is only available to Chamber members. You can include materials such as coupons, brochures, and other promotional/advertising information.

If you would like your business to be included, please provide 500 copies of your material to the Chamber office by 5 p.m. Friday, May 4. These welcome packets are supplied to the Base two to three times a year. In order to fit in the envelope, only paper items and nothing larger than 8.5 by 11 inches will be accepted, and only one item per business.

Take advantage of this great promotional opportunity. If you have any questions, contact the Chamber Office 852-6000 email at or to chamber@minotchamber.org.

## Young Professionals sponsor sheriff candidate forum in March

On March 21, the Minot Young Professionals hosted a forum during their monthly Power Hour with the three candidates running for Ward County Sheriff in the upcoming election. Bob Roed, Mike McCloud, and Bob Barnard were there to answer questions from the moderator Perry Olson as well as the audience.

This was a great opportunity for the community to get to know the candidates and hear their views on issues facing Ward County. This event was also live streamed

on Facebook to allow an opportunity for those who couldn't make it to hear from the candidates as well.

April's Power Hour will feature Representative

Scott Louser who will be disNorth Dakota's Compassionate Care Act and the issues legislators have faced working to implement North Dakota's medical marijuana program.



# Groundbreakings



Souris River Joint Board: P.O. Box 1516 • Minot, ND 58702 • 837-8737 • www.mouseriverplan.com The groundbreaking was held to kick off the construction of Phases MI-1 4th Avenue, MI-2 Napa Valley, and MI-3 Forest Road segments of the Mouse River Enhanced Flood Protection Project.



**April 2018** 

# Jom's Jo-Do List SAVE CLIENT \$10M Our Senior Water Resource Engineer,

Our Senior Water Resource Engineer, Tom, loves a challenge. That's why when designing a solution for stormwater retention/detention, Tom got creative. By creating an eco-friendly solution over a traditional pump station, this portion of flood control provided an innovative approach and saved the Souris River Joint Board millions of dollars in the process.

Turning passion into progress, that's what Tom is most proud of. And we are, too.



To learn more about the Centennial Pond/Perkett Ditch project, visit our website at www.ackerman-estvold.com/projects





# Ask An Expert: Outdoor summer events myths debunked

#### by Guest Columnist Carl Clemetson (Hometown Elegance Event Catering & Productions)

With summer quickly approaching us after a bitterly cold winter, every one of us is just waiting for the summer heat to arrive where we can kick back and relax outside on the patio, at the lake, or at a picnic in the park. Summer time is filled with events that we attend from weddings to company picnics. For those of us put in charge of planning these summer activities, whether by volunteering or voluntold, it's our responsibility to make them happen. When planning summer events, we tend to fall for the outdoor events myths. These myths, if believed, can spell doom for even the most wellplanned event. I'd like to cover them so that when you're planning your summer event, you can avoid them and enjoy the summer.

Myth 1: The weather will cooperate for my event and I don't need a Plan B

This first myth strikes most events in the region. After a long, cold winter, we just don't want to come to terms with the possibility that nothing less than sunshine and a gentle breeze will be what our planned day is going to be like. But let's be real, this is North Dakota. There's a reason we joke that if you don't like the weather, wait 10 minutes and it will change. When doing an outdoor event, you MUST have a plan B in place long before the day happens. This is where having a professional event planner involved will give you a head start. A professional event planner will have these plans in place as part of the process. As an event producer this is one of my greatest responsibilities and it is yours as well if you are in charge of it all. A third of the planning process should be devoted to working out the worst-case scenario; if things like the weather don't cooperate, you can kick into gear and still enjoy the celebration.

Myth 2: Doing an outdoor event is less expensive than an indoor event

They are definitely not less expensive at all and in many cases are more expensive to pull off. The reason for that is because with an indoor event, everything is there. When you move outdoors, everything has to be brought to you. Tables, chairs, electricity, bathrooms, lighting (yes, the sun goes down and it does get dark). It all has to be delivered, setup and then torn down. You are building a temporary event space and that takes time to do. If you're doing a simple picnic, that can be done pretty cost effectively by using the park shelters.

Myth 3: I don't need a tent

You probably do. Again, this is North Dakota. Besides the weather liking to change on a hair's notice, we have wind. A gentle breeze is fine, but a 24-hourlong gale force wind doesn't make for a great outdoor event. A tent with sidewalls will allow you to still party, even if the wind is a blowing. Plus, even if the weather does play nice and you have a beautiful, clear blue sky, a tent will provide shade from the sun. If your event is running over several hours during the hottest part of the day, you will need shade which is where a tent can assist. In some cases, any shelter that provides shade will work. For us, the event experience is important for both the host and the guests. All should enjoy the party from beginning to end.

Myth 4: Outside events are just easier to do

Outdoor events are the most complex events to pull off due to the need to bring everything in. Pre-planning the layout of the event space is absolutely necessary. Tent staking must be planned with the North Dakota One Call system. Power supply must be arranged so it's not a tripping hazard. Catering placement must be planned so that any grilling on location doesn't smoke out the tent. Bathroom placement must be figured out so it's not upwind of the event space. Logistically, it's a big process to figure out. Here's where having experienced, creative partners come in.

Myth 5: Best day to have an outdoor event is Saturday

That may be true for some events, but if it's a company picnic, Thursday is the best day because now you're not competing with folks wanting to get an early start on the lake. Thursday is still the work week so almost no one goes off to the lake instead of attending the party.

These are five of the biggest myths that affect all outdoor events. Be mindful of them and work against them, because if left unchecked, you will get surprised.

If you have a question about an outdoor event, feel free to reach out to the "Ask An Expert" writer Carl Clemetson at Hometown Elegance Event Catering & Productions, 701-420-0990.

# First International Bank and Trust congratulates Carol Steffan

First International Bank & Trust (FIB&T) is proud to announce the promotion of Carol Steffan. Carol started work-

ing at FIB&T in September 2007 as a loan assistant, and later promoted to operations supervisor-lending for all the Minot offices.



In 2015 Carol was Carol Steffan

promoted to her most recent position of Central Region loan associates supervisor overseeing the Minot and Bismarck loan associates. She also oversees the administration of all commercial, Ag and consumer loans. Her most recent promotion was to officer. She is also a member of the bank's Compliance Committee and Loan Optimization Committee.

Steffan graduated from Rugby High School and attended Minot State University. She has received certifications from the American Institute of Banking and the Institute of Financial Education. She is a Høstfest volunteer and actively involved in church activities, where she is currently serving as president of the ladies' ministry and church treasurer. Steffan served two terms as president of the former American Business Women's Association in Minot and was named ABWA Woman of the year.

# Delta Vacations Minot honored with national accolades for achievements

Once again, Delta Vacations' Customer Engagement Center (CEC) in Minot has garnered national attention for their outstanding customer service and sales achievements. At the 12th annual Stevie Awards for Sales and Customer Service banquet in Las Vegas, the CEC picked up 10 individual and company awards and was deemed a Grand Stevie Award winner, which is given to the top 10 companies who won the most awards of the evening.

Delta Vacations received Gold Stevie Awards for Contact Center of the Year (Over 100 Seats) — Other Service Industries; Sales Growth Achievement of the Year — All Other Industries; Sales Distinction of the Year — Hospitality & Tourism.

Silver Stevie Awards for Best Use of Technology in Sales — All Other Industries; Contact Center Solution — New Version,

Bronze Stevie Award for Customer Service Training Team of the Year — All Other Industries

In addition, Vice President and General Manager—CEC Shelley Knight, Sales Representative Jackie Hildenbrand, Sales Representative Robin Langford and Advanced Support Representative Rob Hoffart received employee-level Stevie Awards for their achievements and contributions.

The Stevie Awards for Sales and Customer Service recognize the achievements of contact center, customer service, business development and sales professionals worldwide. As the world's premier business awards, Stevie Awards competitions receive more than 10,000 entries each year from organizations in more than 60 countries.

Knight and her management team's efforts in creating an employee-friendly workplace to attract and retain talent have paid off in dividends. The 350-person office boasts a low turnover rate and high employee tenure: one in five people have worked at the Minot location for more than 15 years. And, 91 percent of employees in Minot who participated in the 2017 employee survey indicated that Delta Vacations is a great place to work.

"We intentionally put programs in place to create a culture that supports our employees and our community," said Michelle Cowper, director of workplace development at Delta Vacations. "Our focus is on providing a dynamic workplace that allows each individual to grow and flourish together."

Some of these work/life balance programs include a scheduling system that allows employees to develop a work schedule that works best for them while optimizing productivity and an official outreach program where employees receive paid time to volunteer in the community.

So what's next for the Customer Engagement Center? Plans are in the works to hire and onboard three new classes of employees this year, in addition to implementing new technology and recognizing top sellers and service professionals at this month's company-wide celebration, which will be held in Minot. For more information about Delta Vacations, visit delta.com/vacations.



Delta Vacations' Customer Engagement Center in Minot received 11 awards at the 12th annual Stevie Awards for Sales and Customer Service in February 2018.

# JLG Architects named one of the most admired companies in the US

JLG Architects has been selected by MSN Money, through BestLife, as one of the 50 most admired companies in the United States. According to BestLife, the designation was drawn from "interviews, local business trade magazines, major outlets like Forbes and Fortunes, and other statistics."

The MSN Money/BestLife list identified one organization from each of the 50 states. JLG was elected to represent North Dakota, where the firm was founded, and was one of two architecture firms on the list.

From MSN Money: "One of Inc's 50 Best Places to Work, JLG is not only an innovator in architecture, winning several awards for its remarkable designs, but it also donates 1 percent of its billable hours to nonprofits."





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# We Wish You A Happy Easter From Our Family To Yours

**3** Convenient Locations

#### Arrowhead

150 16th St SW (701) 839-2170

Broadway

1600 S Broadway (701) 837-1600 North Hill

2150 21st Ave NW (701) 837-2050

0321\_03-18

April 2018

Member FDIC

**Minot Area Chamber of Commerce** 

#### Cypress Development hires three

Cypress Development, a property development firm focused on revitalizing downtown Minot, has hired Randy Larson as senior operations manager; Virginia Larson as the sales, leasing and events manager; and Janine Carnel as vice president of marketing and communications.

Randy Larson's responsibilities include management of the parking structures and Cypress Development properties. Prior to joining Cypress Development, he worked as a gaming manager for a large casino in Oregon. He previously worked for Providence Health & Services in Portland, Oregon, where he was responsible for payroll accounting.

Virginia Larson is responsible for leasing apartments, condominiums and commercial real estate. She will also be the event coordinator for Cypress Development event center, opening this summer. Virginia has extensive experience in accounting and budgeting, including at Providence Health & Services where she held positions as St. Vincent Hospital staff accountant and ElderPlace financial and budget analyst.

Janine Carnel's responsibilities include managing all employees in the Minot office as well as overseeing the development of an updated brand for Cypress Development. Prior to joining Cypress Development, she was the vice president of client support for SureID, which provides identity management and access control solutions to the U.S. Departments of Defense, Homeland Security, NASA and others.

Cypress Development is reimagining a 16-square block zone of downtown Minot. It is a catalyst for revitalizing downtown, converting paved lots and underutilized buildings into a lively, urban center and seeking funding solutions that can move revitalization forward.

#### Dakota Hope Clinic sponsors workshop

An eight-week group session sponsored by Dakota Hope Clinic of Minot will begin Monday, March 26 from 6:30 to 8:30 p.m. Dakota Hope Clinic of Minot offers individual and group sessions for women who seek peace and healing after a past abortion experience.

Abortion affects everyone differently. If you had an abortion any time in the past and you are experiencing any of the following or other symptoms, you may be having adverse effects from your abortion experience: emotional deadening, increased tendency toward anger, feelings of loneliness or isolation, lower self-confidence, suffering from insomnia or nightmares, greater difficulty in maintaining relationships, use of drugs or alcohol and eating disorders.

The individual and group session will be led by a team that includes an RN and others who are specially trained or have personal knowledge of the pain and trauma of an abortion. The sessions will use a national curriculum called H.E.A.R.T. that includes prayer, self-examination, and the use of Scripture in a compassionate and supportive environment.

Many women keep their abortion a secret and may not realize that it has affected them in a negative way. After seeking healing, they often find relief from their symptoms and realize that when the experience is shared, the power of the secret is diminished.

Those interested can call Dakota Hope at 852-4675 or text 978-705-3421 for more information or to register. Pre-regis-

#### Taube hosts workshops by Fargo watercolorist Ellen Jean Diedrich

The Taube Museum of Art is hosting a Basic Watercolor and Design Workshop by Fargo watercolorist Ellen Jean Diederich, TWSA, RRWS, WSA, and WW. Diederich has a BFA degree in fine art and a BA in art education from Minnesota State University Moorhead and has been painting professionally since 1985. She is a signature member of the Red River Watercolor Society (RRWS) and the Transparent Watercolor Society of America. Diederich was the charter chairman of the RRWS national juried exhibition. She is president of her publishing company, Givinity Press, providing reproductions and a line of note cards and Christmas cards.

Diederich's Basic Watercolor Workshop is from April 30 to May 2 from 9 a.m. to 3:30 p.m. Day one is Watercolor Review; days two and three are Repeated Shape Design. Fees for the three-day workshop are \$185, plus supplies. A \$75 deposit will guarantee your spot in this workshop and full payment is due the first day of the workshop. tration is required and the location will be disclosed only to those who register for the group session. All services at Dakota

Hope Clinic are 100% free and confidential.

#### Chitolie begins with Elite Real Estate

Jamie Chitolie is relatively new to the real



Jamie Chitolie

estate industry, beginning his career in February 2018. He will soon be graduating from Minot state University with a bachelor of science degree in criminal justice and a minor in political science. Chitolie previously worked in the law enforcement field and is a graduate of the Correctional College of Canada and the Canadian Labor College. Chitolie is proud to call Minot home and is excited to be starting a career at Elite Real Estate. Elite Real Estate has been in Minot since December 2013 and has 20 realtors to serve your residential and commercial needs.

In addition to the Basic Watercolor and Design Workshop, Diederich will teach a "Paint Samson's Portrait" class for children ages 7-12, Tuesday, May 1 from 4 to 5:30 p.m. The class is based upon her award-winning book Samson's Gift. Class participants will receive a short drawing lesson followed by how to mix and use watercolors before completing the actual portrait. Each participant will leave with a completed watercolor portrait and a signed copy of her book (a \$19.95 value). The class is \$30 per child and includes all supplies and a copy of the book. Preregistration is required due to limited class size. Some scholarships are available for the children's class. Please call the Taube for more information on how to secure a scholarship.

To register for either session, please call 838-4445; stop by the museum during normal business hours; or email taube2@srt.com with any questions.

For more information call Doug Pfliger, gallery manager, at 838-4445.

#### First Western promotes employees

Karlee Galvin was recently hired as a

loan operations processor at First Western Bank & Trust; she has worked for the bank since 2014. Galvin was raised in Minot and is a 2013 graduate of Magic



Karlee Galvin

City Campus. She graduated with a bachelor of science degree in finance from the Minot State University in 2017. Galvin has worked for the bank as a teller and most recently was working with internal special projects.

Luke Heilman was recently hired as a credit analyst at First Western Bank & Trust. He has worked for the bank since 2015. Heilman was raised in Minot and is a graduate of Magic City Campus. He

graduated with a bachelor of science degree in finance from the Minot State University in 2017. Heilman has worked for the bank in a variety of positions, including teller, cus-



Luke Heilman

tomer service, loan intern, and most recently as a cash management specialist.

Nicolette Kallias is a Minot native who graduated from Minot High School and Minot State University with a bachelor's

degree in business management. Kallias comes to First Western Bank and Trust after five years with United Community Bank, where she supervised the front line tellers.



Nicolette Kallias

She is involved in the community with Young Professionals and Junior

Achievement. She joined the First Western team in March of 2018.

Cara Miller was hired in January of 2018 as a customer service representative



Cara Miller

at First Western Bank & Trust. She was raised in Bottineau and is a Bottineau High School graduate. Miller graduated from the University of North Dakota in 2011 with a bachelor of arts degree in psychology. She has over three years of experience as a loan assistant in a financial setting and comes to First Western from First National Bank & Trust in Bottineau, ND.

# Feel at home with our mortgage lending team.

Buying, building or refinancing a home is one of the biggest decisions you'll ever make. First Western Bank & Trust will walk you through the ins and outs of getting a loan, so you can get into your home and get on with your dreams. *You can bank on us.* 







# Indigo Signworks recruits experienced CEO Rick Schomburger

Indigo Signworks, a leading design, build and install signage company that serves major retail and commercial brands, announced they have recruited Rick Schomburger as their new CEO.

According to Indigo Signworks'

Executive Chairman, Denny Chandler, "It is with great pleasure to have Rick join our team. Schomburger is an accomplished business person and we



couldn't be more *Rick Schomburger* thrilled to have him take the helm to lead

and accelerate our growth initiatives. His impressive skills and leadership style fit nicely with who we are today and where we are heading."

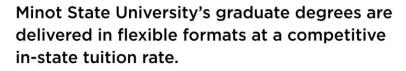
Schomburger began his career by

applying his engineering degree as a project manager at Universal Scheduling Consulting. He broadened his operating skills as a plant manager at Cooper Tools and then as director of operations at Tyco International, where he led lean initiatives in a complex operational environment. Schomburger's executive leadership experience began as the COO of Weiser Lock and president of Global Manufacturing Solutions for Masco Corporation, and then as general manager at Rain Bird Corporation. In 2007 he parlayed his skills into entrepreneurship when he personally acquired Solana, leading it through the recession downturn and growing it into the premier landscaping, hardscaping and signage company in Arizona. He recently sold Solana and now sees Indigo as the perfect fit.

"His expertise in operations, designbuild-install businesses, acquisitions and his demonstrated leadership skills were exactly what we sought," added Chandler.

Schomburger said, "I am very excited to be a part of the Indigo Team. Having spent time with both the management team and the Company's investors who are looking to expand, I became convinced that this is the place for me to best utilize my education and experience."

Schomburger is originally from Pittsburgh, PA and currently lives in Tucson, AZ with his wife Cheryl. He will initially be residing in Fargo, and he and Cheryl will eventually locate to the Minneapolis where Indigo plans to establish its headquarters. He earned his engineering degree from Duquesne University in Pittsburgh and his MBA from the University of Arizona Eller College of Business.



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Apply by July 1 for fall semester and to pursue tuition waivers and GRA positions. Visit with an advisor by calling 701-858-4157 or 800-777-0750, ext. 4157.

Program details and admission requirements can be found at MinotStateU.edu/business.





# GRADUATE PROGRAMS



#### Women United announces grant application process

Women United, an affinity group of the Souris Valley United Way, announces grant application opportunities made possible from the third annual Little Black Dress Campaign.

In February, Women United members and friends held an awareness campaign by wearing a black dress for five consecutive days to raise funds in support of women and families with limited resources. The event raised over \$13,000.

Women United seeks to enhance the efforts of organizations that contribute to the quality of life for women and families in our community. The group is requesting impactful projects that closely align with its mission and are within the SVUW Service Area.

A grant application process is open for local programs and organizations to apply for funding. Visit www.svunitedway.com/ little-black-dress-campaign for more information and to view the application.

"Thank you to all the women in our community and members for making this campaign another great success! I am excited to see how the funds will go to support and enrich our community this year," said Kelly Loos, Women United president. Dates for the 2019 Campaign will be announced later this year.

For more information contact: Souris United Valley Way at svuwadmin@srt.com or by calling 839-2994.

#### Minot Gets Midco Xstream® Gig

Devoted to providing innovative services to the Midwest, Midco is now offering Midco Xstream® Gig in Minot and ten surrounding communities. 35 times faster than the average high-speed internet, Midco Xstream Gig is available at an affordable price.

For residential customers, Midco Xstream Gig will provide a large amount of bandwidth to a home network - allowing multiple users to surf, stream, download and game at the same time. For business customers. Midco Business Xstream® Gig will deliver the internet capacity needed to support employee productivity and serve customers. For years, Midco has provided direct fiber services of up to 10 Gig to businesses; however, this new advancement gives both residential and business customers the option of gigabit internet that's both affordable and accessible to all.

Midco Xstream Gig is part of Midco's ongoing promise to delivering services that enhance people's lives wherever they live and work. Midco Xstream Gig is now available to more than 80% of its customers.

For more information, contact Paige Pearson Meyer, director of Public & Media Relations,605-275-6300 or at Paige.Pearson@Midco.com.



#### Women United establish scholarship

Women United, an affinity group of Souris Valley United Way, presented a generous gift to the Minot State University Development Foundation to establish the Women United Scholarship Endowment.

This Endowment will pave the way for generations of MSU women. Women United believes in the power of women to create positive change.

Women United is a group of passionate women who offer their time, talent and financial resources to improve lives throughout the Souris Valley United Way service area.

For more information about Women United, call 839-2994 or visit www.svunitedway.com/women-united.



Pictured from left to right: Danielle Rued, Joan Mattson, Kelly Loos, Rick Hedberg (MSU Development Foundation), Julie Haas, Missy Feist-Erickson and Susan Ness.

# Sabre Dogs offer summer collegiate baseball entertainment

Have a reason to celebrate? Come enjoy Corbett Field — a place to party —all summer long!

Corbett Field is a great venue for parties for all occasions. Whether you have something to celebrate or you just want to have fun with family and friends, there is a package for you. Specific requests can be tailored to meet your needs. Need an event for an employee appreciation event or to impress important clients? The Sabre Dogs will provide an unforgettable, fun experience for all involved. Sabre Dogs: when it comes to fun, the sky's the limit!

The Souris Valley Sabre Dogs are a new summer collegiate baseball team in Minot. The home opener will be held June 1 at the newly renovated historical Corbett Field. The Sabre Dogs aim to provide an affordable, family-fun atmosphere at each baseball game this summer.

Contact Savannah Young at 839-9100 for more information.

#### Prairie Business announces 2018 Top 25 Women in Business

Prairie Business is proud to announce its 2018 Top 25 Women in Business winners. More details about each one are included in the March issue of the magazine, the digital edition of which is available <u>here</u>. Two Minot women, Brittney Hogan and Lorena Starkey, were named to the list of the "Top 25 Women in Business in 2018.

Hogan, executive director of Minot Public Schools Foundation, started in the nonprofit sector by grant writing for the YWCA women's shelter in Minot. She began working as the assistant director for the MPS Foundation in 2014 and became executive director in 2015. According to the article, she "has a passion for strengthening the nonprofit sector" as well as "advocating for people with disabilities to live independent lives."

Starkey, general manager of Hyatt House Minot, quickly rose through the ranks of the sales and marketing division at Hyatt House to achieve general manager status. She and her team have been number one hotel in Minot for three years in a row, as well as the number one best place to work. According to Prairie Business, Starkey "continues to volunteer for public art projects, community leadership initiatives and marketing projects, while focusing her attention on building leaders within her own organization."

Now in its fifth year, the annual contest was created to draw attention to the many creative, successful businesswomen in North Dakota, South Dakota and western Minnesota.

Honorees were selected through a nomination process that emphasized professional achievement, community contributions and volunteerism. The 25 winners come from finance, construction, health care, retail and other industries, and have made exceptional contributions in their chosen fields and communities.

#### Y's Mens' Rodeo to feature changes

Several changes are in store for the Minot Y's Men's Rodeo, hosting the Badlands Circuit Finals Rodeo in Minot in October.

This year's rodeo will be held Oct. 5, 6, and 7, with a 7 p.m. start on Friday, a 1 p.m. matinee and a 7 p.m. start on Saturday, and a 1:30 p.m. kickoff on Sunday.

In past years, the rodeo has had a Thursday evening performance but this year, it is replaced with a Saturday afternoon matinee. The purpose for the Saturday afternoon matinee is twofold, said rodeo committee chairman Steve Bogden. It will be a convenience for contestants, as they will not need to be to Minot until Friday, losing less time from work and school. Bogden also hopes attendance will increase for the Saturday matinee, compared to the Thursday show. "We hope we can get families who haven't had the opportunity to go to the rodeo because of school or sports."

Discounted tickets are offered for the Saturday matinee. Tickets are discounted by \$10 from the other performances. Adult tickets will be \$23 for gold and \$13 for silver. Kids tickets will be \$8.

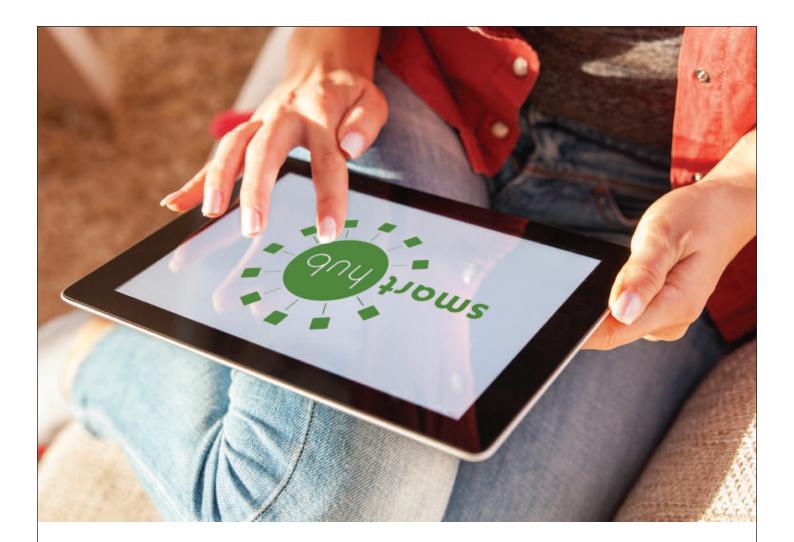
Evening performances will begin at 7 p.m., a half-hour later than in past years.

Other changes include more mutton busting entries. Sheep riding will be expanded from eight riders per performance to ten, and registration will take place from mid-August to mid-September.

For potential vendors at the Minot Y's Men's Rodeo, all booths will be located in the Magic Place, the vendor area on the first level to the north of the building.

The Y's Men's Rodeo got its start in 1955 and is a not-for-profit event, with proceeds supporting the Triangle Y Camp at Garrison, N.D.

Tickets will go on sale in September. For more information, visit the website at www.MinotYsMensRodeo.com.



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**April 2018** 

# Odney wins 11 ADDY awards and People's Award in Public Service

At the 2017 North Dakota American Advertising Federation (AdFed) ADDY awards held Feb. 23 in Fargo, Odney earned 11 awards including six top honors. The People's First Award Best in Public Service went to Odney's campaign for the North Dakota Department of Transportation (NDDOT). Odney's integrated brand campaign for First Western Bank & Trust (FWBT) earned a Gold ADDY, the top local campaign award given at the 2018 award ceremony. Odney also won Gold ADDY awards for our work for North Dakota Tourism and for our work for EGO Soap Company.

"It is both humbling and invigorating to earn these awards this year from North Dakota AdFed, particularly the People's First Award for best in public service," said Pat Finken, Odney president. "While our first priority is helping our clients achieve their marketing and advertising goals, it is always nice to earn recognition for a job well done. Our team of professionals works very hard to ensure our clients have access to the best research, creative, media mix, and important trends. We are honored every day to do the work that we do."

For more information about Odney, visit www.odney.com.

#### Minot Tool Library now open at Minot Public Library

Lend a tool, build a better community. The Minot Public Library is working hard to do just that. As of March 5, the library now offers a tool lending service to its patrons who are at least 18 years of age and have had a library card for a minimum of 90 days. Landscaping, gardening, and home repair tools are available to check out for seven days, with the possibility of one renewal if no other reservations have been made.

Tool lending libraries are not new; the oldest continuously running tool library in the nation opened in Berkeley, Calif., in 1979. They facilitate the sharing of resources within a community, connecting people who may not be able to afford tools, or who only need to use a particular tool once. The Minot Tool Library will also assist the community in the event of a natural disaster by providing tools to homeowners to fix property damages.

The Minot Public Library and the Resilience AmeriCorps VISTAs worked together to bring the first tool library to North Dakota.

"The Minot Tool Library is intended to build a stronger, safer, and more stable community by lending tools to library patrons for free," said Colin Hendrickson, a Resilience AmeriCorps VISTA. "By facilitating more projects and enabling more neighbors to maintain their residence, the tool library will promote selfsufficiency and resilience. I am very grateful to the Minot Public Library for sharing a vision of an empowered Minot and agreeing to partner with us VISTAs to provide this service."

The Minot Public Library connects its patrons to resources they might not otherwise have, making it the ideal location for the tool lending library.

"The Minot Public Library is an inclusive space that provides people of any age with equal access to information and technology that will improve their quality of life. The library consistently strives to find new and innovative ways to better serve the Minot area community. That is why the library has chosen to expand its services to now include the lending of tools. The library is constantly transforming and helps others to transform as well," said Janet Anderson, library director.

The library's inventory of new and used tools was acquired through donations and grants. Donations were made by members of the public at a tool drive held in September. Personnel from North Dakota Guaranty and Title Co. made a generous contribution of new tools. Grant dollars from Verendrye Electric and the VISTAs' fund (provided by their sponsoring organization, Cities of Service) allowed the library to purchase the remaining tools to complete its inventory.?To view the tools, visit the online catalog at www.minotlibrary.org or go to the adult services front desk and ask for the print catalog. Patrons can reserve tools to be held for them at the library by going online, stopping by, or calling the Minot Public Library at 852-1045.

For additional information or interviews contact the Public Information Office at 701-857-4727 or by email at pio@minotnd.org.

#### Minot Police Department Citizens Academy begins May 8

The Minot Police Department is accepting applications for the Citizens Academy, scheduled for May 8 through 29 on Tuesdays from 6 to 9 p.m. The Citizens Academy allows members of the pubic to learn about various areas of law enforcement operations at the Minot Police Department. Participants attend classroom instruction, join discussions, and receive hand-on instruction in the areas of patrol operations, crime scene response, special operations (SWAT, Bomb Squad, K9), use of force policy, and weapons familiarization. Participants are also eligible to join a patrol officer for a ride-along to see police work in our community firsthand. No prior training, education or experience in law enforcement is required to attend.

All area residents interested in learning more about how the Minot Police Department serves the public in a fun and interactive setting are encouraged to apply. Applications are due by Monday, April 23, 2018. Applicants must be 18 years or older and be willing to undergo a background check. Applicants with some negative history are NOT automatically disqualified for participation. Applications are available at the Minot Police Department at 515 2nd Ave SW, or the website at www.minotnd.org/ 219/Police-Department by clicking on the Citizens Academy link. For more information, call Senior Officer Aaron Moss at 857-4711.

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- · GOLD for Contact Center Leader of the Year Shelley Knight

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**April 2018** 

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# **April 2018**

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5 Military Affairs Committee, Noon, Armed Forces Reserve Center Ambassadors Committee, 4:30 p.m., Paradiso Mexican Restaurant	6	7
8	9	<b>10 Eagle Award</b> <b>Presentations,</b> 10 a.m., Chamber office	<b>11 Right Start</b> <b>Presentation,</b> 9:45 a.m., MAFB <b>Honors Banquet,</b> 6:30 p.m., Grand Hotel	12 CLI Planning Committee, Noon, Chamber office	<b>13 Infrastructure</b> <b>Committee,</b> 7:30 a.m., Homesteaders Restaurant	<b>14 International</b> Military Ball, 6 p.m., Grand Hotel
15	16	17 Board of Directors, 7:30 a.m., Grand Hotel	<b>18 Coffee with the</b> <b>President,</b> 1:30 – 2:30 p.m., Chamber office	19	20 Governmental Affairs Committee, 11:30 a.m., Sevens Restaurant	21
22	23	24	25 Right Start Committee, 9:45 a.m., Minot AFB	26 Energy Committee, 11:30 a.m., Sevens Restaurant Business After Hours, 5 - 7 p.m., Sevens Restaurant, 2315 N. Broadway		28
29	30					

To view meeting changes or community events, log on to www.minotchamber.org