

ACCREDITED

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Communicator

THE MINOT AREA CHAMBER OF COMMERCE AND YOU!

Vol. XL. Issue No. 10

www.minotchamber.org

October 2017

Chamber chair focuses on continued progress

by Jason Zimmerman, Minot Area Chamber of Commerce Board of Directors Chair

The Minot Area Chamber of Commerce has been an advocate for businesses for the last 93 years. As we embark on the 94th year we look to continue to grow our relationships with our members and the greater business community so as a community we can thrive and succeed. This can be accomplished in several ways: through the support of our valued members, an engaged board, dedicated and committed staff and leadership.

Throughout the history of our City, it has been the vision of many different entrepreneurs, beginning with Jim Hill and the construction of the railroad that has led Minot and this business

community to becoming the "Magic City." Although we have seen some recent challenges in our local economy, it is that entrepreneurial spirit and attitude that has and will allow us to not only weather the storm but become stronger, smarter and more effective as a business community and Chamber.



Jason Zimmerman (First Western Bank & Trust) Chamber Chair

It is an honor that I am allowed the opportunity to serve as your Chair of the Minot Area

Continued on page 3

Chamber Annual Meeting

This year's annual meeting will feature North
Dakota Department of Commerce
Commissioner Jay Schuler, discussing new
programs and changes in the Department of
Commerce with emphasis on the Governor's
Main Street Initiative.

Wednesday, Oct. 25 • 11:30 a.m. • Holiday Inn Cost: \$30 for unreserved seating \$300 for reserved table for eight No refund after October 20

Register: www.minotchamber.org

Select October on the Chamber calendar and use your membership login information to register.

Call 852-6000 for more information.

Y's Men's Rodeo Business After Hours



Wednesday, Oct. 4 • 5–7 p.m. ND State Fair Center Upper Atrium

Network with other chamber members, enjoy some delicious food, and take your chance at some great prizes, including \$500 in Chamber Bucks! If winner is not present, \$50 in Chamber Bucks is guaranteed.

(Must be present to win) \$5 charge at the door

Social media "eBoot Camp" set for Wednesday, Oct. 11

Now is your chance to register for the interactive workshop, "eBoot Camp" to learn how to harness the power of social media. The workshop will be held Wednesday, Oct. 11, 2017 from 8:30 to 10 a.m. at the Sleep Inn & Suites, 2400 10th Street SW.

MINOT AREA CHAMBER OF COMMERCE COMMERCE

P.O. Box 940 • Minot, ND 58702 • 852-6000 chamber@minotchamber.org • minotchamber.org

Material published in the *Chamber Communicator* expresses the viewpoints or policies of the *Communicator*, the Minot Area Chamber of Commerce and its Board of Directors. The purpose of this newsletter is to communicate with the membership of the Minot Area Chamber of Commerce.

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Dusty Wald (Magic City Beverage)852-4031
Shannon Webster (Town & Country
Credit Union)852-2018

Continued from page 1

During this interactive workshop, learn how to use social media to harness its power in ways that directly impact the bottom line – from generating leads, content creation, to incorporating the latest social commerce tools. Corey Perlman, the president and founder of eBoot Camp, Inc., will guide you through these topics:

- Prioritizing your social media platforms
- The new rules of SEO: ways to outperform your competition on Google
- The 2017 website: mistakes that are hurting your credibility
- Written, pictures or video? how to craft content that can become all three
- The power of Facebook Live and why it needs to be part of your content strategy.
- Best practices for building fans, followers and fun on Facebook
- Instagram or Snapchat? Get clear answer and best practices for the winner.
- Resources: a list of sites to make it easy to consistently find and share compelling content.

Perlman has been in the field of dig-

ital marketing for over 15 years. He began his career with the eCommerce division of General Motors, helped build and sell a technology startup, and then started his speaking and consulting business in 2009. He's since worked with top brands such as Sysco Foods, The PGA Tour, Cox Media and The Dallas Cowboys. His latest book, Social Media Overload, became an Amazon bestseller in every major business category. Corey's company, eBoot Camp, employs a team of highlyskilled digital marketing specialists who manage the social media accounts for over 40 companies around the world.

eBoot Camp is brought to you by the North Dakota Small Business Development Centers and the Minot Area Chamber of Commerce. Cost is \$75 per person, with no refunds after Oct. 6. Register today by visiting www.minotchamber.org, clicking on October 11 on the Chamber calendar, then signing up with your user name and password.





Renewals

The Chamber extends a big "THANK YOU" to our members who have renewed their membership through Sept. 22, 2017. Your continued support helps your Chamber promote the business community and do the work seen in the pages of this newsletter.

the business community and c	io me work seen in me page
Accounting Solutions	Alan Estvold
All America City Glass	First Command Financial
American Bank Center	Services
Artco Promotional Products,	FMC Technologies Completio
Inc.	Services
Badlands Power Fuels, LLC dba	Helgeson-Norton Agency
Nuverra	Darrel Hovde
Brown & Saenger	Humphrey Law Office, PC
ChiroCare Family Center, PC	Indigo Signworks
Dakota Agronomy Partners	I. Keating, Inc. Furniture Wor
Dakota Boys and Girls Ranch	Kemmet Dental Design
Thrift Store	Landing Bar & Bottle Shop
Dakota Certified Development	Dr. Lowell Latimer
Corporation	Liechty Homes
Dakotah Rose Delights	Lien's Jewelry
Delta Travel	Magic City Courier
Edward Jones Financial	Minot Hockey Boosters
Advisor: Tom Miller	Minot Veterinary Clinic Inc.
Jerry S. Effertz	ND Asia
Elwood Staffing	Nola's Lounge

North Highlands Apartments North Hill Bowl, Inc. Northwest Contracting PROCollect Services LLC Raymond James Financial Services Ready Builders, Inc. Ryan Honda of Minot U.S. Small Business Administration Souris Valley Apartments Strata Corporation Success Depot LLC Synergy Medical Massage Duane Tollefson Town & Country Center Uintah Engineering & Land Surveying West Dakota Fox Minot Winston-Noble Adjustment Co.

Minot Area Chamber of Commerce

October 2017 2

Chamber Chair appoints two new board members

The Minot Area Chamber of Commerce Board of Directors Chair, Jason Zimmerman (First Western Bank & Trust), appointed two of three possible new board members to one-year terms as allowed by Chamber bylaws. The third board member will be announced in a future issue of the newsletter. They are Dan Sem (Dakota Agronomy Partners / CHS, Inc.) and Tadd Demars (FMI Restaurants, Inc.).

Sem is the general manager for Dakota Agronomy Partners. He has worked for 25 years in business agriculture, including grain, agronomy and livestock.

In the community, he serves on area boards for Minot Hockey Boosters and Pheasants for the Future. He also serves on the Chamber's AgriBusiness Committee.

Sem received his college education at both Dickinson State and Minot State. He and his wife Sarah have raised three daughters in Minot.

Minot native Tadd DeMars is president at FMI (Food Management Investors). He has been with the company since 2006.

Demars graduated from Minot State University with a degree in finance.

Demars completed the CLI program through the Chamber of Commerce, and is also very involved in Bishop Ryan Catholic Schools, currently serving as the president of the Special Events Committee (formerly Booster Club). He also enjoys volunteer coaching for the many different







Tadd DeMars FMI Restaurants, Inc.

activities in which his children are involved.

He and his wife Jody, also a Minot native, have three children: Olivia, Violet, and Leo, as well as three dogs.

Chamber Chair's Message Continued from page 1

Chamber of Commerce for the next year. The responsibility of the Chair is both a challenge and a reward. The challenge is accepted with open arms and the reward well worth the effort: a stronger, more vibrant Chamber and business community.

We can accomplish this through continually advocating for our members by providing relevant educational opportunities, networking events and engaging our members on a more regular basis.

Finally, as a business community, we can be proud of how we support our friends and family in the military. It is that continued support of our armed forces and the Minot Air Force Base that has allowed us to get a truly unique perspective and insight into the work that they do on a daily basis to keep our great country safe. We can truly say, "Only the best come north!"

I am proud to be a member of the Chamber and look forward to serving you in the next year.

Showcase of Business:

#Throwback Thursday to send participants down memory lane

Honor your history with the Showcase of Business "#Throwback Thursday — Minot Memories," set for Thursday, Nov. 16 at the ND State Fair Center Magic Place from 5 to 8 p.m.

Businesses decorate around this theme while showcasing products and services to nearly 1,000 attendees. Celebrate the roots of your business or a memory of a business you really liked. Remember the Skatium or Piggly Wiggly, or maybe Kings Food Host or Empire Theater?

The Chamber Ambassadors started the Showcase 27 years ago as a major fundraiser for the Chamber. Today, that function is as

important as it was 27 years ago. Business sponsorships help provide the financial backing for the Showcase, in addition to ensuring that the event continues as a Chamber fundraiser. The top two sponsorships will be recognized on fliers and media:

- Platinum Sponsor: \$1,000, includes three 10x10 booths at choice location, along with 30 admission tickets, and one quarter-page ad. (Six available)
- Gold Sponsor: \$500, includes two 10x10 booths at choice location, along with 20 admission tickets. (Ten available)
 Single booths are also an option at \$175

Single booths are also an option at \$175 for a 10x10 or \$275 for a 15x15 booth. All

booths include one eight-foot table with paper tablecloths and two chairs. Power outlets are available, but please bring your own extension cord. Plan for overhead lights that are dimmed in the evening.

Booth participants are also encouraged to offer a giveaway, and the winners will be announced at the end of the evening. Those attending enjoy the chance at door prizes, including a trip from Delta Vacations valued at \$1600 and a Minot weekend package for two from Showcase of Business. Sign up today. Go to www.minotchamber.org, click on November 16 on the calendar. Use your login and password.

Minot Area Chamber of Commerce

September Eagle Awards

The Eagle Award winners were recognized in September and thanked for superior customer service skills. If you would like to nominate someone for outstanding customer service, please call the Chamber at 852-6000 for a nomination form, or visit the website at minotchamber.org. A special thank you goes out to **Homesteaders Restaurant** and **Rainbow Photo Lab** for providing gift certificates for each Eagle recipient.



SANDRA DAVIS Jo-Ann Fabrics



DR. JASON BRADLEY
Century Eyewear



SYLVIA RODGERS
Staples



CJ ROGERSWal-Mart Super Center



LAZANDRIA SINGLETON
Sterling Optical



BETH MARSCHNER Trinity Health Center West



CHAD RICHESON Ryan Chevrolet



PAM OLSON Trinity Homes



VANESSA DAHL Trinity Health



DR. DAWN MATTERN
Trinity Health

November Lunch-n-Learn:

Businesses offered education on Worker Fatigue

The Minot Area Chamber of Commerce and the North Dakota Safety Council present Worker Fatigue facts your business. Set for Nov. 14 at 11:30 a.m., this Lunch-N-Learn will be held at the ND Safety Council office at 308 40th Ave NE.

Do you have employees who drive long hours or work shift work? What about employees with a newborn at home or staff members with sleep disorders? Being fatigued is more than just feeling tired. Worker fatigue is a dangerous condition resulting in approximately 200,000 workplace incidents per year. This session will explore historic fatigue-related catastrophes, causes, and what can be done to mitigate risks associated with working while fatigued.

Worker Fatigue Facts
Presented by the North
Dakota Safety Council
Tuesday, Nov. 14
11:30 a.m. to 1 p.m.
NDSC Training Facility
308 40th Ave NE

Cost is \$15 and includes lunch. Go to www.minotchamber.org and click on November 14 on the calendar. Use your user ID and password to sign up. No refunds after November 10.

Here's what Minot Area Chamber of Commerce committees will learn about this month:

Friday, Oct. 13: Infrastructure Committee

7:30 a.m. – Homesteaders Restaurant *Minot City Engineer Lance Meyer will talk about the proposed capital improvements for 2018 and beyond.*

Friday, Oct. 30: Governmental Affairs Committee

11:30 a.m. – Vegas Motel

Check the Chamber website for more information

Thursday, Oct. 25: Energy Committee

11:30 a.m. – Vegas Motel

Alison Ritter, Public Information Officer, Department of Mineral Resources

Minot rodeo raises awareness of cancer rehab program

Jeff Balentine was planning a trip of a lifetime, three weeks in Australia and New Zealand last October, when he got the bad news. After having what he thought was a bad cold, he found out he had throat cancer. Doctors told the Minot man to cancel the vacation, which he was two days away from leaving for, but he went anyway.

And as soon as he returned, he started an aggressive radiation and chemotherapy regimen, undergoing seven weeks of radiation and chemotherapy treatment. The combination of the treatment left Balentine, a retired police officer and former chief of police for the city of Minot, exhausted, weak, and not himself.

Then, in July, he enrolled in a program offered free for cancer patients by Trinity Health. The Cancer Exercise Rehab Program is co-hosted by Trinity Health and the Minot Family YMCA. It offers an exercise program to help those suffering from cancer build up their strength.

For Balentine, it was a life saver. He teamed up with the program's coordinator, Russell Gust, who designs an exercise plan for each patient. Balentine started by going

to two sessions a week, and doing cardiovascular and weight training. It's helped him build up his strength, stamina, and energy, and he loves it. "It's helped in numerous ways," he said. "I look forward to going to the workout sessions."

It's also helped him mentally. "I was in a bad place after going through chemo and radiation, and losing that amount of weight. I couldn't do the things I was used to doing." He lost 40 pounds of weight during treatment. "This just makes me feel better about myself."

The Minot Y's Men's Rodeo raises funds each year for the Trinity Health Cancer Exercise Rehab program during its annual Tough Enough to Wear Pink night. This year's "pink night" is Oct. 6. Since the pink campaign began in 2007, \$640,250 has been raised through t-shirt sales and other community fundraisers. Fans can join in to support the Cancer Exercise Rehab Program by purchasing a pink t-shirt at WGO radio remotes around Minot, Trinity Cancer Care, and the Y's Men's Rodeo at the North Dakota State Fair Center Oct. 5-8. The rodeo kicks off



Cancer survivor Jeff Balentine lifts weights in the Trinity Cancer Exercise Rehab Program in Minot, designed to improve the quality of life for cancer patients. The program is funded in part by sales of t-shirts at the Minot Y's Men's Rodeo in Minot Oct 5-8.

Photo by Russell Gust

at 6:30 p.m. on Oct. 5 through 7 and at 1:30 pm on Oct. 8. For more information, visit the website (MinotYs MensRodeo.com) or email tickets@minotysmensrodeo.com. For more information on the rodeo, visit the website at www.MinotYsMensRodeo.com or the rodeo's Facebook page.



Ticket Sales End Oct. 23

Featuring

Jess Ekstrom

JOIN US!

- · Breakfast with Entrepreneurs Panel
- Two Fabulous Keynotes
- · Amazing Breakout Sessions
- · Wine, Women & Chocolate Reception featuring Exhibitor Booths
- 1-on-1 Business Advising
- · Fun and More!

Whether a professional in the workplace, a business owner, or simply a woman aspiring to improve yourself, you won't want to miss the event of the year!

Oct. 29-30 Bismarck, ND

PAID ADVERTISEMENT:

Presented by









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Ribbon Cuttings

If you know of a business that's new to town or is having a milestone, like a renovation or addition, contact Carla at 857-8205 to schedule a ribbon cutting.



Norsk Høstfest 40th Anniversary:

Chamber Ambassadors celebrated 40 years of "Pure Scandimonium" with the Norsk Høstfest, which opened Wednesday, Sept. 27



Nedrose High School: 5705 15th Ave. SE • Minot, ND

The new Nedrose High School celebrated with a barbecue and open house where they unveiled the original school bell. Chamber Ambassadors were on hand to cut the ribbon to mark the occasion.

Ribbon Cuttings

If you know of a business that's new to town or is having a milestone, like a renovation or addition, contact Carla at 857-8205 to schedule a ribbon cutting.



Law Office of Diane Lautt, PLLC: 111 11th Ave SW, Ste. 4 • PO Box 1945 • Minot, ND 58702 • 701-852-3060 Website address: www.lauttlaw.com

Chamber Ambassadors celebrated the opening of the law office of Diane K. Lautt, PLLC. The law office provides legal services to individuals and families in the areas of wills, trusts, probate, real estate, business formation and succession (including farm/ranch), guardianships and conservatorships, and special needs planning.



Accounting Solutions: 1419 2nd Ave. SW • Minot, ND 58701 • 701-837-0348 • www.accountingsolutions.com

Accounting Solutions, a full-service public accounting firm in Minot since 2013, recently expanded their offices and underwent an exterior facelift.

Ribbon Cuttings

If you know of a business that's new to town or is having a milestone, like a renovation or addition, contact Carla at 857-8205 to schedule a ribbon cutting.



Dr. Jaime L Haaland, Opt., PC: 932 37th Ave SW • Minot, ND 58701 • 701-839-5000 • Website: jaimehaaland.com

The office of Dr. Jaime Haaland provides full-service optometry care, offering patient care and a large selection of eyeglasses. The Chamber Ambassadors celebrated with a ribbon cutting to mark the opening of the new office space.



Edward Jones Financial Advisor - Darin Scherr: 920 37th Ave. SW • Minot, ND 58701 • 701-837-0086 • Edwardjones.com

Edward Jones offers financial planning to businesses and individuals to meet their financial goals. Chamber Ambassadors helped celebrate the opening of Darin Scherr's new location

If you know of a business that's new to town or is having a milestone, like a renovation or addition, contact Carla at 857-8205 to schedule a ribbon cutting.



FirstCare Walk-In Clinic: 400 East Burdick Expressway • Minot, ND

Chamber Ambassadors celebrated with Trinity Health as they opened FirstCare Walk-In Clinic. Located in Medical Arts, FirstCare doesn't require an appointment. Staffed by Trinity Health providers, patients have access to pharmacy, lab and imaging services.



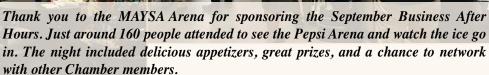


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Lisa Thuner 701.420.6737 NMLS# 200018 Jill Lohnes 701.420.6713 NMLS# 757152 Renata Buen 701.420.6727 NMLS# 789467

September Business After Hours





Date of Event: 11/02/17

Time of Event: 5pm-7pm

Location: Ward County Administration Building, 225 3rd St. SE in Minot. Room 106.



Your chance to make a difference!



Helping Kids Build a Foundation For the Future

(701) 852-3552



Become a Foster Parent With **Ward County Social Services**

Future Foster Parents!

Make a POSITIVE impact in the life of a child and your community!

Looking for a way to give back

to and support your community? Ward County Social Services is seeking foster parents for our area's in-need children. Please come and join us for snacks and coffee and discuss how you can become involved. You will have an opportunity to meet with

county case managers, county foster parent licensors, and current

foster parents. Make sure to bring plenty of questions with you!





For More Information, Contact:

Kristina Rice, LSW Ward County Social Services (701) 857-0723 kristina.rice@wardnd.com

Stephanie Zapf, LSW Ward County Social Services (701) 857-0779 stephanie.zapf@wardnd.com

First International Bank & Trust named one of 50 Best Places to Work

The September issue of *Prairie Business* names and honors the 50 Best Places to Work in the northern Plains. FIB&T is proud to have been recognized as one of the 50 Best Places to Work for the fourth year in a row.

Earlier this year, employees nominated the companies by submitting an anonymous employee-satisfaction survey, and *Prairie Business* used the survey results in selecting the 50 Best.

"We are honored and humbled to be nominated by our employees to be one of the 50 Best Places to Work," said Peter Stenehjem, president of First International Bank & Trust. "Our family is so thankful for our employees who take great care of our customers and help dreams come true each and every day."

The survey sought input on each employer's benefits, workplace culture and employee morale, among other factors. And employees responded. *Prairie Business* received more than 1,000 nominations from employees from around the region, said Tom Dennis, Prairie Business editor.

"The 50 Best companies clearly recognize employee satisfaction as one of the keys to productivity and profitability,"

Dennis said.

"That comes through in the surveys over and over again. We all know how hard we'll work to satisfy a good manager. Turns out people feel the same way about the companies they work for — and when an employer goes the extra mile for its workforce, the workers go all out to return the favor."

Prairie Business is proud to present the results of the contest, which now is in its fourth year. "We congratulate all of the winning companies, and we thank the employees who responded so enthusiastically to our survey," Dennis said.

The 50 Best winners will be honored in the magazine, which also will be available on the web at prairiebusiness magazine.com.

Alliance Real Estate promotes Bullinger

Alliance Real Estate would like to congratulate Jody Bullinger on her promotion to office manager of Alliance Real Estate, Minot office. Bullinger is a full time REALTOR® serving the Minot and surrounding markets.

A North Dakota native, Bullinger grew up in the small community of Kramer and graduated from high school in Newburg. After college, she lived and worked in the Bottineau/Lake Metigoshe area for 20 years before moving to Minot in 2006.

She received her REALTOR® license in December 2013 and in September 2015, Bullinger moved to Alliance Real Estate. As a licensed REALTOR®, Bullinger enjoys working with clients to make the selling and/or buying experience more enjoyable and stress free. Rest assured that Bullinger and the Alliance Team will always put the client's needs first.

Call or text Bullinger at 701-720-0533 or email jobullinger84@yahoo.com www.whynotbuyminot.com.

Capital Financial's Head promoted

Capital Financial Services is pleased to

announce that Jory Head received a promotion to registered principal. Head joined Capital Financial Services in October 2016 as a Principal in Training. He holds



Jory Head

series 7, 24, 66 and 63 licenses. Head's work includes reviewing and approving all new business and overseeing sales and trading practices of registered representatives. Head earned a bachelor of science in finance from Minot State University, Minot, ND.



https://lignite.com/coal-strong/new-poll-shows-overwhelming-support-for-north-dakota-coal-industry/

Women's Business Summit celebrates six years in North Dakota

October is the National Women's Small Business Month, and to honor the occasion, the Women's Business Summit will feature breakfast with entrepreneurs, eight breakout sessions, keynote luncheon with Jess Ekstrom (recent winner of the 2017 Ultimate Game Changer award), and closkeynote Kaeya Majmundar (SharkTank competitor and entrepreneur), lots of networking opportunities with women from across the region, and more. Start the evening with the Women's Business Summit Sunday, Oct. 29th at the Wine, Women, & Chocolate Reception. The full day conference will take place on Oct 30th starting at 8 a.m.

The Center for Technology & Business (CTB), which operates the North Dakota Women's Business Center, is pulling together women from across the state of North Dakota for training, networking, business growth opportunities, personal development, professional focus, and of course, fun. This unique event has become the go-to training in the state for any woman looking to get inspired and grow professionally. The summit will emphasize in-demand personal and professional development opportunities for all women in the region. Whether a professional in the workplace, a business owner, or simply a woman aspiring to improve herself, participants of the 2017 Women's Business Summit are sure to have a worthwhile and enlightening experience to help launch them into the next steps of their career.

The North Dakota Women's Business Summit will be hosted in Bismarck on Oct. 29 & 30. For more information visit NDWomensBusinessSummit.com or call 701-223-0707.

Town & Country Credit Union announces new president and CEO

The Board of Directors of Town & Country Credit Union is pleased to announce the appointment of Jeremiah Kossen of Grand Rapids, MI, as the Credit Union's new president and CEO.



Jeremiah Kossen

Kossen is a seasoned credit union executive, with his entire working career spent within the financial services industry. He started his career with

the Comptroller of the Currency (OCC), and several years later he transitioned to the National Credit Union Administration. For the past decade, Kossen has been at Lake Michigan Credit Union in various senior management positions: Chief Risk Officer/Senior Vice President; Vice President of Operations; and Director of Audit. He most recently served as Chief Operating Officer where he played a vital leadership role in the success of the Credit Union.

Kossen holds a bachelor of science degree in political science/pre-law from Michigan State University, East Lansing, MI, and a master of business administration emphasis in finance (MBA) degree from Wayne State University, Detroit, MI. He also holds a diploma with high honors from the Credit Union National Association's (CUNA) Management School - University of Wisconsin, Madison, WI.

Kossen and his wife Beckie have two sons: Sam and Zach. They reside in Minot, ND, with Kossen's office being located in the main Minot Credit Union office at 615 South Broadway.

Town & Country Credit Union is a member-owned, full service financial institution with 10 locations across North Dakota in Kenmare, Fargo, Minot, Stanley, Ryder and West Fargo. Membership is open to anyone living within 75 miles of Minot or 50 miles of Kenmare or Fargo. More information can be found at www.townandcountry.org.

Land purchase extends lifetime of City of Minot landfill more than 60 years

The City of Minot signed an agreement to purchase approximately 320 acres of land that will extend the life of the city's landfill by more than 60 years. Jason Sorenson, assistant public works director for the City of Minot, said the land was necessary for future expansion of the City of Minot landfill.

"We are currently constructing cell six of our originally permitted seven cells, which no longer gives us room to handle composting of yard waste," Sorenson said. "Once the new land is permitted, we'll begin utilizing a small portion to design a new composting area. It will probably be five years or more before we construct our first cell on the new land."

Sorenson said the City of Minot's sanitation department collects approximately 15,000 tons of municipal solid waste yearly from the residential customers the City serves in Minot. Private haulers collect

waste from some residential customers in Minot and all of the commercial waste in the city, which brings in another estimated 15,000 tons yearly. The landfill is also utilized by other area entities in surrounding counties designated as the "regional area."

"We are a regional landfill and we accept waste from six counties," Sorenson said. "We bring in approximately 80,000 tons of municipal solid waste every year, and over half of that volume is coming from surrounding counties." The City of Minot paid \$4 million for the additional property.

For additional information or interviews contact the Public Information Office at 857-4727 or by email at pio@minotnd.org.

DFC Consultants earns accolades

DFC Consultants named finalist for BBB Torch Award for Ethics

DFC Consultants has been named a finalist for the Better Business Bureau of Minnesota and North Dakota (BBB) Torch Award for Ethics. The Torch Awards recognize worthy companies that strive to go above and beyond in their dealings with customers, employees, vendors and their community.

The winners in each category will be announced at a ceremony on Wednesday, Oct. 25 at the U.S. Bank Stadium in Minneapolis. DFC Consultants is the only finalist from North Dakota.

DFC Consultants is a BBB Accredited Business with an A+ rating.

DFC Consultants listed as one of the best places to work

The September issue of *Prairie Business* names and honors the 50 Best Places to Work in the northern Plains. For the fourth consecutive year, DFC Consultants has made the list.

Earlier this year, employees across the region nominated companies by submitting an anonymous employee-satisfaction survey, and *Prairie Business* used the survey results in selecting the 50 Best.

The survey sought input on each employer's benefits, workplace culture and employee morale, among other factors. *Prairie Business* received more than 1,000 nominations from employees from around the region.

Not only was DFC Consultants listed as a Best Place to Work by *Prairie Business* Magazine, they were also listed in Inc's Best Workplaces for 2017.

Minot Area Chamber of Commerce





At First International Bank & Trust, living first isn't just wishful thinking. It's how we intentionally live, and have been for over 100 years. We help dreams come true, one customer, one family, one moment at a time. Thank you to our employees for their commitment to excellence and serving our customers with care and compassion.

Proud to be recognized as a 50 Best Places to Work four years in a row!

BANKING | MORTGAGE | INSURANCE* | TRUST*



firstintlbank.com

3 Convenient Minot Locations

Arrowhead 150 16th St SW (701) 839-2170

Broadway (701) 837-1600

North Hill 1600 S Broadway 2150 21st Ave NW (701) 837-2050

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2nd Annual National Coffee with a Copevent set for Wednesday, Oct. 4

On Wednesday, Oct. 4, 2017, from 9 a.m. to Noon, the Minot Police Department will partner with Classic Rock Coffee (1408 2nd Ave SW) to host the Second Annual National Coffee with a Cop Day event. The Minot Police Department participated in the first National Coffee with a Cop day last year and due to its success, hosted additional local Coffee with a Cop events in the city.

Coffee with a Cop is a law enforcement community-outreach program, which was started by the Hawthorne (California) Police Department in 2011in hopes of easing tensions between the police and that community. Noting the program's success in Hawthorne and other communities, the U.S. Department of Justice established the first national Coffee with a Cop event in 2016, encouraging law enforcement agencies nationwide to participate. The program has also expanded to all fifty states and internationally to Canada, Europe, Australia and Africa. This event is agenda free. There will be no speeches or specific topics just informal conversations about what matters to community residents. This is a time for relaxed and approachable conversations focused on problem solving, all over a cup of coffee.

The Minot Police Department and the community served traditionally have a very cooperative relationship. Police department members also continuously strive to build upon and improve those positive aspect of the community. This event has proven to be an excellent resource in that effort. Additional information about the program, nationwide, can be found at coffeewithacop.com.

St. Joseph's Community Health Foundation to award grants for Quality of Life Projects

The deadline for Letters of Intent for grants from St. Joseph's Community Health Foundation is set for Oct. 16.

St. Joseph's Community Health

Foundation is an independent 501(c)(3) public charity community foundation formed in June of 1998. The Foundation has awarded over \$6.2 million in grants to organizations for many worthwhile projects to assist with programs that address quality of life issues in their communities.

Grants are available to organizations for projects and initiatives that address the mental, physical, emotional and/or spiritual needs of residents in the counties of Bottineau, Burke, McHenry, McLean, Mountrail, Pierce, Renville, Rolette, Sheridan, Ward and Wells.

Forms are available by contacting Shelly Weppler, president, St. Joseph's Community Health Foundation, 308 2nd Ave SW, Minot, ND 58701, 837-1726 or e-mail sichf@minot.com.

Marco named one of the 50 Best Places to Work by Prairie Business

Marco was named one of the 50 Best Places to Work for 2017 by *Prairie Business* magazine for the fourth year in a row on Monday, August 28. Companies were nominated through an anonymous employee satisfaction survey and rated in areas including work environment, employee benefits and happiness.

"The 50 Best companies clearly recognize employee satisfaction as one of the keys to productivity and profitability," says Tom Dennis, editor of Prairie Business. "That comes through in the surveys over and over again. We all know how hard we'll work to satisfy a good manager. Turns out people feel the same way about their employer...and when the employer goes the extra mile, the employees do, too."

In its fourth year hosting the Best Places to Work contest, *Prairie Business* received more than 1,000 nominations from employees in North Dakota, South Dakota and western Minnesota. The 50 Best winners will be honored in the September publication, and will be available on the web at prairiebusiness-magazine.com.

NDSC training campus celebrates grand opening

The grand opening of the North Dakota Safety Council's (NDSC) new Hands-On Safety Training Campus in Bismarck was held Sept. 19. Attendees received lunch, a complete tour, and observed hands-on safety training demonstrations in the Andeavor Hands-on Training Lab. Vehicle rollover demonstrations also took place in the parking lot, and attendees had the chance to participate in hands-only CPR demonstrations and practice self protection techniques with a former law enforcement officer.

The campus is designed to reduce injuries and fatalities in homes, workplaces, and communities by improving access to hands-on safety training. The facility's hands-on training lab will increase training retention and have a greater impact on preventing injuries and deaths in North Dakota. The NDSC Safety Campus is located at 1710 Canary Ave. For more information go to www.ndsc.org.

Sanford Health welcomes nurse practitioner Sheryl Volk

Sheryl Volk, FNP, family medicine, recently joined Sanford Health Highway 2 Clinic in Minot. As a walk-in clinic

provider, Volk sees patients with acute illnesses and injuries. She received her bachelor of science in nursing at Minot State University and her master in science in



master in science in Sheryl Volk, FNP nursing from the University of Mary in

14

Bismarck.

The walk-in clinic within Sanford Health Highway 2 Clinic is open from 8 a.m. to 9 p.m. Monday through Friday and 10 a.m. to 4 p.m. on weekends and holidays. For more information about Sanford Health Highway 2 Clinic, visit sanfordhealth.org keywords: Highway 2 Clinic.

October 2017



2018 Minot Women's Leadership Program









No matter your age, industry or past leadership experience - WLP is ready to challenge and inspire you to advance your leadership skills. Join a network of highly motivated and forward thinking women that are making a difference all across the state.

The Women's Leadership Program focuses on four key areas of leadership success through a unique and impactful combination: Personal • Professional • Community • Health

Participants learn from top leaders in their community and each other on how to tackle adversity and challenges, build confidence, polish negotiation skills, take risks, build influence, instill trust, create a healthy balance, and so much more. Most importantly, participants discover how to step outside their comfort zone to achieve growth and success.

Graduates have received top professional promotions, joined boards, pursued advanced degrees, started businesses, become mentors, increased their volunteerism and philanthropic efforts, and made connections that will last a lifetime.

"The Women's Leadership Program helped show me areas where I was strong (community involvement) and areas where I needed improvement (public speaking). I learned how to deal more effectively with different people and different personalities (I'm a green and needs lots of facts before committing to a decision). It presented strategies for managing personal and professional commitments, and how to weigh those choices. It left me with the confidence to reach beyond my comfort zone, because the worse someone can say is 'No.' And lastly, it provided a great network of women to turn to for guidance and camaraderie."

- Cameon Eisenzimmer, 2013 Minot Women's Leadership Program Graduate

2018 Minot Session Dates: Jan. 25, Feb. 15, Mar. 29, Apr. 19, May 17, Jun. 21

Up to 20 applicants will be accepted. Application deadline is November 30, 2017.

For more information and to apply, visit **ndwomenleaders.com**

PAID ADVERTISEMENT: Minot Area Chamber of Commerce

Member Business Briefs

Westlie Truck Center celebrates 40 years with Freightliner

Westlie Truck Center (Minot, ND) announce the 40th Anniversary with Freightliner. Westlie Truck Center represents Daimler Trucks of North America (DTNA) brands, including Freightliner and Western Star in sales, parts and service. The Truck Center works with hundreds of area companies selling and servicing over the road trucks, oilfield trucks, dump trucks, fire trucks, garbage trucks, gravel / grain trucks, fuel trucks, plow trucks, motor homes, beverage delivery trucks, school buses, trailer companies and many more.

For over four decades, Westlie Truck Center has served heavy duty truck customers. Westlie Motor Company started selling HD Trucks out of the Broadway location back in the early '60s, opening Westlie Truck Center on the Bypass in 1975. Originally called "The Big Steer Truck Stop," the facility was the largest of its kind between Minneapolis and Billings; at that time, it featured six 120-

foot service bays, a 20x75 foot body and paint department, and a large parts and sales department. With the most recent expansion, Westlie's now offers a comfortable 11,138 square foot parts and sales area, a beautiful customer lounge and write-up area, and a 29,626 square-foot shop featuring

25 service bays.

"As the industry grows, so must our business" said General Manager Pat Miller.

Longevity remains a huge part of the success of the operation. Although many of the original employees have retired, many of the current employees have been at the Truck Center for 20+ years, including Miller, Parts Manager Dan Jarmin, and Technician Dale Deibert, who have all been with the company for over 40 years.

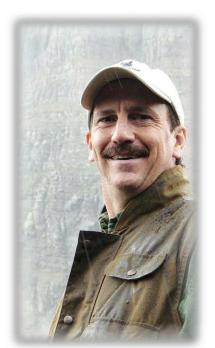
The Minot Truck Center has grown exponentially over the last 40+ years, adding a second location, Dickinson, in 2011. In 2016 Westlie Truck Centers in Minot and Dickinson earned the exclusive



title of "Elite Support Certified" through Daimler Trucks of North America. This title is reserved for those dealers who deliver unmatched customer service and efficiency every time, ultimately adding an unparalleled level of value to the overall Customer Experience. The dedication to superior customer service and products remains as strong as in the early days.

"The company's continued success and strong relationships with customers, manufacturers, related industries, and the local communities are what drive us every day" said CEO Steven Blasing. "We truly understand that our success is directly tied to our customer's success."

For more information, visit www.west-lietruckcenters.com.



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Minot Area Chamber of Commerce

Town & Country Credit Union recognized for small business loans

Town & Country Credit Union was selected as one of the recipients of the 2016 Director's Award from the U.S. Small Business Administration (SBA) North Dakota District Office.

Each year, SBA's North Dakota District Director recognizes top North Dakota lenders for their participation with SBA in supporting the growth and expansion of small businesses in their community.

"This recognition demonstrates our commitment to small businesses providing them personalized service to find the best financing options that fit their unique needs," commented Darrell Olson, President and CEO. "Our team of ten experienced business lenders, paired with local analysts and processors, support our mission to serve our business communities."

The past Fiscal year 2016, ending September 30, 2016, Town & Country Credit Union approved 10 loans and \$1.06 million in small business financing under SBA's 7(a) General Business Loan Program.

Town & Country Credit Union is a member-owned, full service financial institution with 10 locations across North Dakota in Kenmare, Fargo, Minot, Stanley, Ryder and West Fargo. Membership is open to anyone living within 75 miles of Minot or 50 miles of Kenmare or Fargo.



Pictured L to R: Kevin Fitz, VP Business Lending, Bianca Schleske, Business Loan Assistant, Matt Tedrick, Business Credit Analyst, Josh Fevig, Business Credit Analyst, Liz Johnson, Lead Business Loan Assistant, Shawna Johnson, Business Loan Assistant and Jake Klobuchar, Business Loan Officer.

Kalix announces free e-recycling event

The Kalix Recycling Center announces a one-day special event: free E-recycling sponsored by Xcel Energy. The event will take place in the Slumberland parking lot on South Broadway on Thursday, Oct. 5 from 10 a.m. to 4 p.m. (or whenever the funding runs out)! Electronics recycling comes at a price, but Xcel Energy is paying the cost for area households to recycle one monitor, one printer, and up to 25 pounds of general electronics per household. Additional items will be accepted at regular prices.

Regular fees are \$.25/pound for most electronics, \$.45/pound for printers and copiers, \$10 each for flat panel monitors, and \$30 each for CRT monitors.

Recycling is really about conservation. The purpose is to conserve natural resources, energy, and landfill space. With electronics, an important fourth reason emerges: to keep hazardous substances from contaminating the landfill.

According to the EPA, "Americans generated 3.36 million tons of obsolete electronic products in 2014" and electronics is the fastest growing segment of the waste stream. Circuit boards contain raw materials such as gold and copper. Recycling a million cell phones yields 35 thousand pounds of copper, 772 pounds of silver, 75 pounds of gold and 33 pounds of palladium. Recycling also saves the energy used to mine and manufacture the re-purposed elements. Recycling one million laptops saves the energy equivalent to the electricity used by 3,657 U.S. homes in a year. Computer monitors and televisions with cathode ray tubes also contain lead, which is considered hazardous to the environment.

Kalix is a member of the CyclePoint Network, a part of SourceAmerica. Like Kalix, SourceAmerica is a nonprofit with the mission of creating employment opportunities for people with disabilities. Since 1974, SourceAmerica has worked with 600+ organizations across the country to employ more than 42,000 people with disabilities on federal contracts through the AbilityOne program.

CyclePoint was started in 2014 as a way for recycling businesses that employ people with disabilities to work together. With CyclePoint, Kalix has access to shared expertise and consultants, and is able to consolidate commodities to sell in larger quantities.

As part of the affiliation with CyclePoint, Kalix is working with GreenEyes Consulting to become R2/RIOS certified. R2 is the leading standard for electronic repair and recycling. Recycling Industry Operating Standard (RIOS) is an integrated Quality, Environmental, Health and Safety Management System Certification designed for recycling.

Since opening the doors in 1994, The Kalix Recycling Center has diverted over 51,000 tons of recyclable materials away from the landfill and into re-manufacturing. In the last ten years, Kalix has also collected and transported 171,000 pounds of electronics for decomposition into raw materials, primarily from local businesses.

Kiwanis Pancake Day October 14

Are you ready to eat some pancakes? Well, the Kiwanis Club of Minot is ready to make them, and they hope to feed a lot of people while making some money for children's groups in Minot. The 57th Annual Kiwanis Pancake Day is set for Saturday, Oct. 14 from 7 a.m. until 2 p.m. at the Minot Auditorium. The breakfast features sausage, coffee, and all the pancakes you can eat.

"We enjoy this event because we are grateful to see so many of the same people year after year helping us raise funds," said Pancake Committee member, Tarryll Shomento (Delta Vacations). "This is our largest fundraiser and all of the money goes to projects in Minot to support so many worthy organizations." Tickets are just \$5 from any Kiwanis member or at the Minot Area Chamber of Commerce. You can purchase them the day of the event for \$6 per person. Kids under six eat free.

Member Business Briefs

Minot Area Community Foundation grants \$500,000 to Roosevelt Park Zoo

The Minot Area Community Foundation is excited to announce their largest grant to date of \$500,000 to the Roosevelt Park Zoo. The grant will be applied to the zoo's current project of building a new Amur Tiger habitat. The Roosevelt Park Zoo is the oldest zoo in North Dakota and has endured through two major flood events in 1969 and 2011. The flood of 2011 de-railed plans to redesign several areas of the zoo, and they are now in the fundraising stages of a "Big Cat" redesign scheduled to break ground in the spring of 2018. They have already been awarded \$1 million from the City of Minot's Community Facilities Grant Fund.

Becky Dewitz, Zoo director, said, "We are humbled and inspired by the generosity and support of Minot Area Community Foundation. This grant is immediately impactful to help improve the Roosevelt Park Zoo for our community and visitors. This gift insures we will be able to break ground on this project in 2018."

The Minot Area Community Foundation (MACF) was established in 2000 with a mission stating that "through informed leadership and proactive community investment, we will strive to enhance the quality of life in our community."

Ken Kitzman, president MACF, said, "Our zoo is an incredible facility that provides year-round entertainment for our

community and the surrounding communities. We believe that the zoo, along with the Park District, provide services that are vital to our quality of life and we are extremely excited to be supporting this project."

A ground-breaking ceremony will take place in the spring of 2018.

Domestic Violence Crisis Center Commemorates 40 Years of Service to the Community

The Domestic Violence Crisis Center announced it will commemorate 40 years of service to victims of interpersonal violence by encouraging Minot-area residents to participate in "Wear Purple Day" Thursday, Oct. 19, 2017. Participants are invited to post photos of themselves in their purple attire on DVCC's Facebook page @DVCCMinot.

"The Domestic Violence Crisis Center opened its doors on Oct. 18, 1977," said Jill McDonald, executive director. "Both the need for and awareness of the services we provide continue to grow. Since January 2016, we've received almost 2.900 crisis calls involving women, men and children who were victims of domestic violence or sexual assaults. People want to believe that violence among domestic partners only happens to someone else, somewhere else. In reality, national data shows that one in four females and one in seven males is a victim of interpersonal violence. It happens here in our community - among our friends and families."

Celebrated each year on the third Thursday in October, Wear Purple for Domestic Violence Awareness Day coincides with the designation of October as national Domestic Violence Awareness Month. Events across the country are intended to shed light on the need to break the cycle of domestic violence.

To honor its 40 years of dedication to meeting community needs, DVCC is encouraging area residents to donate \$40 to support continuation of the center's services. Contributions can be made at https://courage4changeorg.presencehost.n et/how-to-help/donate.html. Additional information about contributing to or volunteering at the center is available at the same link.

"While a \$40 donation acknowledges our 40 years of operation, coincidentally, it also is the average cost of sheltering one person for one night," McDonald said. "Many of the people who come to us are in life-or-death situations. Contributions to the shelter make it possible for us to put a roof over the heads of people who, through no fault of their own, are escaping terribly dangerous situations.

"By talking openly about interpersonal violence, we hope to establish a community-wide dialogue about the impact. If I could be granted just one wish, it would be for every person in our community to know what it's like to live in a healthy relationship," she said.

ND Change Network cohort announced: three Minot women selected

Three Minot residents were selected to participate in the inaugural cohort of North Dakota Change Network, a program created by the Bush Foundation to enable North Dakotans to build their self-awareness, leadership abilities, and systems-change skill sets. Jessica Ackerman, Pam Karpenko, and Shannon Schmidt will join 12 other North Dakotans to complete the year-long program.

Ackerman describes herself as a community advocate, passionate volunteer, and positive leader. As managing partner of Aksal Group, LLC, she is embarking on a property redevelopment effort to promote downtown Minot as a core place to live, work, and play.

Karpenko is a long-time Minot resident with roots in the community. As the owner of Mainstream Boutique, she has been able to exercise her passion of strengthening, serving, and celebrating women.

Schmidt is the founder and Executive Director of Caleb's Clubhouse, a nonprofit center that was created to serve children of ALL abilities and their families. Schmidt has a passion for helping others and has made it her personal mission to serve as many children and families as possible through Caleb's Clubhouse and its one-of-a-kind services.

Executed through a partnership of National Arts Strategies, Strengthen ND, and Vision Maker Media, Change Network will provide a supportive environment to learn the skills needed to enable participants to lead change in a more equitable and inclusive manner. All Change Networks will have access to a \$5,000 grant to implement an action plan or support a related ongoing project.

The application period for the second cohort of North Dakota Change Network opens on April 1st, 2018. More information about Change Network can be found at www.artstrategies.org/programs/change-network-north-dakota/.



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A Touchstone Energy * Cooperative www.verendrye.com



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October 2017

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4 Business After Hours, 5 - 7 p.m., Y's Men's Rodeo, ND State Fairgrounds, Upper Atrium	5 Military Affairs Committee, Noon, Grand Hotel	6 Ambassadors Committee, 7:30 a.m., Homesteaders Restaurant	7
8	9 Ribbon Cutting, 5 p.m., Arny's Lounge & Bottle Shop 2.0, 12 3rd St. SE	10 Eagle Award Presentations, 10 a.m., Chamber office	11 eBoot Camp, 8:30 a.m., Sleep Inn & Suites Right Start Presentation, 9:40 a.m., MAFB Junior Achievement Committee, Noon, Chamber office	12 Community Leadership Institute, Emergency Services, 8 a.m., Fire Station 1	13 Infrastructure Committee, 7:30 a.m., Homesteaders Restaurant	14
15	16 Ribbon Cutting, 3 p.m., Guild Mortgage, 315 3rd Ave. SW	17 Board of Directors, 7:30 a.m., Grand Hotel	18 Coffee with the President, 1:30 p.m., Chamber office	19 Community Leadership Institute Media Session, 8 a.m., Various Locations	20 Governmental Affairs Committee, 11:30 a.m., Vegas Motel	21
22	23	24	25 Right Start Presentation, 9:40 a.m., MAFB Annual Meeting, 11:30 a.m. Holiday Inn	26 Community Leadership Institute Education Session, 8 a.m., Perkett Elementary Energy Committee, 11:30 a.m., Vegas Motel	27	28
29	30	31				