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## Communicator

THE MINOT AREA CHAMBER OF COMMERCE AND YOU!

Vol. XXXIX. Issue No. 10

www.minotchamber.org

Oct. 2016

#### Chamber chair focuses on continued progress

by Jessica Merchant

I want to thank you for your support of the Minot Area Chamber of Commerce. Your support coupled with a wonderful staff, engaged board, and dedicated committee members are what have made this Chamber the success we see today and truly make us "Partners in Progress."

As this area has gone through immense growth and continued change, it has become even more important to continue to partner together with common goals and united leadership. A testament to our ability to do this is that the Chamber has maintained its membership numbers this past year when many thought it could not be done.

It is my great pleasure and honor to serve as your Minot Area Chamber of Commerce Chair

for the next year. The Chair's responsibility is going to be both challenging and rewarding. I believe it is important to be involved in your community, and the Chamber offers many opportunities for involvement with numerous committees focused on various areas of business. As Chair I hope to build upon



Jessica Merchant (Olson & Burns. P.C.) Chamber Chair

the Chamber's past successes with an emphasis on advocating for our members, hosting relevant and engaging events, and continuing to facilitate important business connections.

I am proud of what the Minot Area Chamber of Commerce has contributed to our community and I look forward to the coming year.

#### Annual meeting features ND Chamber executive

The Minot Area Chamber of Commerce annual meeting will be Wednesday, Oct. 19 at 11:30 a.m. at the Grand Hotel. This year's annual meeting will feature North Dakota Chamber CEO Andy Peterson. Peterson has served as president of the Greater North Dakota Chamber since 2010. Prior to joining the GNDC, Peterson worked for the Duluth Area Chamber for nearly 12 years running their policy agenda. Under his leadership, and with the generous support of the membership, the GNDC has promoted and the legislature passed the largest tax cuts in North Dakota's history, and has advanced an unprecedented investment in education to help meet workforce needs. The

GNDC works in a bipartisan manner with local chambers and industry associations to mobilize support of pro-business initiatives. In addition to his work at the chamber, Peterson serves on the Consensus Council, Governor's Task Force for Military Issues in North Dakota (TF Mind), and ND Compass. He and his wife Patti live in Bismarck.

Cost is \$25 per person, or reserve a table for eight for \$300; lunch is included. Please RSVP by Friday, Oct. 14. Register at www.minotchamber.org, select October 19 on the Chamber calendar and use your membership login information. For more information call 852-6000.

## **Business After Hours: October 5**

Wednesday, Oct. 5
5-7 p.m. • ND State Fair Center
Upper Atrium



Network with other chamber members, enjoy some delicious food, and take your chance at some great prizes, including \$500 in Chamber Bucks! If winner is not present, \$50 in Chamber Bucks is guaranteed.

(Must be present to win) \$5 charge at the door

## MINOT AREA CHAMBER OF COMMERCE COMMERCE

P.O. Box 940 • Minot, ND 58702 • 852-6000 chamber@minotchamber.org • minotchamber.org

Material published in the *Chamber Communicator* expresses the viewpoints or policies of the *Communicator*, the Minot Area Chamber of Commerce and its Board of Directors. The purpose of this newsletter is to communicate with the membership of the Minot Area Chamber of Commerce.

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Chad Schmidt (10 North Main) ......837-1010

Randy Schwan (Trinity Health) ......857-5635

Credit Union) ......852-2018

Ben Slind (Thompson Larson

Shannon Webster (Town & Country

#### **New Members**

The Minot Chamber welcomes new members. Join us in thanking **Magic City Indian Motorcycles.** Please let them know how much of a value they are to our community.

#### MAGIC CITY INDIAN MOTORCYCLES

6701 Hwy. 83 South. • Minot, ND • 852-RIDE (7433) • Fax: 852-8861

Heidi Newbury, Marketing Director

Email: heidi.newbury@wildbillsmotorsports.com

Website: magiccityindianmotorcycle.com

Magic City Indian Motorcycle is home to the legendary Indian motorcycle, Victory motorcycles, and the Polaris Slingshot, all in a 7,000 square foot showroom with customer lounge and fireplace.

#### Advertising opportunities available

Advertising opportunities are available in our monthly newsletter. As you may have seen, the Chamber's newsletter is no longer printed, but businesses can still promote themselves and gain valuable exposure with advertising in the monthly digital edition of the Communicator. Each monthly publication will have a maximum of two full-page ads, four half page ads and six 1/4 page ads.

"This is one more way the Chamber can help promote our members and add non-dues revenue to our bottom line," said Chamber President, John MacMartin. The ads should be sent in a pdf or jpg format and can be emailed to carla@minotchamber.org. Contact Carla at 857-8205 for sizes and prices.

#### **Renewals**

The Chamber extends a big "THANK YOU" to our members who have renewed their membership through Sept. 23, 2016. Your continued support helps your Chamber promote the business community and do the work seen in the pages of this newsletter.

Helgeson-Norton Agency Holiday Inn Express Hotel &

Accounting Solutions
Aggregate Construction Inc
American Bank Center
Candlewood Suites
ChiroCare Family Center, PC
CTS Properties, LLC
Dakota CDC
Dakotah Rose Delights
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Satrom Travel
SCORE Chapter of Minot
SecurScreen
U.S. Small Business
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Souris Valley Apartments
Superior Auto Repair
Synergy Medical Massage
Terracon Consultants
Thrivent Financial
TSC Farm Home Auto Store
The UPS Store
Viall Insurance Agency-
Colonial Life & Ameritas
West Dakota Fox Minot

Minot Area Chamber of Commerce

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## Chamber Chair appoints three new board members

The Minot Area Chamber of Commerce Board of Directors Chair, Jessica Merchant (Olson & Burns, P.C.), appointed three new board members to one-year terms as allowed by Chamber bylaws. They are Mary (Gaddie) Prough (Ryan Family Dealerships), Jeff McElwain (Ackerman Estvold), and Ben Slind (Thompson Larson Funeral Home).

**Prough** is a lifelong native of Minot. A 1996 graduate of Bishop Ryan High School, she received her bachelor's degree from Minot State University in 2008. Throughout school, she continued to devote herself to learning the ins and outs of the car business, something she's done since she was 15 years old. That on-the-job training at Ryan Family Dealerships included graduating from the NADA Academy in 2006, which put her in position to take on a greater leadership role in the organization. Prough currently serves as general manager at both Ryan Chevrolet and Ryan Nissan.

She and her husband, Shane are proud parents of five young boys: Michael, Jack,

Thomas, Charlie and Daniel.

McElwain is the construction division manager for Ackerman Estvold. He has been with the company since its beginning in 2003, where he is also one of a group of owners. Additionally, he farms with his brother in the Max area.



Mary Prough Ryan Family Dealerships



**Jeff McElwain** Ackerman Estvold



**Ben Slind** Thompson Larson Funeral Home

McElwain is a member of the Colin Brown Y's Mens, chairman of the YMCA building committee, a member of the YMCA board of directors, and serves as current chair of the Chamber's Infrastructure Committee.

He and his wife Holly have one son, James, who is a freshman at Central Campus and is involved in numerous sports activities.

**Slind**, a life-long Minot resident, has been a licensed funeral director since 2001, and a member of the Thompson-Larson Funeral Home professional staff of licensed funeral directors since June of 2004

Slind graduated with a bachelor's degree in business management from Minot State University, then completed his applied associates degree in Funeral Service Education from Mt. Hood Community College in Gresham, OR, in 2001. He also specializes in helping make pre-arrangements for funerals or for those of loved ones. In 2008, Ben attained his North Dakota Insurance Producers License and has assisted numerous people in setting up a life insurance policy or funeral trust account.

Slind and his wife, Jennifer, have two daughters: Eve, age 9, and Avery, almost 3.

#### **Eagle Awards**

The Eagle Award winners were recognized in September and thanked for superior customer service skills. If you would like to nominate someone for outstanding customer service, please call the Chamber at 852-6000 for a nomination form, or visit the website at minotchamber.org. A special thank you goes out to **Homesteaders Restaurant** and **Rainbow Photo Lab** for providing gift certificates for each Eagle recipient.



JENNIFER BRANDVOLD

Panera Bread



SCOTT BRAATEN
Minot Automotive Center



JUDY HAMMER
Trinity Health



**JORDAN WINTERS** *Karl's TV, Appliance and Furniture* 



ANDREA SWENSON Trinity Health



**DR. MARK HILDAHL**Souris Valley Dental Group



CHAD FAKEN
Minot Police Department



KATHARYN BURGARDT Trinity – Medical Arts

## Showcase of Business enjoys "Fairytale Favorites"

Showcase of Business will celebrate "Fairytale Favorites - Your Childhood Stories" this year, set for Thursday, Nov. 17, 2016, at the North Dakota State Fair Center Magic Place from 5 to 8 p.m.

In its 26th year, the Showcase often features more than 70 businesses and their sponsored booths decorated to the theme. This year's sponsors have more options to showcase their services and products. Sponsorships will be offered on a first-come, first-serve basis.

The three levels of sponsorship include:

• Goldilocks: \$5,000, which includes a

large space at the location of choice, along with 25 admission tickets and a one-month half-page ad in *The Communicator* newsletter.

- Captain Hook: \$2,500, which includes one 15x15 booth at location of your choice in the designated area, along with 15 admission tickets and one quarter-page ad in *The Communicator* newsletter. Only six will be available at this rate.
- Cinderella: \$1,000, which includes one 10x10 booth in location of choice, along with 10 admission tickets. Eight sponsorships will be available at this rate.

"We continue to strive to make this the premiere event of the fall for Chamber members," said Chamber President John MacMartin. "The Showcase is an event not only for businesses, but for the public to see what they have to offer."

Booths are still available. The cost is \$175 for a 10 by 10 and \$275 for a 15 by 15 for Chamber members. The cost to attend is just \$10. Expect to see great prizes, food and entertainment. To sign up, log onto www.minotchamber.org and go to November 17 on the Chamber calendar to input your log in and password.

## Scandinavian Youth Camp sees record enrollment

This year's Scandinavian Youth Camp, held the weekend before the Norsk Høstfest, hit a record-breaking enrollment with more than 150 students participating in the camp. The camp was held at Magic City Campus and featured eight different camp tracks for students in grades 2-8. Regardless of the camp track chosen, attendees came out of the weekend with some new skills, knowledge of Scandinavian heritage and a whole lot of fun memories.

"I feel that learning anything about a heritage is important," said Deb Sisco, Scandinavian Youth Camp organizer. "Some of our participants are of Scandinavian background, but many are not. The camps offer these participants an opportunity to learn about a heritage, whether it's theirs or not."

This year's camp featured two tracks for the youngest grades. The Swedish Dance and Song camp for grades 2-3 focused on basic phrases in the Swedish language through games and songs, as well as traditional Swedish ring dances to the sound of an accordion. The Kubb and Scandinavian Games camp allowed students in grades 2-4 to play the ancient throwing game, try their hands at the Viking Sheep Toss, test their bravery and creep close to the Sleeping Bear.

Enbridge also helped make the camp happen by bringing in LEGO camp to SYC. Open to grades 3-5, camp attendees were treated to hands-on lessons with Dan Parker, the LEGO artist behind amazing LEGO displays, including a 10-foot statue of liberty and a 400,000-piece Christmas display. The children also learned the

secrets behind these creations, and made their own.

In Norwegian Dance camp, Mikkel Thompson taught attendees from grades 4 to 6 the ins and outs of Norwegian folk dance. Participants at the Viking Camp learned about historical Viking pastimes and crafts by making a "Hnefetafal" game board, weaving a belt, creating a leather pouch, linking together metal rings to make chainmail armor, painting their own shields, and more. Plus, camp attendees were able to demonstrate these new skills at the Viking World encampment.

Other camps available were Troll Mask Making, where students made their own custom-fit paper-mache troll mask, Lefse Camp, and Minecraft Camp.

## Minot YP host 2016 Supermarket Sweep fundraiser

The Minot Young Professionals organization works to come up with different and entertaining ways to raise money, and this fundraiser was inspired by a classic game show.

Teams of two from organizations like Sanford Health and First International Bank and Trust used the funds they had raised to get whammies, gags or tricks, to get an advantage on other teams, according to Megan Awalt, Minot YP outreach team chair.

After participating in a trivia game,

teams raced with shopping carts to fill with food, which would then be donated to the food pantries in the area. Each team got three minutes to find the required items on the grocery lists. The team that came closest to the \$200 limit without going over won the competition.

Altogether, the group raised almost \$4,400 that they used to fill nearly 35 baskets with food and home essentials. The Homeless Coalition split the winnings among the three organizations.

"Donations are huge for us," said Gerald

Roise from the Lord's Cupboard food pantry. "We really appreciate the Young Professionals as they have ear marked us along with others for this fundraising event. It makes us be able to keep going."

Over the past seven years, the YP supermarket sweep has raised more than \$25,000 for the Homeless Coalition. The group's members say they hope to continue helping out the community.

Be sure to check out more information about the Minot YP on Facebook or at www.ypminot.com.

Minot Area Chamber of Commerce

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#### **Ribbon Cuttings**

If you know of a business that's new to town or is having a milestone, like a renovation or addition, contact Carla at 857-8205 to schedule a ribbon cutting.



People of Earth Matter (POEM): 36 3rd St. NE • Minot, ND • 837-8387 • www.poem.world

Owners: Mandaree Enterprises, LLC - Clarence O'Berry, CEO

The Chamber Ambassadors celebrated with a ribbon cutting at People of Earth Matter (POEM). POEM is creating an online platform that promotes arts, artists, and artisans around the world, and is also managing a gallery and production facility in downtown Minot.



Magic City Indian Motorcycles: 6701 Hwy. 83 South. • Minot, ND • 852-RIDE (7433) • Fax: 852-8861

Email: heidi.newbury@wildbillsmotorsports.com • Website: magiccityindianmotorcycle.com
The Chamber Ambassadors celebrated the opening of Magic City Indian Motorcycles with a ribbon cutting. The brand new
7,000 square foot showroom features a customer lounge, fireplace, as well as the legendary Indian motorcycle, Victory
motorcycles, and the Polaris Slingshot.

#### **Ribbon Cuttings**

If you know of a business that's new to town or is having a milestone, like a renovation or addition, contact Carla at 857-8205 to schedule a ribbon cutting.



Cricket Wireless: 1700 South Broadway • Minot, ND • 701-441-0882 • www.cricketwireless.com

Ambassadors cut the ribbon at the new Cricket Wireless store on South Broadway. Stop by their store today for all your wireless needs.



North Dakota Safety Council: 308 40th Ave NW • Minot, ND • www.ndsc.org • 1-800-932-8890 • 701-223-6372

The Chamber Ambassadors celebrated with a ribbon cutting at the new training facility for the North Dakota Safety
Council, located in north Minot. The building features two large training rooms, a small training/conference room, and a
garage bay where hands-on trainings can be held.

#### Annual event returns with western experience weekend

## Minot Y's Men's Rodeo to stampede into Minot

The mood in Minot is about to get a little bit western! Cowboys and cowgirls, trucks and trailers, horses and bulls will descend upon the North Dakota State Fair Center Oct. 6 to 9 as the annual Minot Y's Men's Rodeo stampedes into town!

For the 62nd year, the rodeo will take place with cowboys and cowgirls and their



JJ Elshere, Hereford, S.D., is one of 90-plus concook-off Oct. 8. A Wild West testants who will be in Minot for the annual Y's Men's Rodeo for children with special Rodeo, hosting the Badlands Circuit Finals Rodeo. needs will take place Oct. 6, and The rodeo attracts fans with its western experience the rodeo's annual Tough Enough weekend. Photo by Peggy Gander.

bovine and equine counterparts entertaining fans in seven standard pro rodeo events: bareback riding, tie-down roping, steer wrestling, team roping, saddle bronc riding, barrel racing, and the grand finale each night, the bull riding!

It's entertainment for fans, but it's serious competition for the contestants. The Y's

Men's Rodeo hosts the PRCA's Badlands Circuit Finals Rodeo, with the twelve best cowboys in each event (and the cowgirls in the barrel racing), competing for the title of Badlands champion!

And it's more than just four days of rodeo, it's a western experience! The Cowboy Christmas show, with western and equine-related items, including décor, furniture, tack, and more will entice shoppers. The smell of chili wafting through the air will beckon rodeo fans to the inaugural chili cook-off Oct. 8. A Wild West Rodeo for children with special needs will take place Oct. 6, and the rodeo's annual Tough Enough

to Wear Pink night, raising money for the Cancer Exercise Rehab Program will be Oct. 7. The 2017 Miss Rodeo North Dakota will be crowned Oct. 9.

The Y's Men's Rodeo attracts a wide variety of people, said Phyllis Burckhard, executive director of Visit Minot. "It's not only an attraction for the people who live in Minot and the surrounding areas, but it draws people from all over the state and from Canada." The rodeo is solely run on volunteer power, with proceeds going to support the Triangle Y Camp at Garrison, N.D. "The volunteers are incredible," she said. "They just do a marvelous job. The money they raise is used for Y Camp, for kids who aren't able to afford to go, or need assistance. It's all put to such a good purpose."

Tickets for the Y's Men's Rodeo range in price from \$23 for silver seating and \$33 for gold seating. Children ages twelve and under are \$13 in the silver seating; in gold seating, they are \$33. They can be purchased online at MinotYsMensRodeo.com or at the gate. For more information, visit the website at MinotYsMensRodeo.com

# 85% of North Dakotans say the lignite industry is dedicated to finding cleaner ways to burn coal

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#### Ryan Chevrolet participates in "Making Strides Against Breast Cancer" program

Ryan Chevrolet will once again participate in the Chevrolet "Making Strides Against Breast Cancer" program. In conjunction with MSABC this year, Ryan Chevrolet will host a Pancake and Sausage Breakfast free to the public on Oct. 8 from 8 to 11 a.m..

Donation baskets will be set up throughout the dealership, and all funds raised that day will be matched by Ryan Chevrolet. Also, Ryan Chevrolet employees pay a \$2 donation to be allowed to wear jeans and a pink t-shirt on Jeans Day Fridays. The money raised in October will be donated to the local Tough Enough To Wear Pink projects. Additionally, a portion of the proceeds will go to the American Cancer Society. The Sigma Delta sorority from Minot State University is already on board to help with the pancake breakfast and the Tough Enough To Wear Pink crew will be at the dealership too.

Ryan Chevrolet challenges all Chamber businesses to participate in the Jeans Day Fridays and participate in the fight against cancer.

#### Minot State enrollment numbers up

Official fall 2016 enrollment numbers at Minot State University show a two per-

cent increase compared to official numbers last year. The number reported to the North Dakota University System is 3,412 students, an increase of 64 students. This is the first increase the university has experienced in six years and the largest overall enrollment since 2013.

The total number of new students, including freshmen, transfers and new graduate students is currently 801, up 11 percent over last year's official fourth week figures and the second highest in six years. Included in these new student numbers is the largest number of new transfer students in a decade. Additionally, the number of new freshmen increased for the second straight year, and after a five-year decline, the number of students from Ward County increased by four percent. Final figures also show a 16 percent increase in the number of MSU students taking classes at the Minot Air Force Base.

"It is certainly exciting this fall to have our first increase in overall student enrollment at Minot State University since 2010," said Steven Shirley, Minot State University president. "We have put a number of new initiatives in place during the past couple of years to attract and retain students, and it is wonderful seeing these efforts now coming to fruition. We have seen back-to-back increases in our

freshmen classes the past two years along with this year's large jump in new transfer students and new graduate students."

As today represents the fourth full week of classes, enrollment numbers at Minot State are now official and reported to NDUS.

## Marco named one of the 50 best places to work by <u>Prairie Business</u>

Marco was named one of the 50 Best Places to Work for 2016 by Prairie Business magazine for the third year in a row in August. Companies were nominated through an anonymous employee satisfaction survey and rated in areas including work environment, employee benefits and happiness.

"Employees in the companies nominated for this list wait eagerly to find out if their workplace has been chosen," said Lisa Gibson, editor of Prairie Business. "It's a point of pride for our winners because being nominated as a great place to work by actual employees on all levels of hierarchy is a testament to really being a great company."

In its third year hosting the Best Places to Work contest, Prairie Business received nearly 950 surveys from companies in the northern Plains states of North Dakota, South Dakota and western Minnesota regions.



## Become a Foster Parent With Ward County Social Services

CONTACT THE CHAMBER TO PLACE YOUR AD: 701-852-6000 • CARLA@MINOTCHAMBER.ORG

Minot Area Chamber of Commerce

## Trinity Health, MSU and DCB announce nursing initiative

Trinity Health, Minot State University and Dakota College at Bottineau are embarking on a five-year collaboration to assist in meeting the health care needs of the region and create more opportunities for students to receive a nursing education in the community.

Trinity Health has committed to donating \$1.25 million to Minot State University's Department of Nursing and \$500,000 to Dakota College at Bottineau's nursing programs over the next five years. The initiative, "Nursing for the Future," is aimed at ensuring both institutions will continue to admit, prepare and graduate high-quality nurses. And, in turn, provide Trinity Health with a robust pool of graduates to recruit from.

"We have enjoyed a great relationship in the past with both Minot State University and Dakota College at Bottineau - and this strategic partnership further demonstrates our commitment to work together to achieve common goals into the future," said Karen Zimmerman, RN, MSN, Trinity Health vice president and chief nursing officer. "Our organizations share a vision of attracting talented people into the nursing profession so we can continue to support our patients and region for years to come."

The funds will support the long-term growth and continued development of the nursing programs. For MSU, the funds will provide the opportunity for the Department of Nursing to continue to admit up to 33 qualified nursing students into the programs each semester, 66 students annually, and will collaborate with Trinity Health to select learning experiences for students focused on quality, safety and effective patient care using evidence based care and best practices.

In this partnership, the two entities will collaborate to provide recruitment activities for high school students interested in a nursing career and for nursing students in their senior year of the nursing program. The MSU Department of Nursing will also continue to employ positions implemented in the 2011 "Nursing for the Future" collaboration including a director of nursing simulation, a nursing faculty member and an administrative assistant.

#### Kiwanis Pancake Day Oct. 15

Are you ready to eat some pancakes?

The Kiwanis Club of Minot is ready to make them, and they hope to feed a lot of people and make some money for children's groups in Minot. The 57th Annual Kiwanis Pancake Day is set for Saturday, Oct. 15 from 7 a.m. until 2 p.m. at the Minot Auditorium. The breakfast features sausage, coffee and all the pancakes you can eat.

"This is our largest fundraiser and all of the money goes to projects in Minot to support so many worthy organizations," said Pancake Chair, Alysia Huck, Kiwanis member from Minot State University.

Tickets are just \$5 from any Kiwanis member or at the Minot Chamber of Commerce. You can purchase them the day of the event for \$6 per person; kids six and under eat free.

#### Remarket your art through the Taube

Looking for a way to remarket your art? Make a little cash? The Taube Museum of Art's ReMarket Your Art Sale is a unique occasion for those with original art to sell. The following will be accepted for remarketing: previously owned original art, prints, drawings, pottery, fiber arts, jewelry, and frames. All works must be in good, clean condition without chips, cracks or breaks. This sale will also include works of art that have been consigned or donated to the museum. Additionally, contributions of gently used art and craft supplies, frames, and canvases with images to love as is or to repaint will be accepted.

There is no limit on the number of pieces to consign or contribute, although the Museum reserves the right to not accept any piece for the sale. To participate, drop off artwork by Tuesday, Oct. 29, 2016. The Taube Museum will retain a a 30% commission on all sales, unless designated otherwise by the consignee. If you wish it to sell, price it accordingly.

The ReMarket Your Art Sale will be an opportunity for members and the public to rehome previously owned artwork. This is not a sale for artists to sell their work. It is a cash and carry, three-day event.

Opening night will be by ticket only Thursday, Nov. 3 from 7 to 9 p.m., which will include a wine tasting with local vintner Eric Hansen of the Minot Winemaking Club, live music by Leonard Haabak, and a silent auction. Proceeds from this event will benefit ongoing programming at the Taube Museum of Art, a non-profit organ-

ization.

For further information contact Doug Pfliger, gallery manager, Taube Museum of Art, at 838-4445.

#### Summit set for young professionals

On Oct. 20, 2016, young professionals from acrossthe community will cometogether to participate in the Minot Leadership Summit, a free event meant to equip and inspire young professionals to engage in making an impact on and charting the course of the community. With a theme of Educate, Inspire, and Act, the Minot Leadership Summit will feature sessions such as Developing a Personal Mission, Exercising Leadership, and Leading Without A Title. A panel session exploring Minot's mostpressing community issues will also be featured, along with a community visioning session. A keynote address will be given by Greg Tehven, co-founder of Emerging Prairie, a Fargo-based company aimed at helping startups and entrepreneurs.

The Minot Leadership Summit is meant to be an inclusive event for those under age forty of all professions in the community. "The Minot Leadership Summit will be a great opportunity for young people in the community to come together to invest in their future," remarked Kevin Black, Summit Co-Chair. "Because we want to have a great cross-section of the community represented, we are encouraging people in all business sectors to attend."

Supported by the Bush Foundation, the Minot Leadership Summit is geared towards those interested in future leadership roles. "The Minot Leadership Summit is unique in that creating actionable and measurable outcomes, both for individuals and city-wide, will be the goal of the event," said Megan Laudenschlager, Summit Co-Chair.

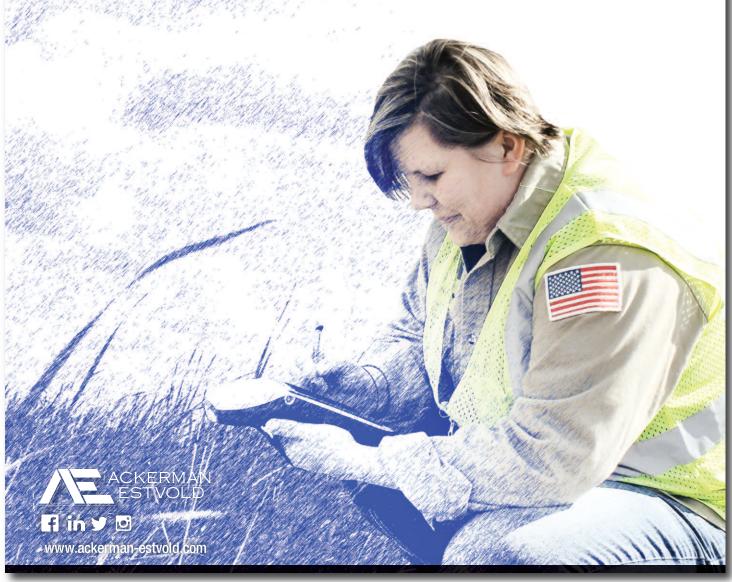
The Minot Leadership Summit will be held on Thursday, October 20th, from 8:30 a.m. to 4:30 p.m. at the ND State Fair Center. There is no cost to this event, and attendees are asked to RSVP to the event by October 13th.

More information on Minot Leadership Summit, including how to RSVP, can be found at www.Facebook.com/MinotLeadershipSummit.

Minot Area Chamber of Commerce



Meet Cameon. At Ackerman-Estvold, she's busy shaping our future while preserving our past as a GIS analyst and registered archaeologist. However, we know there is much more to Cameon than digging and data. Away from the maps and artifacts, she's taking aim as a three-gun competitive shooter and firearms educator. As a Young Professional, Rotarian and volunteer, she's definitely making her mark in our community.



#### **Member Business Briefs**

#### Loos Joins KK BOLD

Kelly Loos has joined KK BOLD as an account executive in its Minot office. She will work primarily with the advertising agency's Minot-area clients.



Kelly Loos

Before joining KK BOLD, Loos was the director of sales and marketing at the Holiday Inn in Minot. Her 10+ years of hospitality and tourism industry experience also includes serving as the marketing director and brand manager at Minot's Grand Hotel. Loos received a bachelor's degree in fine arts from Minot State University in 2007.

#### Non-member tee times available at Minot Country Club

For a limited time, Minot Country Club is opening a select number of tee times for non-member play at the normal guest rate. Tee times will be available on weekday mornings, excluding Wednesdays. Weekend play will be allowed after 10:30 a.m. Greens fees are \$90, plus tax. Cart rentals are \$22 plus tax. Credit cards only will be accepted. Call 852-3591 to make your reservation.

The Minot Country Club is also accepting bookings for 2017 golf tournaments at the new facility. The number of tournaments is limited, so coordinators should call as soon as possible to reserve the dates.

#### VanWechel joins Dakota CDC

Dakota Certified Corporation wel-Tamara comes VanWechel to the team as a senior credit analyst manager. She will be responsible for compliance, under- Tamara VanWechel writing and managing



Development

the flow of the credit process.

With her roots on a farm near Mayville, ND, and currently raising her family in Argusville, ND, VanWechel appreciates the things North Dakota has to offer. She is a graduate of NDSU with bachelor's and master's degrees in natural resources management with emphasis in agriculture economics. She brings eight years of credit analyst experience specifically in agriculture lending.

#### Dodgeball tournament to benefit the Minot Community Endowment Fund

Members of local service clubs have come together to create Dodgetoberfest, a dodgeball tournament for participants 21 years of age and older, to raise funds for the Minot Community Endowment Fund.

The Minot Community Endowment Fund, which is held by the ND Community Foundation, was established by a grant from the Otto Bremer Foundation in 1981 as a way for local residents to give back to the Minot community. Representatives of Minot service clubs comprise the Advisory Committee, which decides how the grant dollars are reinvested into the community. The fund has provided \$740,665 in grants back to the community, with approximately \$67,000 distributed annually.

Dodgetoberfest will be held on Saturday, Oct. 22, at the Minot Municipal Auditorium. There is a five game guarantee for each team, with more games possible if they advance past pool play. Each game will be five minutes in length, and each team must be co-ed with up to eight players allowed on the roster.

The deadline for teams to register is Sept. 30, and the \$300 registration fee must be paid upon sign up. Space is limited to 36 teams. Prizes include \$1,000 payout for first place, \$500 for second place, \$300 for third place, and trophies

for Best Dressed Team and Most Outrageous Costume. All proceeds generated through Dodgetoberfest will be given to the Minot Community Endowment Fund.

To sign up, visit the following link: https://goo.gl/forms/v2emieXAM2 X6NbV72. More information about be found Dodgetoberfest can at www.facebook.com/dodgetoberfest an d more information about the Minot Community Endowment Fund can be found at www.NDCF.net.

#### Minot Association of Builders hosts parade of homes

The Minot Association of Builders is proud to announce the 2016 Fall Parade of Homes. Explore 13 homes expertly crafted by area builders Oct. 1 from 10 a.m. to 6 p.m.

The Parade of Homes offers a unique opportunity to tour multiple new homes and get a peek at what's new and different in home design in 2016. You can find inspiration for your next project, a builder or subcontractor to suit your needs, or maybe your new home. Visit with area builders like Real Builders, Souris River Designs, Anasazi Builders, Heartland Developers, ArK Property Investment, Future Builders, Welstad Construction, and R Squared, and make the dream of becoming a homeowner a reality.

Tickets are \$5 for ages ten and up and are available for purchase at each home. They are valid for the whole day and provide entry into all homes.

Free parade magazines are available at Marketplace and Cashwise Foods or any parade home the day of the Parade. Visit our website www.minotab.com/paradeof-homes for more details!

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#### MADC launches new website

Minot Area Development The Corporation (MADC) is excited to announce a recently launched anew website. With an evolving economy and new strategic plan, MADC is enhancing its strategies to best serve the Minot community. MADC's new website will deliver up-to-date relevant data and community information for business decision makers. The mission of MADC is the facilitate business attraction, expansion, retention, and advocacy to diversify and strengthen the Minot area. MADC's new website will make a memorable first impression of our Magic City for prospective businesses looking to expand to Minot.

Not only will MADC's new website serve as a tool for new business attraction, but it also allows the opportunity for MADC to better engage with the Minot community.

MADC is committed to building and supporting a resilient, sustainable, and diversified economy to ensure Minot is the right location for businesses and families. Please visit our new website at www.minotusa.com to learn about the organization dedicated to making Minot the location of choice!

## Dakota Hope Clinic announces the hiring of a director and assistant director

The Board of Directors of Dakota Hope Clinic announced new leadership for the charitable Christian outreach ministry in Minot.

April Braun of Minot has been named clinic director and Nadia Smetana of Lansford will serve as assistant clinic director. Dakota Hope Clinic, 315 Main St. S, Suite 205, Minot, provides health services, support and education related to sexual health, pregnancy and parenting.

Braun is a founding member of the Dakota Hope Clinic Board of Directors and previously served as vice president of the board. She earned her bachelor's degree in nursing from University of Mary, Bismarck, then worked at St. Alexius Medical Center, Bismarck, as a registered nurse in the neonatal intensive care unit. In 2010, she joined First Choice Clinic-West, a pregnancy help center in Bismarck, as nurse manager. She served there until 2012 when she and her husband, Jesse, and their children moved to

Minot.

"I have seen how compassion combined with services that empower women and families can make a life-changing impact on individuals who are struggling with an unplanned pregnancy," Braun said. "At Dakota Hope Clinic, we provide women with ultrasounds so they can see their developing babies, help parents earn clothing and baby supplies through educational opportunities, and support them with information, prayer and hearts ready to help them navigate the sometimes bumpy path of pregnancy and parenthood."

Smetana earned her bachelor's degree in nursing from the University of North Dakota, Grand Forks, and has worked at hospitals in Grand Forks, Mohall and Minot. Like Braun, Smetana is also a founding member of the Dakota Hope Clinic Board of Directors, serving as board president until becoming the interim clinic director during the board's recent clinic director search.

"We are blessed to have two people that have been with Dakota Hope Clinic since day one," said board member Marlys Fisher of Minot. "April's passion for children, parents and the life-affirming work of the clinic is evident in all that she does. Her ability to communicate that enthusiasm will help expand the reach of the clinic to even greater numbers of parents in need. Nadia's depth of experience and her concern for the clients, the clinic supporters and all who assist with the clinic's efforts provide a firm foundation upon which this outreach ministry may grow. It's an exciting time at Dakota Hope Clinic and all of us on the board look forward to working with our new director and assistant director!"

For more information, call Dakota Hope Clinic at 852-4673.

#### Minot YWCA hosts zombie-themed 5K

The Minot YWCA would like to invite you to a unique Halloween zombie-themed 5k in the Magic City. The YWCA Escape the Zombie Run will be held Saturday, Oct. 29. The deadline to get on board as a sponsor is Friday, Sept. 30, 2016. This run is the first of its kind in Minot, and it will be a fun way to not only kick off Halloween festivities in partner-ship with downtown Minot, but to also

raise funds and much-needed awareness of the benefits the YWCA program provides to our communities. This event to can become a Magic City tradition that incorporates a fun, healthy way to start Halloween. Proceeds will be donated to the Minot YWCA, non-profit organization.

## SVUW chosen by Staples associate to receive \$3,500 grant

Souris Valley United Way has been awarded \$3,500 by Staples Foundation, the private charitable arm of Staples, Inc., through a program called 2 Million & Change that allows Staples associates around the globe to direct more than \$2 million in donations each year.

"The Staples Foundation grant will help fund the 1,500 children between the ages of 0 to 5 who receive a free book every month in the mail through Dolly Parton Imagination Library area sponsored by Souris Valley United Way," stated Patricia Smith, Executive Director. Smith added, "A child's brain is 85% developed by the time they are age 3. This program encourages parents to read with their children every day so they are better prepared for kindergarten."

Created in 2012, the 2 Million & Change program is a philanthropic initiative which allows Staples associates around the world to direct funding to nonprofit organizations focused on academic education or job skills. The program encourages local community engagement by awarding larger grants to organizations where associates are highly engaged in volunteering or fundraising – up to \$25,000 per organization.

In 2015, Staples awarded more than \$2.5 million in grants to 875 local organizations in support of education and job skills programs, including job readiness for homeless individuals, career exploration for high school students, academic scholarships, mentoring and more.

"For 30 years, Staples associates have been making a difference in their communities around the world," said John Burke, chief culture officer, Staples, Inc., "We're thrilled that the 2 Million & Change program lets our associate make an even greater impact on the organizations they are passionate about."

#### **Member Business Briefs**

#### SVUW hosts Casino Night Oct. 14

The Souris Valley United Way is once again hosting Casino Night event Friday, Oct. 14, 2016 starting at 6 p.m. at the Grand Hotel in Minot.

Come dressed in your Vegas best! Tickets to the event are \$50 each, which includes hors d'oeuvres, two drink tickets, chips for playing in the "casino" to redeem for chances at great prizes and \$10 in Players Cash redeemable at 4Bears Casino & Lodge. There are also a limited number of sponsor tables available at \$500 for eight tickets.

The event proceeds will assist SVUW in their mission to support local causes and programs that have a positive impact on our community. This year two special causes will be featured. The Dolly Parton Imagination Library works to ensure children come to school excited to read and learn by putting a new, age appropriate book in the hands of little learners, ages 0-5 every month. The mission of Minot Backpack Buddies is to provide food to those children who may not otherwise have food over the weekend or long holiday breaks.

Some of the fabulous prizes and auction items available at this year's event, include: two \$200 travel vouchers from Allegiant; four Disney Hopper passes; a Carson Wentz autographed jersey; UND Fighting Sioux spool table; SRT Security System with one year of service; Market on 4th Mud Paint Class for eight; two Delta Sky360° Club tickets to the Minnesota Vikings, and much, much more!

Please contact the Souris Valley United Way at 839-2994 or visit svunitedway.com/casinonight to purchase your tickets. You can also locate our event on Facebook to view pictures of our one-of-a-kind prizes.

## MSU's College of Business ranked in top 10 most affordable

College Choice, a leading authority in college and university rankings and resources, recently ranked Minot State University's College of Business as the sixth most affordable undergraduate business school in the country.

"Minot State's College of Business is a top-notch, accredited program and provides a solid business education at an affordable price," said Jacek Mrozik, College of Business dean. "Because of our quality and affordability, our graduates efficiently enter the business world with good starting salaries. The College of Business also lays a solid foundation for our students to pursue graduate degrees or specific certifications such as certified public accountants or a chartered financial analyst. We are committed to providing quality education with minimum student debt."

The Most Affordable Business Schools 2016 ranking from College Choice was based on collected data including: individual school programs, academic reputation, student retention, special accreditation by business associations, gainful employment statistics and tuition gathered from each school and various business school accreditation sites such as the International Assembly for Collegiate Business Education, the Association to Advance Collegiate Schools of Business and the Accreditation Council for Business Schools and Programs.

To learn more about College Choice, visit http://www.collegechoice.net/rankings/cheapest-undergraduate-business-schools/. For questions, contact Mrozik at jacek.mrozik@minotstateu.edu or 858-3110.

### Community Health Foundation seeks letter of intent

St. Joseph's Community Health Foundation to award \$400,000.00 for quality of life projects

The deadline for Letters of Intent for grants from St. Joseph's Community Health Foundation is set for Oct. 17.

St. Joseph's Community Health Foundation is an independent 501(c)(3) public charity community foundation formed in June of 1998. The Foundation has awarded over \$5.8 million in grants to organizations for many worthwhile projects to assist with programs that address quality of life issues in their communities.

This year \$400,000.00 in grant funds are available to organizations for projects and initiatives that address the mental, physical, emotional and/or spiritual needs of residents in the counties of Bottineau, Burke, McHenry, McLean, Mountrail, Pierce, Renville, Rolette, Sheridan, Ward and Wells.

To download a Letter of Intent form visit http://www.communityhealthfoun-

dationnd.com/matching\_grants.php, or you may contact Shelly Weppler, President, St. Joseph's Community Health Foundation, 308 2nd Ave SW, Minot, ND 58701, 837-1726 or e-mail sjchf@minot.com.

## Trinity Health designated a top-ranked community value provider

Trinity Health's acute-care hospital has been named a Community Value Five-Star® Hospital by Cleverley + Associates, a healthcare consulting firm that ranks hospitals based on the value they provide to their communities.

The Ohio-based company assigns each hospital a Community Value Index (CVI) score that takes into account several factors involving cost and quality. Trinity Health achieved a CVI score within the top 20 percent of hospitals nationwide, earning it the five-star label.

"We're proud of this designation because it reflects our commitment to make the right decisions, both in terms of providing the best care and making the best possible use of our resources," said John M. Kutch, President and CEO of Trinity Health. "

Cleverley + Associates created the CVI more than a decade ago to provide objective information on the value and quality of hospitals. It evaluates hospitals on a variety of measures and suggests that a hospital provides value to the community when it is:

- \* Financially viable
- \* Appropriately reinvesting back into the facility
- \* Maintaining a low-cost structure
- \* Charging a reasonable amount for services
- \* Providing high-quality care to patients
  The breakdown of the CVI rankings
  among the nation's hospitals is contained
  in Cleverley + Associates' recent publication, State of the Hospital Industry 2016 Edition, which examines the U.S.
  acute-care hospital industry over a threeyear period from 2012 to 2014. Trinity
  Health was among only four North
  Dakota health organizations to receive
  the five-star recognition. For more information, call Cleverley + Associates
  at 888-779-5663 or visit www.cleverleyassociates.com.

Minot Area Chamber of Commerce

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## October 2016

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1
2	3 FTAC Right Start Presentation, 9:45 a.m., MAFB Ribbon Cutting, 4 p.m., Dakota College at Bottineau - Trinity Health, 307 5th Ave. SE	4 Ag Committee, 7:30 a.m., Verendrye Electric Coop.	5 Business After Hours, 5 – 7 p.m., Y's Men's Rodeo, ND State Fair Center	6 CLI Emergency Services Session, 7:30 a.m., Minot Police Department Military Affairs Committee, Noon, MAFB Groundbreaking, 1:30 p.m., CHS SunPrairie Shuttle Loading Facility (northeast of Lansford)	7 Ambassadors Committee, 7:30 a.m., Homesteaders Restaurant Ribbon Cutting, 5 p.m., Mattress Firm, 400 S. Broadway	8
9	10	11 Eagle Awards Presentation, 10 a.m., Chamber office	12 Right Start Presentation, 10 a.m., MAFB	<b>13 CLI,</b> 8:30 a.m., MAFB	14 Infrastructure Committee, 7:30 a.m., Homesteaders Restaurant JA Board, Noon, Chamber	15
16	17 FTAC Right Start Presentation, 9:45 a.m., MAFB	18 Board of Directors, 7:30 a.m., Minot State University Conference Center	19 Chamber Annual Meeting, 11:30 a.m., Grand Hotel	20 CLI Media Session, 8 a.m., Chamber office	21 Governmental Affairs Committee, 11:30 a.m., Vegas Motel	22
23	24	25	26 Right Start Presentation, 10 a.m., MAFB	27 CLI Education Session, 8 a.m., Bishop Ryan Catholic Schools Energy Committee, 11:30 a.m., Vegas Motel	28	29
30	31 FTAC Right Start Presentation, 9:45 a.m., MAFB					