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# Communicator

THE MINOT AREA CHAMBER OF COMMERCE AND YOU!

Vol. XXXIX. Issue No. 3

www.minotchamber.org

March 2016

### **Vote March 1**

## Minot voters to decide Home Rule Charter

The City of Minot voters will go to the polls March 1 to determine if amendments to the Home Rule Charter should be allowed. If successful, this would allow the community to vote to change portions of the charter. A yes vote would mean you want the change

made to the Home Rule Charter, while a no vote would mean you want things to remain as they are. Not voting at all will NOT mean things will remain the same. Minot city residents can cast their votes at the Minot Civic Auditorium March 1 from 7 a.m. to 7 p.m.

### Prairie Warrior auction supports Minot AFB

In its previous 29 years, the annual Military Affairs Committee Prairie Warrior Competition has raised more than a half a million dollars. The funds support many base organizations and functions designed to improve the morale of the men and women stationed at Minot AFB. This includes expenses incurred by competition teams, squadron activities and annual awards banquets. Funds also

go to the Thanksgiving baskets project during the holiday season and Operation Warmheart, a program for families in need.

The 30th annual auction, set for Saturday, March 19, will be held in the Holiday Inn in Minot. A preview of auction merchandise, refreshments, hors d'oeuvres and the silent auction will all begin at 5:30 p.m. The live auction,

Auction, continued on page 4

### Grain marketing workshop set for March 17

The Minot Area Chamber of Commerce Agribusiness Committee will sponsor "Five Common Mistakes in Grain Marketing" Thursday, March 17 at the North Central Research Extension Center. Participants may choose to attend the 10 a.m. session, which includes lunch at 11:30 a.m., or the 1

p.m. session, which begins with lunch at 12:15 p.m.

Marketing professional, Edward Usset from the Center for Farm Financial Management at the University of Minnesota, will offer a different approach to marketing.

Grain workshop, continued on page 4

# **Business After Hours**

### Grand Hotel

1505 North Broadway

Tuesday, March 15 • 5–7 p.m.

This is an opportunity to network with potential and established clients in a social, fun atmosphere. Enjoy hors d'oeuvres and a chance to win prizes, as well as \$500 in Chamber Bucks! If winner is not present, \$50 in Chamber Bucks is guaranteed.

> (Must be present to win) \$5 charge at the door



### MINOT AREA CHAMBER OF COMMERCE COMMERCE

P.O. Box 940 • Minot, ND 58702 • 852-6000 chamber@minotchamber.org • minotchamber.org

Material published in the Chamber Communicator expresses the viewpoints or policies of the Communicator, the Minot Area Chamber of Commerce and its Board of Directors. The purpose of this newsletter is to communicate with the membership of the Minot Area Chamber of Commerce.

Publisher	.L. John MacMartin,CCE
Editor	Carla Dolan, IOM
Managing Editor	Patty Steele

#### CHAMBER OF COMMERCE STAFF

L. John MacMartin, CCE	President
Carla Dolan, IOM	Program Director
Cheryl Wallen	Finance Manager
Lisa Moldenhauer	Administrative Assistant
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Tige Engelhard (Gooseneck Implement) .852-0767

(People's State Bank).....852-0328

(First International Bank & Trust) .....837-1600

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Chad Schmidt (10 North Main) ......837-1010

Randy Schwan (Trinity Health) .....857-5635

Cathy Tweten (Dakota Square) ......839-7500

Dusty Wald (Magic City Beverage) .......852-4031

Credit Union) ......852-2018

Shannon Webster (Town & Country

Missy Feist Erickson

Tonya Harden

### **New Memhers**

The Minot Chamber welcomes new members. Join us in thanking iMagicon. Please let them know how much of a value they are to our community.

#### **iMAGICON**

PO Box 3071 • Minot, ND 58701 • 701-739-6051 • 701-509-2898 info@imagiconnd.com • www.imagiconnd.com • facebook.com/imagiconnd Aimee Smith & Leann Mellum - Co-conspirators

IMagicicon is fandom at its best in North Dakota. This convention focuses on a variety of fandoms, including cosplay, gaming, comics, sci-fi, and more.

Advertising opportunities are available in our monthly newsletter. As you may have seen, the Chamber's newsletter is no longer printed, but businesses can still promote themselves and gain valuable exposure with advertising in the monthly digital edition of the Communicator. Each monthly publication will have a maximum of two fullpage ads, four half page ads and six 1/4 page ads.

"This is one more way the Chamber can help promote our members and add nondues revenue to our bottom line," said Chamber President, John MacMartin. The ads should be sent in a pdf or jpg format and can be emailed to carla@minotchamber.org. Contact Carla at 857-8205 for sizes and prices.

### **Renewals**

The Chamber extends a big "THANK YOU" to our members who have renewed their membership through Feb. 22, 2016. Your continued support helps your Chamber promote the business community and do the work seen in the pages of this newsletter.

Minot Area Homeless Coalition

AGT Foods	Elite Real Estate
All-State Contracting	Fargo Glass & Paint Co.
Ameripride Linen & Apparel	Farmers Insurance Latendresse
Services	Agency
Ameriprise Financial Services,	Food Services of America
Inc.	GCR Tire Center
API Bakken Chapter	Ground Round
Broadway Family Dentistry	Heartland Ag Showcase
Cash Wise Foods	Senator Heidi Heitkamp
Central Michigan University	Heritage Insurance Services
Century Eyewear	Home of Economy
Cole Papers	Hometown Elegance
The Computer Store, Inc.	Horace Mann
Crane Johnson Lumber Co.	Humphreys Insurance and
Dakota Inn	Surety, Inc.
Dakota Square Mall	Interiors Plus
Domestic Violence Crisis Center,	Jobbers Moving & Storage
Inc.	Company
Don Bessette Motors, Inc.	Kalix
Ebeneezer's Eatery & Irish Pub	Karvakko Engineering
Ginger Neshem Quam - Edward	Dr. Tyrone O. Langager
Jones	Magic City Beverage
Brenda Cook - Edward Jones	Margie's Art Glass Studio
Greg Tschetter - Edward Jones	Market Pharmacy
Dean Rubbelke - Edward Jones	Mi Mexico
Jessie Seideman - Edward Jones	Midco

Darin Scherr - Edward Jones

Minot Electric
Minot Housing Authority
Mowbray & Son Plumbing &
Heating, Inc.
Muus Lumber and Hardware
MWH Americas
New Testament Baptist Church
North Country Mercantile
Northern Brake Service
Northwest Building
Improvement
Olson & Burns, P.C.
Prairie Supply
Red Deer Ironworks
Roger Ward North American
Ron's Transmission & Auto
Repair
Sanford Health
Jim & Vicki Soltis
SpartanNash
Staples, Inc.
State Farm Insurance - Paul
Siebert
Lila Striefel
SureID, Inc.
Titan Machinery

Minot Flectric

**Minot Area Chamber of Commerce** 

March 2016 2

### **Eagle Awards**

The Eagle Award winners were recognized in February and thanked for superior customer service skills. If you would like to nominate someone for outstanding customer service, please call the Chamber at 852-6000 for a nomination form, or visit the website at minotchamber.org.

A special thank you goes out to **Homesteaders Restaurant** and **Rainbow Photo Lab** for providing gift certificates for each Eagle recipient.



**DEBBIE HARRIS** *Fiancée* 



**GABE NEHLSEN** Swanston Equipment



**DEB HAMAN**Sanford Health Healthcare
Accessories



JEANNE DUFNER Ward County Auditor/ Treasurer's Office



**JASON GEMAR** *Gemar Photography* 



TERRY HOKENSON Don Bessette Motors



RALPH LLEWELLYN

Don Bessette Motors



**ZACH BAKER** Tires Plus Total Car Care



DARRIN WELLS Herberger's

### **UPCOMING EVENTS:**

April Business After Hours | April 7 | 5 – 7 p.m. Ward County Office Building: 225 3rd St. SE Military Day at Roosevelt Park Zoo | June 24 Military Day at ND State Fair | July 26

# International Military Ball April 9

The 28th annual International Military Ball, a formal event with a gourmet meal and entertainment, is set for Saturday, April 9 at the Grand Hotel.

The black tie event begins with a social at 6 p.m. This provides an opportunity to take formal pictures and pass through the receiving line which includes the commanders of MAFB and our Canadian counterparts.

At seven, the dinner chimes will bring guests into a separate room for a formal seven-course meal. Enjoy the Canadian Bagpipers and a program featuring a moving tribute to POW/MIA's. The evening will be capped off with dancing to Flash Bang, a component of the 188th Army Band.

Don't miss out! Contact the Chamber today to sign up. Cost is \$75 per person. For more information or to register, please call 852-6000 or email chamber@minotchamber.org.

# Honors Banquet set for April 13

The Minot Area Chamber of Commerce annual event recognizing top area students is set for Wednesday, April 13 at the Grand Hotel.

This is a special evening that recognizes the hard work of graduating seniors from eight schools with a grade point average of 3.75 or higher. More than 120 students from Glenburn, Berthold, Bishop Ryan, Minot, Our Redeemer's, Sawyer, Surrey, and Des Lacs/Burlington are featured during the evening along with staff and teachers from the schools with 25 years of service. This year, students and educators from South Prairie and Nedrose have also been invited to participate.

The Honors Banquet is possible thanks to the generous support of Chamber members. There is still time if you would like to sponsor deserving recipients. Donations will be used to pay for meals for honored students and teachers. Please contact the chamber at 852-6000.

#### Auction, continued from page 1

with auctioneer John Bearman, will begin at 6:30 p.m. There is a \$25 charge at the door

Each year, the event raises thousands of dollars to help with expenses of Minot Air Force Base competitions. Donations by area businesses and individuals make this event successful. Items donated can be serious, humorous, unusual, imaginative or creative. Any special instructions or information about the items, such as historical significance, should be included if applicable as the information may increase the items' value during bidding.

If an item is an intangible gift such as a service or membership, a certificate or letter from the donor or business must be included.

The Chamber extends a special thank you to chair Betty Fedorchak (Esoterica) for her tireless dedication to this event.

For further information about donating auction items, appropriate auction items, or to arrange for pick-up of auction items, please call the Chamber at 852-6000.

### Grain workshop, continued from page 1

He will identify common mistakes in grain marketing, including the reluctance toward pre-harvest marketing, lack of an exit strategy, and holding grain in storage too long. Discover that great marketing is not predicting prices, but eliminating mistakes in everyday decisions. See how eliminating mistakes can create a solid foundation in the development of market-

ing plans. Participants can apply these techniques and lessons to the development of a pre-harvest marketing plan.

Usset is the developer of the "Winning the Game" series of workshops. He also manages Commodity Challenge, an online marketing education game that uses real-time cash and futures data. The second edition of his book, *Grain Marketing Is Simple (It's Just Not Easy)*,"

was released in November 2015.

Cost to attend is \$10 person, which includes lunch. Please RSVP by March 10 to chamber@minotchamber.org or by calling 852-6000. To register, go to minotchamber.org and click on March 17 under Chamber Events; use your login and password to register.

Special thanks to a number of sponsors who helped make this event possible.

### **Grain Marketing Workshop Sponsors**

#### **Gold Level**

Dacotah Bank Farm Credit Services of ND First International Bank & Trust First Western Bank & Trust

#### **Silver Level**

CHS SunPrairie
Dakota Agronomy Partners
Enerbase Cooperative Resources
Gooseneck Implement
Town & Country Credit Union
Verendrye Electric Cooperative
Ward County Ag Improvement
Association

#### **Bronze Level**

American Bank Center Heritage Insurance Services

### Cost of living just over 3% higher than national average in 2015

Minot's cost of living measured at 103.1%, or 3.1% higher than the national average for 2015, according to the Cost of Living Index, published by the Council for Community and Economic Research.

The ACCRA Cost of Living Index measures differences between areas in the cost of consumer goods and services, excluding taxes and non-consumer expenditures. It is based on 100,000 data points for which prices are collected quarterly by the Minot Area Chamber of Commerce and other urban areas across the nation.

### **Cost of Living Index: 2015 Annual Average Data**

U.S. Average Composite Index: 100%

Minot ND	Bismarck ND	Fargo/Moorhead Metro	Denver CO	Minneapolis MN	Pierre, SD
103.1	101.4	99.1	109.6	108.2	102.5
110.4	106.4	109.7	99.2	108.0	104.2
108.0	105.5	92.4	130.2	111.8	117.0
87.0	85.1	98.3	94.5	93.0	89.5
90.5	107.1	98.5	98.4	112.1	99.7
109.1	109.7	114.9	107.7	105.5	96.5
104.5	98.0	99.0	105.0	108.9	95.4
	ND 103.1 110.4 108.0 87.0 90.5 109.1	ND ND  103.1 101.4 110.4 106.4 108.0 105.5 87.0 85.1 90.5 107.1 109.1 109.7	ND         ND         Metro           103.1         101.4         99.1           110.4         106.4         109.7           108.0         105.5         92.4           87.0         85.1         98.3           90.5         107.1         98.5           109.1         109.7         114.9	ND         ND         Metro         CO           103.1         101.4         99.1         109.6           110.4         106.4         109.7         99.2           108.0         105.5         92.4         130.2           87.0         85.1         98.3         94.5           90.5         107.1         98.5         98.4           109.1         109.7         114.9         107.7	ND         ND         Metro         CO         MN           103.1         101.4         99.1         109.6         108.2           110.4         106.4         109.7         99.2         108.0           108.0         105.5         92.4         130.2         111.8           87.0         85.1         98.3         94.5         93.0           90.5         107.1         98.5         98.4         112.1           109.1         109.7         114.9         107.7         105.5

Minot Area Chamber of Commerce

## MAFB Impact highest on record

Minot Air Force Base has long had an impact on the Magic City. Culturally, the people bring diversity to our area, while their presence enhances our pride in the military. And of course economically, the Base is a boon to our area.

The Base has two wings, the 5th Bomb Wing, which is the host wing, and the 91st Missile Wing. The budget office of the 5th Bomb Wing Comptroller publicizes an annual economic impact analysis, and the Feb. 4 Military Affairs Committee meeting, unveiled the latest report. The figures show a total impact of

\$597,177,666.00 for fiscal year 2015.

"Minot Air Force Base is a strong force in our nation's military and to our area, "said Minot Chamber President L. John MacMartin. "That's why it's vital we continue to work diligently to keep the Base with our retention efforts through Task Force 21 (TF21)." TF21 is a Minot Area Chamber of Commerce committee that has been working for more than 20 years to strengthen relationships with the military and to secure the future of MAFB.





rtners In Progress

016 Map

# City maps are available

The City of Minot has changed dramatically in the past few years. The newly designed, vertical Chamber 2016 maps show the expansion of the community, including the newer sections of town.

These free maps are available at the Chamber office at 1020 20th Avenue SW between 8 a.m. and 5 p.m. Monday through Friday. We extend a big thank you to our sponsors who helped make this project possible!

# New Member Reception set for March 17

New Minot Area Chamber of Commerce members are invited to a New Member Reception Thursday, March 17 at the Holiday Inn from 5 to 7 p.m.

Learn about the Chamber and have an opportunity to share information about your business. This event will feature light hors d'oeuvres and a cash bar.

Please RSVP the Chamber by March 15 by calling 852-6000 or chamber@minotchamber.org.

# Citywide Cleanup set for May 6 & 7

Let's get together and make Minot shine!

The trash in our community is not a welcome site to any of us, especially visitors. That's why Project CLEAN (Community Leaders Enhancing Area Neighborhoods) is gearing up for the annual clean up May 6 & 7.

The group is concentrating on sprucing up the entrances to the city before summer. Groups can stop by the Chamber and sign up for the designated areas and pick up trash bags through May 6. There will be no trash bags or sign ups available on Saturday, May 7, so feel free to stop in any time to sign up and pick up trash bags.

Volunteers can help between 9 a.m. and 5 p.m. on Friday and Saturday from 9 a.m. to 1 p.m.

If you have questions or suggestions call the Chamber at 852-6000 or email chamber@minotchamber.org.

If you know of a business that's new to town or is having a milestone, like a renovation or addition, contact Carla at 857-8205 to schedule a ribbon cutting.



Ward County Administration Building: 225 3rd St. SE • Minot • 857-6430 • www.wardnd.com

The Ambassadors helped celebrate the official opening of the new Ward County Administration Building with a ribbon cutting Feb. 2. The building is home to the newly-relocated Auditor's office, commissioners' chambers, community meeting rooms, emergency management services, human resources, NDSU extension services, social services, superintendent of schools, tax equalization office, veterans' services, veterans' meeting room, Ward County Library, Ward County IT, and maintenance department. An open house is scheduled for early April.



Downtown Renaissance Parking Garage: Downtown Minot • www.minotnd.org

The Chamber's Ambassadors, Minot Mayor Chuck Barney, and other city representatives celebrated the opening of the Renaissance Ramp, which is located south of the "Big M" building in downtown Minot. The ramp holds 225 parking spaces, and will include retail space and apartments.

### **First Dollar of Profit Presentations**



iMagicon: PO Box 3071 • Minot, ND 58702 • 701-739-6051 • 701-509-2898 • www.imagiconnd.com

The Chamber's Ambassadors presented iMagicon with the First Dollar of Profit award. iMagicon is a fandom event that focuses on comics, gaming, cosplay, and more.



Fastlane Carwash Minot: 312 31st. Ave. SE • Minot, ND • 839-9274 • Owner: Danny Schatz • www.fastlaneminot.com

The Chamber's Ambassadors presented Fastlane Carwash with the First Dollar of Profit award. Fastlane Carwash is Minot's fastest car wash with dual tunnels and monthly car wash packages.

### **First Dollar of Profit Presentations**



**Probitas Promotions:** 3524 East Burdick Expressway • Minot, ND • 701-509-3331 • 838-4860 Owners: Gary Lucy & Matt Fischer • www.probitaspromo.com

The Chamber's Ambassadors presented Probitas Promotions with the First Dollar of Profit Award. Probitas Promotions will put your logo on anything, from apparel to promotional products to awards and displays.



JL Beers: 2001 22nd Ave. SW • Minot, ND • 838-2337 • Owner: Jesse Zwak • jlbeers.com/minot

The Chamber's Ambassadors presented JL Beers with the First Dollar of Profit award. JL Beers specializes in homemade, fresh-ground beef burgers served on signature buns with fresh cut fries and chips and the most extensive draft beer lineup in Minot.

### **Business After Hours - February**





Thank you to Century 21 Action Realtors for hosting the February Business After Hours. Those on hand enjoyed delicious food, great networking and a chance at Chamber Bucks.

# Safety professionals invited to join MASA first meeting March 9

Minot area safety professionals are invited to become part of a new organization in the Minot area. The first meeting of the Minot Area Safety Association will be held Wednesday, March 9 at 11:45 a.m. at the Vegas Motel. This newly-formed organization seeks to bring together safety professionals to network and learn from each other, participate in joint trainings, and help build a safer region.

The featured speaker at this luncheon event will be Doug McHenry of ND

Workforce Safety and Insurance. Lunch may be ordered off the menu at the meeting.

Membership fees are \$150 per year for the first person in an organization, and \$50 per year for additional members of the same organization. Applications may be completed at the first meeting or by emailing one of the following board members: president Scott Zimmerman (scott.zimmerman@whiting.com), vice president Susanne Hoskins (susanneh@



srttel.com), secretary Jordan Schmitt (jordan.schmitt@trinityhealth.org), treasurer Lolly Gorze (lolanda.gorze@sanfordhealth.org), Doug McHenry (dmchenry@nd.gov), or Kevin McGlaughlin (kmcglaughlin@hess.com).

## Government construction contracting workshop set for March 9

The North Dakota Small Business Development Center will sponsor "Build Your Knowledge Construction Contracting" Wednesday, March 9 from 9 a.m. to Noon.

This free workshop will focus on contractors doing business with government agencies and is offered at no cost. The workshop will be held at First International Bank & Trust, 1600 S. Broadway, Minot. Registration will begin at 8:30 a.m.

The agenda will include presentations on doing business with the U.S. Army Corps of Engineers, the ND Department of Transportation, and Minot Air Force Base. Additionally, a session on how to find government projects will also be offered.

For more information, contact Dave Kleppe at dave@ndsbdc.org or by calling 701-328-5857.

## Minot Young Professionals sponsor Power Hour March 17

The Minot Young Professionals would like to invite you to the March Power



Young Professionals Network

Hour, sponsored by Town & Country Credit Union!

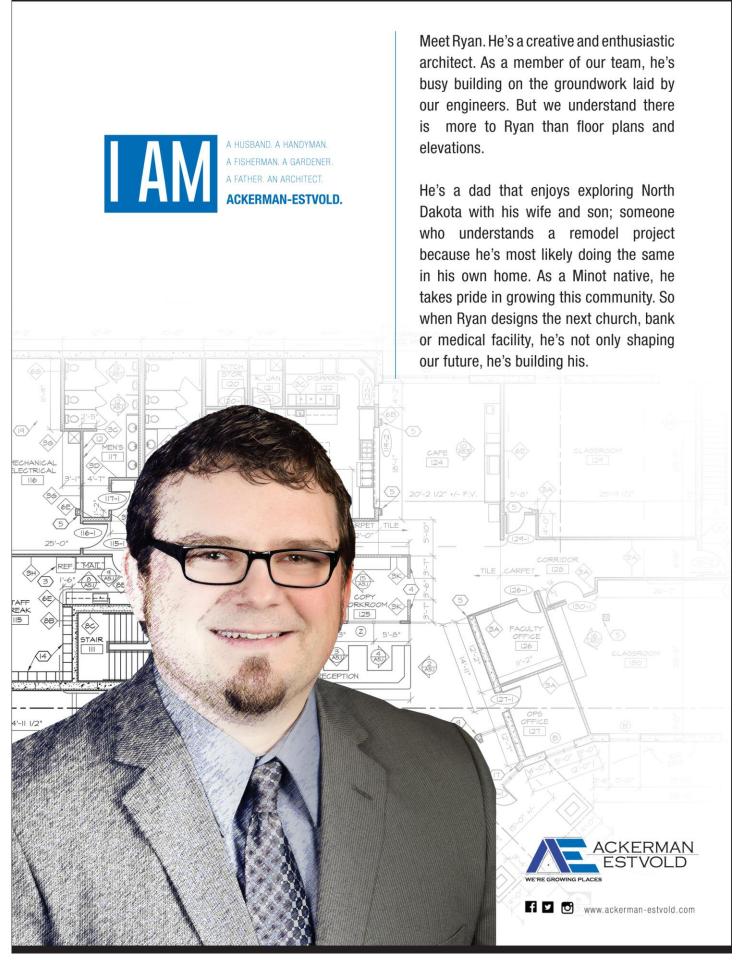
Please join them for lunch in the Holiday Inn's Mediterranean Room on Thursday, March 17 as Ron Ness, president of the North Dakota Petroleum Council, will speak about the current economics of the petroleum environment in North Dakota, including what's been happening and some insight on the future out-

look of oil in North Dakota.

This lunch event will cost \$10 for YP members and YP sponsors, and \$15 for non-members.

Be sure to RSVP by Friday, March 11 for this exciting Power Hour at this link: <u>YPminot.com</u> or by emailing becky.dolley@fwbt.com with your organization and number of attendees.

Minot Area Chamber of Commerce



### **Member Business Briefs**

#### Home & Garden Show March 5 & 6

The Minot Association of Builders (MAB) will present its 41st Annual Home & Garden Show at the Magic Place, ND State Fair Center on Saturday, March 5, from 9 a.m. to 6 p.m. and Sunday, March 6 from 10 a.m. to 4 p.m.

Exhibitors displaying the newest in products, materials and services from the home construction/remodeling industry, gardening/landscaping and many other associated businesses can be seen in over 50,000 feet of exhibit area. Interesting and useful seminars will be held both days.

Admission is \$4 for adults. For more information contact the MAB office at 852-0496.

# YWCA Women of Distinction awards banquet set for March 31

The 25th Annual YWCA Women of Distinction Banquet is taking place on March 31, 2016. This event recognizes area women who inspire others in their communities through various ways.

Individuals can be nominated in ten categories. A business/organization will also be recognized for their work in empowering women. Nominations can be made in the categories of Arts & Communications, Business, Community Service, Education, Faith Community, Lifetime Achievement, Military, Professional, Volunteer Service, Young Woman of Today & Tomorrow, Business/Organization that Empowers Women.

Winners will be recognized at the Women of Distinction Banquet on March 31, 2016, at the Grand Hotel in Minot. The public is invited to attend and help celebrate 101 years of success. Proceeds from this event help provide operating funds for the Emergency Women's Shelter at the YWCA. The night consists of inspirational speakers, award winners' recognition, a diamond jewelry drawing, and an elegant dinner. Tickets are available now at ywcaminot.org or by calling the YWCA Minot at 838-1812.

# 8th Annual Beardstock Festival set for March 12-13, 2016

It's time for bigger, bolder beards. It's time for Beardstock 2016. Beards, bands, and North Dakota pride will take over the Holiday Inn Riverside March 12 and 13 in an event for the hairy at heart. Enjoy

free food, the bearded photo booth, limited edition Beardstock apparel, Pride of Dakota vendors, music and



more. Participate in beard contests that include best overall, best trimmed and best fake beard and prove just how much you enjoyed putting that razor to bed.

Beards not for you? Take on the mustache contest, where military members who compete get a \$5 discount on admission price. For the ladies and children who cannot grow a beard, compete in the fake beard contest and build your own beard at the Build Your Own Beard booth. And for those whose stomach is bigger than their beard, participate in the bearded rib eating contest, where we provide the fake beard and t-shirt and you provide the appetite for victory.

And where there's a great beard, there's usually great music. Local musicians and nationally-known artists will be playing all day, every day, including national recording artists Disciple, Decyfer Down, Seventh Day Slumber,

Spoken, Children 18:3 and more. Check out the rest of the bands, schedule of events and ticket information on Facebook.com/rocktheleaves. Admission is \$15.

#### MAFB honored by Roosevelt Park Zoo

Roosevelt Park Zoo was honored to present Minot Air Force Base with a 2015 Star Volunteer Award. Volunteers from Minot Air Force Base numbered at 583 airmen who spent over 1,425 hours volunteering at Roosevelt Park Zoo last year. They assisted with numerous projects as well as preparing the grounds for spring opening. Thanks to these dedicated volunteers for their continued support of Roosevelt Park Zoo and the entire Minot community.



#### KX Sport, RV & Boat Show celebrates 35 years with event set for March 11, 12, 13

The 35th Annual KX Sport, RV & Boat Show brings you top quality displays, seminars, and continuously successful events focused on highlighting year-round outdoor fun. The spring show has over 150,000 square feet of camper and boat displays, ATV's, fishing and hunting outfitters, gear, and so much more.

This year's event will be held March 11, 12 and 13, with doors opening at 10 a.m. to 6 p.m. each day. Admission is \$5 for adults 18+, and 17 and under are free. All seminars at the show are free with your paid admission.

"The three-day event features boats, campers, ATVs, outfitters, taxidermists, custom outdoor sporting gear and more. This year will be our biggest and best show yet with more than 120 exhibitors, two major attractions and three full days of seminars and speakers," explained show manager Stephanie Sandstrom.

Returning by popular demand will be The Black Hills Raptor Center and live birds of prey from Rapid City, SD. The birds will be featured in three daily presentations. The Black Hills Raptor Center will be located on the second floor of the North Dakota State Fair Center.

Debuting at the 2016 show is the Hawg Trough mobile fish tank! Traveling in from Wooster, OH, the tank will display North Dakota fish species and play host to professional angler's fishing demonstrations each day. The mobile tank holds 4,500 gallons of water and will be an interactive display featured in the Youth Fun Zone in Heritage Hall.

In addition to the exhibitors and special attractions, the seminar schedule will feature professional anglers, outdoor sports experts and North Dakota's only National Sporting Clay Association Level III instructor. The speakers are set to present topics from fishing technology, dog training, wildlife feeding to planning your first kayak trip. The North Dakota Anglers Association will also host a Future Anglers Event where youth ages 4 to 12-years will be able to learn how to fish, get tips from the pros and leave with their own fishing rod and reel.

For show times and seminar schedule, visit the KX Sport Show online at http://kxs-portshow.com.

### Largest gift in MSU history to support Severson Entrepreneurship Academy

The Minot State University College of Business announced a milestone gift Feb. 9 of \$2 million from alumnus Clint Severson and Conni Ahart. This is the largest gift in Minot State's history and will endow the entrepreneurship program.

Severson is chairman of the board and chief executive officer of Abaxis, a medical devices company based in northern California. He is the 2007 Forbes Entrepreneur of the Year and a 1973 alumnus of then Minot State College.

"When we made our first gift six years ago, I looked at all the possible organizations that I would consider worthwhile investments, Minot State rose to the top, and that has proven to be true," Severson said. "Our initial investment in the university created a new academy aimed at promoting entrepreneurship and building better business leaders for the present and future. This \$2 million gift will enable the academy to continue expanding its work and guarantee the future of entrepreneurship at Minot State."

"Clint and Conni truly put students first through their generosity," said Steven Shirley, Minot State president, "And every decision they make regarding their support always starts with the question, 'How will this positively impact and be beneficial for MSU students?' Simply put, Clint and Conni genuinely care for our students and alumni, and their financial commitment is unparalleled in the long history of Minot State University."

The Severson Entrepreneurship Academy engages students from multiple disciplines, not just business fields. Students from non-business fields like history, broadcasting and art bring their skills and viewpoints to projects

"Art students, for example, bring a different way of thinking to the group," said Chuck Barney, Severson Entrepreneurship Academy director. "The synergy of different groups working together really brings different perspectives to the groups."

The Severson Entrepreneurship Academy provides unique opportunities for both students and the community. It uses existing College of Business courses to teach multi-disciplinary classes related to the creative process of building a business. Within the structure of the Entrepreneurship Club, students help write, analyze and evaluate business plans, both those from students and from community members. The club also gives seed money to those student business plans that are exceptional. This provides young entrepreneurs with an authentic experience to begin their own business ventures. In addition, a resource center related to the needs of entrepreneurs and a speaker series are part of the Severson Entrepreneurship Academy.

The university will apply for a \$1 million matching grant from the North Dakota Higher Education Challenge Grant Program.



A \$2 million gift
was granted to MSU's
Severson
Entrepreneurship
Academy from MSU
Alumnus Clint
Severson, chairman

of the board and chief executive officer of the medical devices company Abaxis, and Conni Ahart.

#### Scan Day set for March 5

The Minot State University Department of History and the Minot Public Library are partnering to offer a Scan Day on March 5 for the purpose of digitizing family history materials brought in by the public. The Minot Public Library (516 2nd Ave. SW) will host the session from 10 a.m. to 4 p.m. Members of the public are invited to bring in a wide range of items, including photographs, letters, diaries, scrapbooks, home movies and other artifacts related to family and community history.

Bethany Andreasen and Dan Ringrose, history professors, are currently training history students as digital ambassadors for Scan Day. These ambassadors will work with individuals to select items for digitization among their family history materials. The ambassadors will then digitize the items and record descriptive information and context. Contributors will receive a free digital copy of their items as well as advice on preservation

and tips for handling damaged materials. Individuals who participate in Scan Day can expect to spend approximately 30 minutes working with project staff on their items. Family movies will not be digitized during Scan Day itself but can be loaned to project staff for digitizing.

With the owner's permission, digitized materials will be made publicly available through the Digital Minot Project (http://digitalminot.minotstateu.edu/dm2 015/). Sessions will be followed by electronic exhibits at the Digital Minot Project, as well as by a public presentation on community history in the fall.

"This is the perfect opportunity to dig out old letters and photographs that community members might not have looked at for years," said Andreasen. "It's always fascinating to see the treasures that people have stored away. Family members themselves have often forgotten the details of what they have."

Andreasen noted that digitizing family history items not only preserves them as electronic images, but also makes it easy to share those images with multiple family members.

This program exemplifies the partnerships the Minot Public Library has established within the community.

"I am happy the library can offer this excellent opportunity and collaborate with MSU as it has always been a goal for the library to preserve and share Minot's heritage," stated Janet Anderson, library director.

Scan Day is part of Minot's Common Heritage project, which is funded under the Common Heritage grant program of the National Endowment for the Humanities. This program is part of "The Common Good: The Humanities in the Public Square," an agency-wide initiative that seeks to enhance the role of the humanities in civic life (http://www.neh.gov/commongood).

For more information about Scan Day, visit Minot's Common Heritage webpage at www.minotstateu.edu/history/commonheritage or contact Andreasen at bethany.andreasen@minotstateu.edu or Ringrose at daniel.ringrose@minotstateu.edu.

Minot Area Chamber of Commerce

### Strengthen ND Offers grant writing training March 2

You have a great organization, and your work is very important. You need to convince potential funders that your programs effectively address important issues. Strengthen ND's Grant Writing Workshop Series is designed to help you do just that.

The Grant Writing Workshop Series consists of two workshops: Proposal Writing 101 and Grant Makeovers. Both workshops will involve engaging discussion and grant writing best practices. The workshop series is appropriate for both beginner and intermediate grant writers and will take place at North Central Research Extension Center (5400 Highway 83 South) on Tuesday, March 2. Proposal Writing 101 will take place from 8:30 to 11:30 a.m. and cost is \$75, while Grant Makeovers will take place from 1 to 4 p.m. and cost is \$65. The workshops can be bundled to save cost at \$120. For more information or to register for the workshop series, please call Megan Laudenschlager at 303-0840 or email megan@strengthennd.comor.

#### Ackerman-Estvold welcomes new staff members

Ackerman-Estvold is excited to welcome former interns Mason Eisenzimmer and Jacques Stanley as full-time employees in our Minot office.

Eisenzimmer joined Ackerman-Estvold in 2012 as a summer intern and continued serving in that capacity for the last four years. He earned a bachelor of science degree in civil engineering from



Mason Eisenzimmer

North Dakota State University, Fargo. Following his graduation in December, he was hired as a civil engineer in the Minot Water Resources division and will be responsible for analyzing, documenting and reporting on a variety of water resources issues throughout the region.

Stanley joined Ackerman-Estvold in

2015 as a part-time intern until his graduation in December,



when he was hired as a full time information systems specialist. He earned a bachelor of science degree in management information systems from Minot State University.

Jacques Stanley

Stanley will be based out of the Minot office, and will have IT support accountability for the entire Ackerman-Estvold system.

### Taxpayers "plant and protect trees by contributing to trust fund

Taxpayers have the ability to play an important MORTH DAK role in the overall health and well-being of our State's forest resources by making a donation to



the Trees for North Dakota Trust Fund on their individual income tax returns. The North Dakota Forest Service distributes these funds as grants to communities to help diversify their forest resources by planting a variety of trees adapted to North Dakota's climate. A variety of trees also reduces the impact of invasive insects, such as the emerald ash borer (EAB), which attacks and kills all species of ash trees and is as close as Minnesota.

Ash is the most common tree planted in communities, reaching 60 percent of the tree population in some towns. Ash also represents a large percentage of the state's 55,000 miles of field and farmstead windbreaks. There are also an estimated 78 million ash trees within North Dakota's forests and woodlands. The cost of removing, disposing and replacing trees lost to EAB, coupled with the economic benefits associated with trees lost, such as reduced energy costs and ecosystem services, could far exceed \$1 billion dollars!

Our collective efforts can make a difference. Please enter your voluntary contribution on the 2015 North Dakota Individual Income Tax Return. On the ND-1, look for Line 31 on the Refund Return, and Line 35 on the Tax Due Return. On the ND-EZ, use Line 5 on the Refund Return, or Line 8 on the Tax Due Return.

The North Dakota Forest Service welcomes your financial support. For more information, contact Thomas.Claeys@ ndsu.edu or call 328-9945.

#### Dahl joins DFC Consultants

Daphne Dahl has joined the team at DFC Consultants as a business solution consultassisting cusant, tomers with software installation, training, and support. She has worked with Microsoft



Daphne Dahl

Dynamics GP for 14 years, with a special interest in the Inventory and sales order processing functionality. She previously worked as a purchasing and inventory manager. She is based in the Fargo office.

#### Harley-Davidson dealership recognized

Magic City Harley-Davidson, Minot, was awarded the Harley-Davidson Motor Company Silver Bar & Shield Circle of Excellence award for the 2015 calendar year. Magic City Harley-Davidson earned the Silver Circle of Achievement award for the Plains market based on their motorcycle and related product sales performance, an evaluation of customer service and satisfaction, and various operational measures.

"We're really proud to have Magic City Harley-Davidson as part of the Harley-Davidson family," said Christian Walters, Harley-Davidson managing director for the United States.

"One of the primary reasons the Harley-Davidson brand has such tremendous customer loyalty is because of the efforts of dealers such as Bill and Brenda Houim", said Mike Kennedy, vice president & managing director of the Americas. Magic City Harley-Davidson earned Gold for 2013 and 2014.

### **Member Business Briefs**

# Community Wish List grant opportunity available

The community will have the chance to vote on their favorite project, and it will give the organization a boost. United Community Bank of ND and the Minot Area Community Foundation are once again offering their Community Wish List grant opportunity. Applicants submitted their ideas by Feb. 29.

The purpose of the program is to support the Minot community and surrounding areas by helping to encourage the growth of community events and project enhancements. The public can visit United Community Bank's Facebook page and vote. The organization with the most votes will be awarded a grant for \$2,500. The remaining finalists will also be provided with funding that will be determined by the voting polls.

For additional information contact Jennifer Hubrig with United Community Bank at 839-3500 or jhubrig@ucbnd. com with any questions.

### Dakota CDC Board of Directors elects Jim Stai

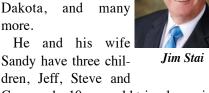
Jim Stai was elected as a director on the board of directors of Dakota CDC and will represent the economic development sector.

Dakota CDC Board of Directors has elected Stai due to his extensive knowledge in working with small business development across the state. With over 34 years of experience serving North Dakota and promoting development through small business growth, the board believes Stai will be a valuable contributor to Dakota CDC. Other board members include: Lori Gabriel, Mike Connor, Marlowe Johnson, John Phillips, Dan Carey, Andy Maragos, Dan Jacobson, and Rich Becker.

Stai spent 10 years teaching business at Lake Region Jr. College before joining

the U.S. Small Business Administration (SBA) in 1979. During his time at the SBA, Stai served as the Business Development Specialist for the Fargo District Office, Assistant District Director for Business Development, and most recently as the North Dakota District Director, which he held until retirement in July 2013. Upon retirement, Stai went back into the classroom for a semester, teaching business at University of North Dakota. Stai has earned numerous awards over the years including North Dakota Distinguished Service Award from the ND Jaycees, Minority Advocate of the Year from the North Minority Dakota Contractors Association, Recognition Award for

establishing a North Dakota Small Business Investment Company from the State of North Dakota, and many more.



Greg, and a 10-year-old tri-color springer spaniel named Max, a Certified Therapy Dog. He is also a proud grandfather of Chase, Caitlin, and Cole.

# Cornerstone Bank hires Jaeger as marketing director

Kristin Jaeger has joined Cornerstone Bank as marketing director reporting to Deneen Axtman. In her new role at Cornerstone, she will



Kristin Jaeger

be working from her home. She has over 12 years of experience in marketing in the telecommunications industry, serving the last ten as a marketing manager. Her areas of expertise include branding, product marketing, public relations and copywriting.

She received a bachelor of science

degree from South Dakota State University in 2003 and a master's of business administration from the University of Mary in 2006.

Jaeger is originally from New Town and is currently living in the Parshall area. She is involved in several community organizations in the northwest North Dakota area. She is a founding member of the Parshall Area Community Foundation and is secretary of the Parshall Promoters. She represented the Northwest Link on the statewide board North Dakota for the Young Professionals and spearheaded the creation of Northwest North Dakota's rural Young Professional's connection. She was a recognized leader in the Prairie Business Magazine 40 under 40 in December 2008.

# Ward County Extension Services sponsors training for local leaders April 19

If you are considering being a part of a local board, council or committee, you may want to consider getting some training first. The Ward County Extension Service office is holding a Lead Local workshop on April 19 at their administration building located at 225 3rd St. SE. The training is for aspiring, elected and appointed leaders to help participants feel better prepared, run effective meetings, learn basic parliamentary procedure and use effective tools to deal with conflict. The cost is \$65 and includes lunch, breaks and materials. Contact the Extension office at 857-6444 for more information.

To register:



www.ag.ndsu.edu/ wardcountyextension

Ward County Extension Service office (701) 857-6444

Please register by April 14

Minot Area Chamber of Commerce

#### Marco hires specialized Enterprise Network team

Marco announced the addition of a new Enterprise Network Team focused exclusively on providing business enablement technology solutions to enterprise businesses. The hires are part of Marco's growth strategy to expand its business by investing in highly experienced and technically competent specialists.

The team will enable businesses to solve their toughest technology challenges and uncover smarter ways of operating across all lines of business. The solutions employed will include unified communications, data center services, advanced networking services, telepresence, wireless and cloud. This new team will focus on technology planning, budgeting and deployment strategies for Marco's enterprise clients. The end result will be a better client experience and a more integrated, proactive approach to business technology.

The addition of the new team provides more depth to Marco's growing roster of technology experts. Earlier this year, Marco achieved the Master Collaboration **Specialization** Cisco®. This specialization recognizes Marco as having the ability to represent Master-level business expertise as well as technical efficiency, having fulfilled the training requirements and program prerequisites to sell, deploy and support highly sophisticated applications-based Cisco Collaboration solutions.

Eight of the ten new hires were former Cisco employees and include Sales Director, Todd Erne; Account Managers Bill Peterson, Tom Gust, Jered Schock, and Brett Dahlof; Solution Architects Steve John, Matt Erickson, Mike Burgard, and Justin Jongbloedt; and Consulting Specialist Justin Bigger.



**Marco Enterprise Network Team** 

"Adding this tenured group to our team allows us to serve our enterprise accounts more effectively within all lines of business, not just IT," said Jonathan Warrey, Marco's Chief Operating Officer. "This in-depth focus will help our customers uncover and implement more impactful solutions across an enterprise."

# Souris Valley United Way announces 2015 campaign results

Souris Valley United Way celebrated the 2015-16 campaign year at the Second Annual Donor Recognition Luncheon held Feb. 3 at the Grand Hotel.

Area businesses and donors gathered to celebrate the official end of the 2015 campaign cycle. Campaign pledges reached \$663,995, which is a decrease of 8% from the prior year.

Tim and Laura Mihalick, 2015 Campaign Chairs, thanked the community for their continued support and presented the following awards:

Top 10 Business Leadership: Scheels, Cognizant Service Center, Enbridge Pipelines, SRT Communications, First Western Bank & Trust, Minot Public Schools, Ryan Family Dealership, Xcel Energy, First International Bank & Trust, and Cash Wise Foods.

Level up Awards (12): Affinity First Federal Credit Union, Allstate, MBS Studio, Center for Family Medicine, Cole Papers, Knowles Jewelry, Enterprise Company, Minot Commission on Aging, Verendrye Electric, Ackerman – Estvold, IRET, and First Western Bank & Trust.

New Business Leadership (19): Carquest Auto Parts, Connole & Somerville Plumbing & Heating, Cornerstone Bank, Dakota Fence, Digital Office Centre, First Choice Physical Therapy, Home Depot, Houston Engineering, Hyatt House, Minot Paving Company, North Hill Bowl, Pace Development/Marketplace Foods, Papa Murphy's, Roger Ward North American, The Salvation Army, Sanford Health, Souris Valley Ready Mix, SpartanNash, Subway of Minot.

Executive Director Patricia Smith thanked everyone for their continued support.

"Your contributions stay in the Minot

area. Every effort is made to ensure the funded programs will make a difference in the community."

Smith thanked Joyce Hanson, who received the Tocqueville award for donations over \$10,000. Also recognized for significant contributions to SVUW Endowment Fund were an anonymous donor and Dr. Wayne Jansen.

Recognized for their service and leaving the SVUW Board of Directors were: President Kevin Harmon, who has served on the board for 11 years; Treasurer Scott Moum, who has served on the board for 10 years; and Mary Keller for three years.

LIVE UNITED Award was presented to Keith Johanneson, manager of Marketplace Foods, for support and generosity of the Backpack Buddies program and Souris Valley United Way.

Brenda Foster, president of First Western Bank & Trust, was announced as the 2016-17 Campaign Chair.

Souris Valley United Way currently funds 27 local programs. New grant applications are due March 16. SVUW mobilizes people, organizations and resources in an impactful effort to advance Education, Financial Stability and Health while addressing basic human needs.

For more information visit www.svu-nitedway.com or call 839.2994.

#### United Way announces new employee

Souris Valley United Way announces Amy Shelton as the resource coordinator. The position is funded through an Otto Bremer Foundation grant. Shelton will be responsible to maximize giving growth by developing and strengthening

relationships with individuals and organizations.

Shelton earned a bachelor of science in marketing and management from Minot State University. Prior to Souris Valley United



Amy Shelton

Way, Shelton worked as an account and office manager for PR&A Communications for a year and a half.

For more information visit www.svu-nitedway.com call 839.2994.

#### Yother joins Houston Engineering, Inc.

Houston Engineering, Inc. adds Jared (Brody) Yother as a survey technician serving out of their Minot office. Yother is originally from Cherokee, NC, and has 11 years of survey experience. Yother

will be assisting the RPLS with various field survey duties, planning/operating various instruments as well as office related duties such as CAD/Research and data evaluation. When construction season arrives, he will move into a field crew-chief position.



Jared Yother

#### Montessori of Minot has grown

March 2016 brings a new child care facility into the Magic City. Located in the First Lutheran educational building at 120 5th Ave NW, Montessori of Minot will be opening its doors to another

unique child care experience for the smallest members of our community.

Acorn Hollow Early Learning Center will be a self-paced and child-directed program with a strong emphasis on nature and the natural world around us.

The environment includes more natural materials (wood instead of plastic), larger rooms, and will in time include a beautiful outdoor natural playscape design.

All of Montessori of Minot's programs provide opportunities to use all five senses as often as possible, allowing children to manipulate materials to learn about academic subjects such as language arts, practical life, sensory development, mathematics, science, and culture. They also offer extracurricular programming by bringing in the Taube Museum of Art, Wise Owls Science Club, Høstfest in the Schools, and beginning mid-2016, American Sign

Language.

Acorn Hollow Early Learning Center offers multiple programs from 4 months to 12 years of age. Programs vary from full-day care, afterschool programs, and a "wrap around" Minot Public School's CLC program for school-aged children who need care on non-holiday school day closures. Summer school age care is also available at a competitive rate.

Enrollment is currently taking place at Acorn Hollow ELC on a first-come, first-served basis. Waiting list application fees and registration fees are currently being waived as a Soft Opening Special until Feb. 29, 2016.

For more information, visit the website at www.montessoriofminot.com or reach out the director RaeAnne Chaska at 727-4994 or director@montessoriof minot.com.







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# **March 2016**

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3 Military Affairs Committee, Noon, Jimmy Doolittle Center, MAFB	4 Ambassadors Committee, 7:30 a.m., Broadway Bean & Bagel, 1701 S. Bdwy. Military Ball Planning Committee, Noon, Grand Hotel Ambassadors Committee escorts honored guests at ND Special Olympics bas- ketball, 12:30 p.m., MSU Dome	5
6	7	8 Eagle Awards Presentation, 10 a.m., Chamber office	9 Right Start Presentation, 10 a.m., MAFB Junior Achievement Committee, Noon, Chamber	10	11 Infrastructure Committee, 7:30 a.m., Homesteaders Restaurant	12
13	14 FTAC Right Start Presentation, 9:45 a.m., MAFB	15 Board of Directors, 7:30 a.m., Grand Hotel Business After Hours, 5–7 p.m., Grand Hotel, 1505 North Broadway	16	17 Five Common Mistakes in Grain Marketing, 10 a.m. & 1 p.m., North Central Research Extension Center New Member Reception, 5–7 p.m., Holiday Inn	18 Governmental Affairs Committee, 11:30 a.m., Vegas Motel	19 Prairie Warrior Auction, 6 p.m., Holiday Inn
20	21	22	23 Right Start Presentation, 10 a.m., MAFB Ribbon Cutting, 1 p.m., New Fire Station, 1505 55th St. SE	24 Energy Committee, 11:30 a.m., Vegas Motel	25	26
27	28 FTAC Right Start Presentation, 9:45 a.m., MAFB	29	30	31		