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Communicator



THE MINOT AREA CHAMBER OF COMMERCE AND YOU!

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October 2011



Community involvement more important than ever

by Bruce Walker

Well 2011 is a year all of Minot will remember. First of all, there has been record new construction in the City of Minot for the past few years. That strong demand has carried into 2012. The city was then hit with an historical flood that devastated the community affecting 11,000 people and 4,100 homes. The demographics of Minot will be changed forever.



Bruce Walker
Coldwell Banker/1st Minot Realty
2011 – 2012 Minot Area Chamber of Commerce Board Chair

As with most challenges, there are opportunities. Minot's current situation is no different. We now have the opportunity to make our community better...as happened in Grand Forks, ND in 1997. Not surprisingly, many of Minot's leaders have stepped up and are moving Minot in the right direction. Your Chamber of Commerce has also been a very integral part of this plan.

Your involvement in our Chamber and our community is vital at this point. We at the Minot Area Chamber of Commerce ask for your input to assist in the process of building a better tomorrow for Minot. We thank you for your past support and look forward to your future involvement.

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CEO of national home builders to speak at annual meeting

Jerry Howard, chief executive officer of the National Association of Home Builders, will be the guest speaker at the Minot Area Chamber of Commerce Annual Meeting, set for Wednesday, Oct. 12, 2011 at the Grand International beginning at 11:30 a.m.

Howard has over 25 years of association experience and a lifetime in the housing industry. He began his association career at the National Association of Realtors, where he served as a legislative analyst for tax issues. Prior to joining NAHB, Howard served as the chief lobbyist for the National Council of State Housing Agencies where he was instrumental in the development of the low-income housing tax credit as part of the Tax Reform Act of 1986.

Howard came to NAHB as tax counsel in 1988 and served in a variety of roles, including chief lobbyist. He was promoted to executive vice president and chief executive officer in February 2001.

Before embarking on his association career, Howard practiced real estate law in his home state of South Carolina. His exposure to the housing industry has literally encompassed a lifetime; Howard grew up working in a variety of roles for his father, a developer.

Howard earned his Bachelor of Arts from the University of Vermont and received his Juris Doctorate from the University of South Carolina. He, his wife Christina and their children Eirann, Meaghan and Sean live in Virginia, just outside of Washington, D.C.

Cost is \$20. Log onto www.minotchamber.org on the date October 12 and sign up today!



Gerald M. Howard
Chief Executive Officer
National Association of Home Builders

BUSINESS AFTER HOURS

Minot Y's Men's Rodeo



**ND State Fair
Center
Upper Mezzanine
Wednesday, Oct. 5
5–7 p.m.**

*Enjoy a meal, music, a silent auction, and a drawing for \$500 in Chamber Bucks! If winner is not present, \$50 in Chamber Bucks guaranteed.
(Must be present to win)
\$5 charge at the door*

**MINOT AREA CHAMBER of COMMERCE
COMMUNICATOR**

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Material published in the *Chamber Communicator* expresses the viewpoints or policies of the *Communicator*, the Minot Area Chamber of Commerce and its Board of Directors. The purpose of this newsletter is to communicate with the membership of the Minot Area Chamber of Commerce.

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Showcase of Business participants create a "Carnival of Fun"

The 2011 Minot Area Chamber of Commerce Showcase of Business will offer area businesses a chance to display their services and products following a carnival theme. The themed event encourages booth sponsors to participate with the "Carnival of Fun" celebration.



The event, sponsored by KXMC CBS13, is set for Thursday, Nov. 17 from 5 to 8 p.m. at the ND State Fair Center Magic Place. The

grand prize from KX is a complete High Definition 60" LED television with a sound system and a Blue Ray disc player. A second prize is a trip for two from MLT Vacations. The trip includes two round-trip airfare tickets for a value up to \$800 from any city in the 48 continental United States serviced by Delta Airlines to any Delta Vacations destination in the United States, Mexico, or the Caribbean, \$800 to spend on hotel accommodations at the hotel of your choice for a minimum of two nights, for a value of up to \$1,600. Most booths will have prizes as well. In its 21st year, it provides a unique opportunity to showcase the products and services of area businesses and representatives.

Booths are \$150 for a 10 x 10 square foot booth, and \$250 for a 15 x 15 for Chamber members. The cost to attend is just \$10. Expect to see great prizes, food and entertainment. To register, call the Chamber for more information at 852-6000 or visit www.minotchamber.org and sign up under the online calendar using your representative log-in.

RENEWALS

The Chamber extends a big "THANK YOU" to our members who have renewed their membership through Sept. 26, 2011. Your continued support helps your Chamber promote the business community and do the work seen in the pages of this newsletter.

Aggregate Construction Inc
American Bank Center
Ameriprise Financial Services, Inc.
Ask Performance & Fitness, Inc.
ChiroCare Family Center, PC
Curves
2nd Chance Store Dakota Boys Ranch
Dakota College at Bottineau
Ebenezer's Eatery & Irish Pub
Jerry S. Effertz
Firestone Store/GCR Tire Center
Girl Scouts Dakota Horizons
GRS/Greenberg Roofing
Guderjahn Trucking, Inc.
Dennis L. Helgeson, CLU Inc.
IRET Properties
I. Keating, Inc. Furniture World
Kemper Construction Co.
KXMC CBS13
Landing Bar & Bottle Shop
Dr. Lowell Latimer
Market Pharmacy
Mayer Electric
Minot Catholic Schools

Minot Public Library
Minot Veterinary Clinic Inc.
North Central Human Service Center
North Country Mercantile
North Hill Bowl, Inc.
Northern Tier Federal Credit Union
Northwestern Mutual Financial Network
OfficeMax
Pure Energy Services (USA), Inc.
Railroad Museum of Minot
Raymond James Financial Services
Ready Builders, Inc.
Sammy's Pizza Pasta & Chicken
ServiceMaster of Minot
Souris Valley Apartments
St. Joseph's Community Health Foundation
Strata Corporation
Lillian & Coleman Taube Museum of Art
Duane Tollefson
TSC Farm Home Auto Store
United Mailing Services Inc.
Wendy's

Three appointed to Chamber board, one fills vacancy

The Minot Area Chamber of Commerce Board of Directors Chair, Bruce Walker (Coldwell Banker/1st Minot Realty), appointed three new board members to one-year terms as allowed by Chamber bylaws. They are Shannon Radke (Integrity Viking Funds), Tom Ross (KMOT), and Chad Schmidt (10 North Main).

Radke was born and raised in Minot. He graduated with a Bachelor of Business Administration degree with a major in banking and finance from the University of North Dakota - Grand Forks, and is currently president and CEO of Integrity Viking Funds. He is also a member of Immanuel Baptist Church, a former board member and

current member of the Minot Country Club, and currently serves on the board of directors of the Western ND Charity Pro-AM. Radke is also a partner in a residential rental property business in Minot. He has one son, Jaxson Radke.

Ross is the general manager of KMOT TV. He is a member of Sunrise Rotary, MSU Beaver Boosters, and the Chamber Ag Committee. Ross, a Minot native, has three children: McKenzie, Spencer, and Michael.

Schmidt, is general manager and part owner of 10 North Main. He grew up in



Shannon Radke
Integrity Viking Funds



Tom Ross
KMOT TV



Chad Schmidt
10 North Main

Minot and obtained a bachelor's degree in history from the University of North Dakota and a master of arts from Teachers College, Columbia University. Schmidt moved back to Minot in 2003 to open up a restaurant, 10 North Main, in downtown Minot.





IF YOU WERE AFFECTED BY THE 2011 NORTH DAKOTA DISASTERS, THE FOLLOWING FREE SERVICES ARE AVAILABLE TO YOU:

HOPE Coalition America free financial services include:

- Disaster Recovery Budget*
- Paying a Mortgage on a Destroyed Home
- Home Inspections and Repair Contracts*
- Assistance with Working with Your Creditors
- Referrals to Government and Private Agencies
- Assistance with Obtaining Copies of Destroyed Financial Documents
- Insurance Claims Assistance
- Recovery Seminars and Case Management

* Available through www.OperationHOPE.org

For assistance call: 1-888-388-HOPE (4673)

HOPE Coalition America is the national emergency preparedness and assistance division of Operation HOPE, Inc., America's leading provider of economic empowerment tools and services. The coalition is a collaboration of senior executives and professionals from the banking and financial services, insurance, and other industries. Additional participants include higher education, social service, and community services agencies, which provide financial and economic guidance and assistance to individuals and small businesses affected by emergencies and disasters.

Two of our principal products: the Emergency Financial First Aid Kit (EFFAK), is a document which aids people to create detailed listings of their important personal and financial information; and the companion document, the Personal Disaster Preparedness Guide (PDPG) guides them through the survival and recovery steps they should take prior to an emergency. The documents are available as a free download from our website www.operationhope.org.

The United States has a strong network of first responders to address immediate health, safety, and infrastructure needs after disasters, through agencies such as the Red Cross and Federal Emergency Management Agency (FEMA). HOPE Coalition America strengthens that network by assisting individuals with the short, medium and long-term economic and financial challenges they face following disasters and emergencies.

For assistance call:

1-888-388-HOPE (4673) or go to www.OperationHOPE.org

Email: hopecoalition@operationhope.org Website: www.operationhope.org





Military Day successful at Scandinavian Heritage Park

Thanks to the volunteers and Military Affairs Committee members who made the annual Military Day at the park a success! Thank you also to the following sponsors:

- Air Force Association
- Food Services of American Homesteaders Restaurant
- Military Affairs Committee
- ND Beef Commission
- ND Stockman's Association
- Roosevelt Park Zoo
- SunPrairie Grain



Military members and their families enjoyed the annual military appreciation day in the park in September. As part of the day, Roosevelt Park Zoo staff shared some of their outreach animals.

RIBBON CUTTINGS



Souris Valley Suites: 800 37th Ave. SW • Minot, ND 58701 • 858-7300 • Fax: 858-7330

Owners: Bakken Hospitality, LLP - Joel Feist

The Souris Valley Suites, Minot's newest extended stay hotel with a beautiful rustic flare, was honored to be welcomed to the community during a ribbon cutting ceremony held outside the hotel Aug. 30.



GEM Federal Credit Union: 2401 North Broadway • Minot, ND • 852-3866 • www.gemcu.org

Ambassadors helped GEM Federal Credit Union celebrate during an open house at their new location on north hill. GEM Federal Credit Union is a closed membership credit union serving city, county, state, federal and SRT employees and their families.



Beaver Creek Café: 500 University Ave. W., Student Center, 2nd Floor • Minot, ND 58701 • 858-4465

Carlos Soza, General Manager • Website: www.minotstateu.edu

A joint venture of MSU and Sodexo Food Service, the \$1.3 million remodel sports 7,000 square feet, including a brand new state-of-the-art dining facility, dubbed as "all you care to eat." Food selections include a soup and salad bar, daily grill specials, deli sandwiches, sauté station, vegetarian options, a dessert bar, beverage station, and a pizzeria and pasta bar. The café seats 239, and is open to the public.

EAGLE AWARDS

The Eagle Award winners were recognized in September and thanked for superior customer service skills. If you would like to nominate someone for outstanding customer service, please call the Chamber at 852-6000 for a nomination form, or visit the website at minotchamber.org.

A special thank you goes out to Homesteaders Restaurant for the gift certificate provided for Eagle Award recipients.



AL FISHER
Blimpie Subs & Salads



JIM MELLO
Grand International



RODNEY RITZ
Marketplace Foods

Members asked to update contact information

It's that time of year. Information for the 2012 Chamber Membership Directory is being updated, and business members should check contact information for corrections by Oct. 7, 2011. Please take a moment and sign into your account and make any necessary corrections.

1. Click on the link below.

[Members-only](#)

2. Under the "Administrative Login" section, enter the following information:

Member #Your Number

PasswordYour Password

Once you have logged in please review your information and make any needed corrections. We appreciate your help and support.

Rodeo raises money, brings normalcy back to Minot

The flooding may have dampened the spirits of the people of Minot, but it won't rain on the Minot Y's Men's Rodeo.

Even though the State Fair Center in Minot sustained some flooding damage, the Minot Y's Men's Rodeo will take place there Oct. 6-9.

For the fifth year, Minot will host the Ram Badlands Circuit Finals Rodeo, the championship event for pro rodeo in North and South Dakota. Nearly 100 cowboys and cowgirls will compete in seven events for the title of Badlands Circuit champion.

The rodeo is a fundraiser for Triangle Y Camp at Garrison, and its Friday, October 7 performance is the "Tough Enough to Wear Pink" night, where monies are raised for cancer rehabilitation at the Trinity Health Care Exercise Rehabilitation program at the Minot Family YMCA.

The 2011 rodeo will serve as a kind of "pick-me-up" for the Minot area, said chairman Fred Beuchler. "The community is going to need something. We've been beaten down." About one quarter of the area was flooded, with 11,000 people evacuated



Tera Moody (Letcher, SD), rounds the barrels in competition at the 2010 Minot Y's Men's Rodeo.
Photo by CowboyImages.net

Thursday, Oct. 6	
5 p.m.	Wild West Rodeo for challenged kids – State Fair Center
5-8 p.m.	Cowboy Christmas Expo and Trade Show
6:30 p.m.	1st performance
	Badlands Circuit Finals Rodeo hosted by the Minot Y's Men's Rodeo
Friday, October 7	
10 a.m.-8 p.m.	Cowboy Christmas Expo and Trade Show
6:30 pm.....	2nd performance
	Badlands Circuit Finals Rodeo hosted by the Minot Y's Men's Rodeo
	Tough Enough to Wear Pink night
Saturday, October 8	
7 a.m. -4 p.m.	Kiwanis Pancake Breakfast – State Fair Center
8 am	Jackpot Barrel race - State Fair Center
1 p.m.	Ranch Rodeo - State Fair Center
10 a.m. - 8 p.m.	Cowboy Christmas Expo and Trade Show
6:30 pm	3rd performance
	Badlands Circuit Finals Rodeo hosted by the Minot Y's Men's Rodeo
Sunday, October 9	
Noon to 3 p.m.	Cowboy Christmas Expo and Trade Show
1:30 pm	4th and final performance
	Badlands Circuit Finals Rodeo hosted by the Minot Y's Men's Rodeo; Military Appreciation Day with discounted price tickets for military people with ID (at Dakota Square Mall ticket booth only)
	Miss Rodeo North Dakota coronation during intermission of rodeo
Following the rodeo.....	Awards presentation at the State Fair Center

and 4,100 homes damaged. "The rodeo will be a piece of normalcy" for the citizens of Minot, Beuchler said. "We even talked about planning a kick off party for the rodeo, to get some rah-rah spirit back."

Beuchler grew up on a farm/ranch south of Minot and enjoys being part of the rodeo committee. "For me, it's the rodeo spirit, working with a variety of people, and raising money for a good cause. I went to (Triangle Y) camp, and I have two young kids who will go to camp someday. It's a huge part of why I'm involved with this."

This year's Minot Y's Men's Rodeo will

be Oct. 6-9, with performances at 6:30 p.m. and a Sunday, Oct. 10 matinee at 1:30 p.m. Tickets are available online at www.MinotYsMensRodeo.com and also on sale at the Dakota Square Mall. The rodeo is sponsored by Touchstone Energy Electric Cooperatives and 4-Bears Casino & Lodge. For more information, visit the website at www.MinotYsMensRodeo.com or call 701-852-5577.

Minot CVB wins Bruce McDaniel Award for bureau innovation

The Minot Convention & Visitors Bureau was awarded the 2011 Bruce Riley McDaniel Award for Bureau Innovation at the Upper Midwest Convention & Visitors Bureau Conference in Brookfield, WI. The Minot CVB received the award for the creation and implementation of the website www.rallyminot.com.

The RallyMinot website was put together by the CVB in June 2011 as the Mouse

River left its banks, flooding over 11,000 homes in the Magic City. The Minot CVB developed the site to provide information for citizens and visitors to Minot. The site includes information on disaster relief, how people can help, donations, press conference notes, and news information as it comes available.

"We wanted to make a site that was one stop for information during this difficult

time for our amazing city," said Wendy Howe, executive director of the Minot CVB. "It was a way for us to help both the community and the visitors coming to Minot."

The RallyMinot website is updated as information becomes available. "We will continue to be here for our community as we rebuild the Magic of Minot," added Howe.

MEMBER BUSINESS BRIEFS

Trinity's Advanced Imaging Center open

The Trinity Health Advanced Imaging Center will host an open house and ribbon cutting Tuesday, Oct. 4 from 5 to 8 p.m. in the Town & Country Center, 1015 S. Broadway

See advanced imaging systems, tour a comfortable facility, and enjoy food and refreshments. Call 857-3220 for more information.

Trinity Health employee Newgard completes master's degree

Carla Newgard, communications specialist, recently completed a Master of Business Administration in Health Systems Management from Grand Canyon University. Carla has been a communications specialist for Trinity's Marketing Department since February 2008.

Ackerman-Estvold employees help with flood relief by paying it forward

Employees of Ackerman-Estvold helped with Minot's flood relief efforts by paying it forward. With its "Take this job and love it" giving project, employees each received \$1,000 from the company to contribute to a flood impacted organization, entity or person of their choice.

Approximately 15 area organizations or entities, ranging from food pantries and schools to giving circles and area attractions, benefited from this project. Many received donations exceeding \$1,000.

"Rather than have just our management determine an organization to contribute funds to, we thought it would be more impactful to engage and empower our employees through a giving project," said Jessica Ackerman, business manager at Ackerman-Estvold. "We were amazed at the variety of organizations and entities that were touched because of this project, and our employees were able to directly experience the joy in helping others at this time of need."

Local organizations that benefited include: Big 4 Boy Scout camp, Christ Lutheran Church, Give 360, Humane Society, Lincoln Elementary School Faculty (educational supplies), Little Flower Elementary teachers (classroom supplies), Longfellow Elementary School, Lord's Cupboard Food Pantry at Faith United Methodist Church, Oak Park splash pad, Our Saviors Church, Ramstad Middle School (school repairs and teacher supplies), Roosevelt Park Zoo, Roosevelt Pool, Sertoma's Christmas in the Park rehab fund and Tree of Hope (First Lutheran Church).

Many employees were very inspired by this

giving project and sought ways to increase their initial \$1,000 donation. Steven Eberle, project engineer at Ackerman-Estvold, increased his \$1,000 donation eightfold by working with a number of corporate sponsors. Eberle will give almost \$8,000 to the Big 4 Boy Scout Camp west of Minot.

"It was an overall good feeling and a feeling of accomplishment by truly helping an organization that benefits our youth," said Eberle. "The appreciation expressed by the Boy Scout Executive was unexplainable."

Not only did Ackerman-Estvold's "Take this job and love it" giving project inspire employees to find additional funds, it has inspired employees to think about other ways they can pay it forward.

Amanda Duchsherer, a participating employee in Ackerman-Estvold's giving project stated, "...this experience...has my head spinning about other ideas of how I, and others, can give back to the community."

Xerox honors Rostvedt

Digital Office Centre, Inc., a Xerox Authorized Sales Agent, announced that Tom Rostvedt has been named a Xerox Platinum Agency Owner by Xerox Corporation for consistently meeting rigorous growth goals. Rostvedt is joining a select group of the most successful Xerox Authorized Agency Owners in North America.



Tom Rostvedt

The Xerox Platinum Agency Owner program rewards top agency owners with more opportunities to expand their business and profit with Xerox. To be eligible for the program, owners must meet specific revenue criteria.

"The Xerox Platinum Agency Owner program rewards the best of the best — those individuals who have developed a business model that enables them to achieve aggressive revenue goals year after year," Julie Limoli, President, Xerox North American Agent Operations. "Tom has helped Xerox extend its reach into new markets and broaden the brand as well."

Kiwanis Pancake Day is Oct. 8

Those attending the Minot Y's Men's Rodeo will see something new — Kiwanis Pancake Day will be held the Saturday of the event. The Kiwanis Club of Minot decided to move the event into October and hold it at the ND State Fair Center in conjunction with the rodeo. Those attending can enjoy pancakes, sausage and the fixings, and the net proceeds raised will go to the Minot Flood

Recovery Fund. Tickets are \$5 in advance from a Kiwanis member or \$6 at the door.

Minot foundation receives Otto Bremer grant to assist in flood recovery

Thanks to a recent grant from the Otto Bremer Foundation, the Minot Area Community Foundation (MACF) will establish the Minot Area Recovery Fund — Rebuilding Neighborhoods Program.

Such programs have been implemented nationwide in cities devastated by natural disasters like New Orleans, La., and Cedar Rapids, IA, to assist in the recovery. Neighborhood programs were considered instrumental in inspiring residents to stay in their city and rebuild their lives in the devastated community they considered home.

"We're thrilled to be able to implement a neighborhood program, as it will be a crucial piece to getting the Minot area on its feet again," said Ken Kitzman, president of the Minot Area Community Foundation.

The first step in implementing the Rebuilding Neighborhoods Program is to conduct research, via a simple questionnaire, to determine the status of impacted residents. The results will help MACF identify the greatest needs.

A survey was mailed Sept. 1 to residents in flood impacted areas only. It can also be accessed online at www.minotrecovery.com. Flood victims were asked to submit their survey by Sept. 30.

To assist in this first stage, MACF has partnered with Minot State University (MSU). MSU's Great Plains Center for Community Research and Service (GPC-CRS) will support the Rebuilding Neighborhoods program by designing and implementing the questionnaire to people affected by the flood in Minot and the surrounding area.

Minot State University students and faculty will use Global Information System (GIS) technology to map responses to the questionnaire. This will provide MACF a better understanding of the needs of the Souris Basin flood victims by quantifying the responses and giving a visual picture of where people are most affected.

(GPCRS) will use university students to enter responses to the questionnaire under the supervision of their staff and Minot State University geology instructors. Results will be forwarded to the Foundation on a scheduled basis.

For more information about the survey, contact the Minot Area Community Foundation at 701-852-0646 or visit www.minotrecovery.com.

MEMBER BUSINESS BRIEFS

Minot State fall enrollment shows decrease

Official fall 2011 enrollment numbers at Minot State University show a 5.4 percent decrease compared to official numbers last year. The number reported to the North Dakota University system is 3,657, a decrease of 209 students. This number is comparable to fall 2009 enrollment of 3,649.

“Even though Minot State showed an enrollment decrease of 5.4 percent, this beat our expectations, which is positive,” said David Fuller, president of Minot State University.

Fall 2011 enrollment shows decreases in new transfer students and slight decreases in new freshmen and graduate students and non-traditional online and interactive video network courses. Overall, MSU students from North Dakota showed a 5 percent enrollment decrease from 2010. The number of Ward County students showed a 2 percent decline over last year.

“MSU is taking notable steps to increase on-campus housing through the newly added Beaver Lodge for students, and University Heights for displaced faculty and staff,” said Fuller.

The number of students living in an MSU residence hall or apartment is up this fall, from the 2010 all-time high of 532 to 656, an increase of 23 percent.

Recruiting and marketing efforts netted an increase in students from Montana, Minnesota and South Dakota. Canadian students show a five-year record high of 312, as well as international students, at 113.

Enrollment numbers at MSU become official after the fourth full week of classes, when they are reported to the NDUS.

Rabe returns as RCJC executive director

Gary Rabe, professor of criminal justice, has been named executive director of the Rural Crime and Justice Center, according to Lenore Koczon, Minot State University vice president for academic affairs. Rabe, who will continue to teach, was the center’s original executive director from 1999 to 2005. RCJC is a self-contained research organization located on the MSU campus.

“The challenges facing rural communities in North Dakota and across the country are as pronounced as I have ever seen them. Demographic shifts and economic uncertainty, coupled with the reduced federal resources to address crime problems, leaves a larger responsibility to local communities. There is a unique nature to rural crime. Policy responses that work in urban settings will not work in rural communities. Assisting rural communities in assessing crime and developing effective strategies to address it

are at the heart of RCJC’s mission. It’s very gratifying to be back at RCJC,” Rabe said.

Rabe joined Minot State in 1993 and held various positions, including department chair and interim College of Arts and Sciences dean. Under his leadership, the criminal justice department redesigned its master’s program and collaborated on the development of a doctorate in criminal justice with the University of North Dakota.

From 1999 to 2001, Rabe directed the Rural Law Enforcement Education Project, which was instrumental in RCJC’s creation. The center was established in 1999 to explore the unique characteristics of rural crime and deviance. In February 2002, the State Board of Higher Education approved RCJC as a Center of Excellence. RCJC’s role evolved to include research and evaluation of various aspects related to criminal justice and has secured more than \$10 million in grants and contracts.

Rabe left RCJC when he became the interim VPAA and then VPAA in 2006. He returned to the classroom in August 2010.

For questions, contact Rabe at 858-3507 or gary.rabe@minotstateu.edu.

Odney hires executive creative officer

Steve Dolbinski, a Bismarck native, has joined Odney as the executive creative officer.

According to Odney president Patrick Finken, Dolbinski brings a nationally recognized creative talent to the agency in order to enrich its proven creative product.

Dolbinski has been a creative director and copywriter at advertising agencies in New York, Amsterdam and Los Angeles, and has worked on national campaigns for major clients including Blue Moon Beer, Visa, Tostitos, Pizza Hut, Nike, Snickers, Dell computers, and Toyota.

While creative director at Barnhart in Denver, CO, Dolbinski was recognized for his work for Wyoming Travel and Tourism by the industry publications, Communication Arts and Graphis. He has received gold, silver and bronze One Show Pencil awards, and his work for the Utah Symphony was recognized at the Cannes Advertising Festival.

Odney is a full-service agency offering marketing, advertising, public relations, digital and web services, creative design and media placement. The agency has offices in Fargo, Bismarck and Minot, and Coeur d’Alene, IA.

For more information visit www.odney.com, like us on Facebook, [facebook.com/Odney](https://www.facebook.com/Odney), or follow us on Twitter, www.Twitter.com/Odney.

Therapeutic equine program opens in area

Kristi Schaefer is the executive director of Serenity Therapeutic Equine Program (STEP), a new 501(c)(3) organization that works with horses to help individuals, families, and businesses work on relationship building, problem-solving communication, leadership, trust, respect and teamwork.

Two programs will be offered during the month of October.

- Sibling Steps: for youth (7+) who have a sibling with a disability
- Stepping Up: for youth (7+) affected by bullying.

This is the only program of its type in northwest and northcentral North Dakota. For more information, visit serenitytep.com.

Souris Valley United Way tees off annual campaign

Leslie Coughlin, campaign chair, announced the 2011 Souris Valley United Way campaign kickoff held in conjunction with the Golf Ball Drop Raffle.

On a September morning, whiffle golf balls were dropped from an Xcel Energy bucket truck onto the practice green at Souris Valley Golf Course. Corresponding numbers from the raffle tickets sold were written on the golf balls. The winners were selected from a target zone outlined on the practice green. Souris Valley United Way congratulates the winners:

- 1st Prize: Karen Klimpel - \$1,000 Visa Gift Card (Courtesy of Tires Plus)
- 2nd Prize: Joanne Rumpel - \$600.00 MarketPlace Foods Gift Card (Courtesy of Edwards Gravel & Construction Co.)
- 3rd Prize: Pat Bolyard - \$250.00 Visa Gift Card (Courtesy of Jerome’s Collision Center)

A big thank you to all the sponsors: Souris Valley Golf Course, Xcel Energy for the use of their bucket truck, and our prize sponsors.

The 2011 campaign goal will be \$520,000. Coughlin stated, “The Flood of 2011 affected our families, our friends, our neighbors. Now more than ever United Way needs your support. With your help Souris Valley United Way can continue the local agencies improve the quality of life for our community and assist with flood recovery.”

For more information, please visit www.svunitedway.com, find us on Facebook at Minot Souris Valley United Way or call 839-2994.

MEMBER BUSINESS BRIEFS

St. Joseph's Community Health

Foundation grants available for quality of life projects

The deadline for Letters of Intent for grants from St. Joseph's Community Health Foundation is set for Oct. 15.

St. Joseph's Community Health Foundation is an independent 501(c)(3) public charity community foundation formed in June 1998. The Foundation has awarded over \$3.2 million in grants to organizations for many worthwhile projects to assist with programs that address quality of life for clients in their communities.

Grants are available to organizations for projects and initiatives that address the mental, physical, emotional and/or spiritual needs of residents in the counties of Bottineau, Burke, McHenry, McLean, Mountrail, Pierce, Renville, Rolette, Sheridan, Ward and Wells.

Forms are available online at www.communityhealthfoundationnd.com or by contacting Shelly Weppler, executive director, at St. Joseph's Community Health Foundation, 308 2nd Ave. SW, Minot, ND 58701, 701-837-1726, or sjchf@minot.com.

American announces employee update

American Trust Center announces Pam Andrist as trust administrator for the Minot location. Andrist joined American in March of 2007 as a trust She recently relocated from the Dickinson office.



Pam Andrist

St. Alexius and Kohl's

Cares® Sponsoring Free Pediatric Screening

The healthcare professionals at St. Alexius Medical Center have partnered with Kohl's Cares® to sponsor a free pediatric screening day Saturday, October 8 in St. Alexius' Boniface Auditorium - located just off the East Patient Entrance. The screening takes place from 9 a.m. to 1 p.m. Healthcare pro-

fessionals will screen children to see if their physical, occupational and speech development is on track for their age. In addition, free child ID cards can be made for each child.

To schedule an appointment for this free event, please call 701-530-8200. Registration is accepted through October 5, 2011.

Minot Applebee's completes restaurant revitalization

The Minot Applebee's at 2302 15th St. SW is serving up a new look and feel. On the menu: a remodeled interior and exterior with warmer color tones and contemporary design features specific to the Minot area. In 1990, the Minot Applebee's opened its doors, the first Applebee's in North Dakota. The restaurant, owned by Myron Thompson and Abe Sakak, is part of the FMI Inc. umbrella, a Minot-based restaurant management organization.

Some of the most noticeable changes at the revamped Minot restaurant include the replacement of the exterior striped awnings with oversized, contemporary ones that elongate the building and highlight the façade. Inside, Applebee's removed the pop-culture tchotchkes and added photos and murals. The murals feature local events, attractions, and highlight's the area lifestyle like the Scandinavian Heritage Center, Roosevelt Park Zoo, Minot Air force Base, area wildlife and agriculture. Minot area schools also are featured.

"For the past twenty-one years, Minot has not only our home to our first Applebee's, but it's also where we live and have raised our families," said Thompson. "Minot will continue to recover, grow and rebuild and our Applebee's team is very anxious to share our revitalized look and improved service with our guests."

The Minot Area Chamber of Commerce ribbon-cutting ceremony is slated for Monday, October 3 at 10 a.m. in the restaurant.

Medcenter One Occupational Health Clinic in Minot now open

Medcenter One Occupational Health Clinic works with employers to maintain a healthy workforce. The Medcenter One Occupational Health Clinic—the only free-standing, fully-dedicated occupational health clinic in northern North Dakota—offers a full scope of innovative occupational health services in one convenient location.

The clinic specializes in injury prevention, injury management and rehabilitation services, drug testing, employment physicals and health promotion programs designed to improve employees' health and safety.

In addition to Minot, Medcenter One Occupational Health Clinic has locations in Bismarck and Dickinson—developing programs specific to each employer that keeps their workers safe, well and productive. For more information about Medcenter One Occupational Health Clinic, visit medcenterone.com/occhealth or call 701-839-5902.

Taube sponsors Moulin Rouge themed Artfest Oct. 14 & 15

Artfest, a two-day festival, has been held annually for over 30 years and showcases the visual arts with a focus on sales. Each year Artfest has a "famous artist" theme. This year's theme is Moulin Rouge with Henri de Toulouse-Lautrec. This theme provides an avenue to educate the community about the style and creativity of a famous artist.

Toulouse-Lautrec was a French painter, printmaker, draftsman, and illustrator during the Post-Impressionist period.

Friday, Oct. 14 is "Premiere Night," a ticket-only social event from 7 to 10 p.m. at the State Fair Center on the North Dakota State Fairgrounds. Saturday, Oct. 15 is a family event, with children's art activities, including a scavenger hunt.

For more information or to purchase tickets, call the Taube Museum of Art at 838-4445, email taube@srt.com or visit the website at www.taubemuseum.org.

Social Security updates, issues available online

The current issue of *W-2 News*, the electronic newsletter for employers who submit W-2s to Social Security is now available at: <http://www.socialsecurity.gov/employer/w2news>.

The Social Security Administration recently released the 2011 update of OASDI Beneficiaries by state and zip code.

OASDI means Old Age, Survivors &

Disability Insurance = Social Security benefits. For each state and by postal ZIP code, provided information includes the number of people receiving different SSA benefits plus the total value of those benefits.

Read it at: http://www.ssa.gov/policy/docs/statcomps/oasdi_zip/2010/index.html. State information is available in your choice of html, pdf

and xls formats.

North Dakota data (pdf) at: http://www.ssa.gov/policy/docs/statcomps/oasdi_zip/2010/nd.pdf

While at the website, learn the many SSA services available online at <http://www.ssa.gov/onlineservices/>.

OCTOBER

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1
2	<p>3 Ribbon Cutting, 10 a.m., Applebee's Neighborhood Grill & Bar, 2302 15th St SW</p> <p>Right Start Presentation, 12:30 p.m., MAFB</p>	<p>4 Ribbon Cutting, 5 p.m., Trinity Advanced Imaging Center</p>	<p>5 Y's Men's Business After Hours, 5 – 7 p.m., ND State Fair Center</p>	<p>6 CLI Media Session, 7:30 a.m., Minot Fire Department</p> <p>Military Affairs Committee, Noon, Grand Int'l.</p>	<p>7 Ambassadors Committee, 7:30 a.m., Homesteaders Restaurant</p>	8
9	10	<p>11 Eagle Awards Presentation, 10 a.m., Chamber office</p>	<p>12 Right Start Presentation, 10 a.m., MAFB</p> <p>Chamber Annual Meeting, 11:30 a.m., Grand International</p> <p>Ribbon Cutting, Slaaten Learning Center, 4 p.m., MSU</p>	<p>13 CLI, 8 a.m., MAFB</p>	<p>14 Infrastructure Committee, 7:30 a.m., Homesteaders Restaurant</p>	15
16	<p>17 Right Start Presentation, 12:30 p.m., MAFB</p>	<p>18 Board of Directors, 7:30 a.m., Holiday Inn</p>	19	<p>20 CLI Education Session, 8 a.m., MSU</p> <p>Diplomats Committee, 9 a.m., Parker Center</p>	21	22
23	24	25	<p>26 Junior Achievement Committee, 7:30 a.m., Minot Chamber</p> <p>Right Start Presentation, 10 a.m., MAFB</p>	<p>27 CLI Leadership Session, 8 a.m., YMCA</p>	28	29
30	<p>31 Right Start Presentation, 12:30 p.m., MAFB</p>					

To view meeting changes or community events, log on to www.minotchamber.org