

# Communicator



### The Minot Area Chamber of Commerce and You!

Vol. XVI, Issue No. 4

www.minotchamber.org

April 2011

## ACCREDITED

in Progress

### INSIDE THE COMMUNICATOR

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### Sponsors needed to support academic achievement: 49th Honors Banquet set for April 13

Students and long-time staff and educators will be honored for their hard work at the Minot Area Chamber of Commerce 49th annual Honors Banquet April 13 at 6:30 p.m. at the Holiday Inn.

The event is a time set aside to recognize graduating seniors from eight area schools with a grade point average of 3.75 or higher. More than 100 students from Berthold (Lewis & Clark), Bishop Ryan, Des Lacs Burlington, Glenburn, Minot, Our Redeemer's, Sawyer, and Surrey will be honored, along with staff and teachers from the schools with 25 years of service. This event is possible thanks to the generous support of Chamber members who sponsor students and teachers. Sponsorships are still needed. If you would like to support and encourage academic achievement, please call call Carla Dolan at 857-8205.

### Aviation is significant economic catalyst in North Dakota

The North Dakota Aeronautics Commission is pleased to announce the results of a recent study regarding the economic impact of aviation in the state of North Dakota.

The study analyzed numerous segments in the aviation industry and determined aviation related activity creates nearly 15,500 jobs and produces \$1.6 billion in economic activity across North Dakota.

Commercial airlines in North Dakota boarded 798,965 passengers in 2010, an 11 percent increase over 2009, and general aviation aircraft conducted an estimated 673,000 operations in 2010.

The 89 airports in North Dakota created 9,792 jobs that apply to the aviation industry. Aviation employees receive \$366 million in payroll, and on-airport activity generates \$1.1 billion in economic output.

# International Military Ball set for April 16

The International Military Ball, a formal event with a gourmet meal and entertainment, is Saturday, April 16 at the Minot Holiday Inn. Reservations are due by Friday, April 15.

The Chair of the Minot Area Chamber of Commerce, and the commanders of the 5th Bomb Wing and 91st Missile Wing, cordially invite you to attend the 22nd Annual International Military Ball. The social will begin at 6 p.m. at the Minot Holiday Inn.

The formal event will again include a sevencourse gourmet meal. Participants will enjoy an elegant evening of dancing to the music of the Air Force Band, Night Wing, and dignitaries from both the United States and Canada will attend.

Please reply by April 15, 2011. For more information, please call 852-6000 or email chamber@minotchamber.org.

#### Local impact in Minot

The Minot International Airport is the primary civilian aviation hub in the Minot region. This study analyzed the economic impact of several businesses and organizations on the airport, including airline traffic, general aviation traffic, cargo and rental car operations.

In 2010, the number of passengers flying out of Minot was 90,823. This was a 36 percent increase in passengers over 2009. It was estimated that 45.5 percent of the airline passengers using the airport were visitors to the Minot area, and each visitor spent, on average \$425 in North Dakota. The study found these visitors contributed \$16 million to the local economy.

The economic activity generated by the airport has created 732 local jobs with an estimated payroll *Continued on page 3* 

**BUSINESS AFTER HOURS** 

**People's State Bank** 

405 37th Ave SW Thursday, April 14 5–7 p.m.

This is a great opportunity to network with potential and established clients in a social, fun atmosphere. Enjoy hors d'oeuvres and win a chance at \$500 in Chamber Bucks! If winner is not present, \$50 in Chamber Bucks is guaranteed. (Must be present to win) \$5 charge at the door

#### MINOT AREA CHAMBER of COMMERCE COMMUNICATOR

P.O. Box 940 • Minot, ND 58702 • 852-6000 chamber@minotchamber.org minotchamber.org

Material published in the *Chamber Communicator* expresses the viewpoints or policies of the *Communicator*, the Minot Area Chamber of Commerce and its Board of Directors. The purpose of this newsletter is to communicate with the membership of the Minot Area Chamber of Commerce.

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#### NEW MEMBER •••••

The Minot Chamber welcomes new members. Join us in thanking **Off the Vine**. Please let them know how much of a value they are to our community.

#### OFF THE VINE

15 S. Main • Minot, ND 58701 • 838-7003

Email: bmugaas@min.midco.net • Web: offthevineminot.com • Brent Mugaas, *Owner* Off the Vine features a great selection of wines, beers, and appetizers. Our menu of small plates dishes can satisfy as a snack or a whole meal.

### Prairie Warrior Auction registers successful year

Congratulations and special thanks to Betty Fedorchak (Esoterica), chairperson of the 25th Annual Military Affairs Committee Prairie Warrior Competition Auction, and her team of volunteers. The event, which was held March 26, raised more than \$39,000. Also, a special thanks goes out to the many sponsors of merchandise. Support by area businesses, organizations and individuals has once again contributed to a successful event. Participants enjoyed refreshments and hors d'oeuvres while previewing the merchandise.

"We are very grateful to our downtown folks who do this event," said Col. Doug Cox, commander of the 5th Bomb Wing. He said the auction is very important and valuable to the airmen, and not only does it allow the airmen to be involved in an activity in the downtown community but to become more efficient in their jobs. Cox said it is great how both communities work together as TEAM MINOT. Col. Fred Stoss, commander of the 91st Missile Wing, said, "This wonderful auction has provided huge support for our competition teams as well as morale efforts across our wings."

He said the Prairie Warrior Auction and the support of the local community will contribute significantly to the wings bringing home the top honors this year the Fairchild Trophy for the 5th Bomb Wing and the Blanchard Trophy for the 91st Missile Wing.

Fedorchak said donations from businesses, organizations and individuals along with those who donate their time make the auction a success. The event has raised thousands of dollars each year to help defray the expenses of space and bomb wing competitions for Minot Air Force Base competitors. Additionally, funds raised are used to underwrite events designed to improve the morale of the men and women stationed at Minot AFB.

### **R**ENEWALS .....

The Chamber extends a big "THANK YOU" to our members who have renewed their membership from Feb. 18 through March 25, 2011. Your continued support helps your Chamber promote the business community and do the work seen in the pages of this newsletter.

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**MINOT AREA CHAMBER OF COMMERCE** 

**APRIL 2011** 

#### Continued from page 1

of \$22.8 million. When multiplier impacts were calculated in 2010, the total economic output of the airport was \$70.6 million in the local economy.

The study also determined the economic benefits from off-airport activity. Off-airport aerospace manufacturing supports 4,434 jobs and produces \$487 million in economic output. This segment also included the economic activity generated by the growing unmanned aerial systems (UAS) industry, which has an estimated impact of \$27.1 million. Currently, the growing UAS industry supports 231 jobs in the state.

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In addition to economic benefits, aviation in North Dakota provides a number of health, welfare and safety benefits which defy conventional measurement. Such services include medical transport and evacuation, flight training, law enforcement flights, wildlife management, military exercises and search and rescue operations.

In addition to commercial airline service, the Minot International Airport has a wide variety of operations that help contribute to its economic impact in the community, including rental car companies, fixed base operations, a museum, air cargo operations (FedEx and UPS), medical flights and aerial ag applicators. Several corporate flight departments and private aircrafts based at the airport also help facilitate businesses in the community. The expansion of energy development in ND also appears to be factor in the growth experienced at Minot International Airport.

"The business community has long recognized the importance of the Minot International Airport to our economy," said Minot Area Chamber of Commerce President, John MacMartin. "Most recently, the business community partnered with the City of Minot to secure the US DOT Small Community Air Service Grant which enabled us to attract additional airlines to the airport. We are gratified to see the total dollar amount of the economic impact that the airport has on our region."

The study was completed by Wilbur Smith Associates in partnership with Kadrmas, Lee and Jackson, Inc. and funded with a Federal Aviation Administration (FAA) grant. The detailed study utilized FAA approved methodology, regional and business sector specific multipliers to accurately determine total economic impact (output) of aviation across ND.

EAGLE AWARDS

The Eagle Award winners were recognized in March and thanked for superior customer service skills. If you would like to nominate someone for outstanding customer service, please call the Chamber at 852-6000 for a nomination form, or visit the website at <u>minotchamber.org</u>.

A special thank you goes out to these sponsors for providing wonderful gifts for Eagle recipients: Lowe's Floral for the beautiful flower arrangements; and to Homesteaders Restaurant for the gift certificate. These gifts are greatly appreciated.



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DAVID JOHNSON Sears

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### **RIBBON CUTTINGS**



Farmers Union Ins/Marquardt Heilman Agency701 3rd St. NE • 852-4061 • 800-253-6603www.farmersunioninsurance.com/rmarquardtBob Marquardt & Steve HeilmanAmbassadors celebrated with Bob Marquardt and Steve Heilman at their new location for Farmer's<br/>Union Insurance.



Space Aliens Grill & Bar in Minot 1400 31st Ave SW • Minot, ND • 852-7427 spacealiens.com Myron Thompson and Abe Sakak Minot Space Aliens Grill & Bar recently completed an extensive remodeling project changing the footprint and revitalizing the look of both the restaurant and bar.

### U.S. Census shows population growth in Minot and Ward County

The city of Minot grew by nearly 12%, according to U.S. Census figures. In the year 2000, Minot's population was 36,567, and in 2010, that number was at 40,888, an increase of 4,321 people. Ward County grew by just under 3,000 people, according to 2010 U.S. Census results. The North Dakota 2010 Census results show Ward County growing from 58,795 to 61,675, an unsurprising result to many.

"The results from the Census were indeed gratifying and in fact, simply confirmed what many in the Minot area intuitively knew," said John MacMartin, Chamber president. "We grew from 2000 to 2010. We also know that in the year since the census numbers were collected, that the area has continued to grow, thanks in part to the strength of the energy sector as well as the expansion at Minot AFB."

For more information, visit www.census.gov.

### Project CLEAN work days set for May 6 & 7

Project CLEAN (Community Leaders Enhancing Area Neighborhoods) Committee is working to do away with the unsightly garbage left behind by melting snow with the annual citywide cleanup Friday, May 6 from 9 a.m. to 5 p.m. and Saturday, May 7 from 9 a.m. to 1 p.m. The two days helps groups cover a wide area, and also allows business people to permit employees to clean up during business hours.

Businesses are encouraged to donate to a non-profit group willing to clean up around their building. For more information, call the Chamber at 852-6000 or email chamber@minotchamber.org.



### 2011 ND State Fair lineup promises great.big.fun

Dates for the 2011 North Dakota State Fair are July 22 – July 30. Tracy Lawrence, Kid Rock with Sheryl Crow, Lady Antebellum, Nitty Gritty Dirt Band, Charlie Daniels Band, Toby Keith, and Pat Benatar with Neil Giraldo will all perform at the 2011 North Dakota State Fair. Tickets for the Grandstand Country Showpass went on sale Wednesday, March 16.

Pat Benatar and Neil Giraldo, as well as Kid Rock with special guest Sheryl Crow, will rock the Grandstand at the 2011 North Dakota State Fair. Tickets will go on-sale Wednesday, April 13 at 8 a.m.

The American classic rocker, Kid Rock, will be the first rock act to perform during the 2011 State Fair Saturday, July 23. Hits like "Cowboy," "Only God Knows Why," and "All Summer Long" have led this performer to five Grammy Nominations.

Kid Rock will be accompanied by American singer/songwriter Sheryl Crow. Crow's music incorporates elements of rock, folk, hip hop, country and pop. She has won nine Grammy Awards from the National Academy of Recording Arts and Science. Sheryl Crow is ready to rock the North Dakota State Fair with hits like "All I Wanna Do," "My Favorite Mistake," and her duet with Kid Rock, "Picture."

Four-time Grammy winner Pat Benatar along with guitarist Neil Giraldo, will be the final act taking the stage at the North Dakota State Fair Saturday, July 30. During the 1980s, Benatar had two RIAA-certified Platinum albums, three RIAA-certified Gold albums and 19 Top 40 singles, including "Love is a Battlefield," "Hit Me with Your Best Shot," and "We Belong."

Kid Rock tickets will be \$55 for standing room in front of the stage and \$65 for reserved seating in the Grandstand. When purchasing any Kid Rock ticket, rock fans can also add on the purchase of a Pat Benatar and Neil Giraldo ticket for only \$15 (\$10 off the actual ticket price).

The first country concert of the Fair will be Tracy Lawrence. Lawrence has had 17 No. 1 country singles including his signature song, "Sticks and Stones," the all-time fan favorites "Time Marches On," "If The Good Die Young," and "Alibis," and his most recent, "Find Out Who Your Friends Are."

Country trio, Lady Antebellum, will perform their top-charting singles, "I Run to You," "Need You Now," and "American Honey" Sunday, July 24. This group scored five key wins at the 53rd Annual Grammy Awards in the categories Record of the Year, Song of the Year, Country Performance by a Duo or Group, Country Song of the Year and Country Album of the Year.

The Nitty Gritty Dirt Band, known for songs like "Cadillac Ranch" and "Fishing in the Dark," will call the State Fair home on Wednesday, July 27.

The Charlie Daniels Band will be performing Thursday, July 28. Charlie Daniels' music is quintessentially Southern with and of course, "The Devil Went Down to Georgia."

Past chart topping songs for Toby Keith including "I Love this Bar," "Should've Been a Cowboy," "Whiskey Girl," and "Courtesy of the Red, White and Blue" will be paired with songs from his newest Album like "Bullets in the Gun" on Friday, July 29.

The Grandstand Country Showpass will
be \$75 Standing Room or \$85 Reserved
Seating and will include:
Friday, July 22Tracy Lawrence
Sunday, July 24Lady Antebellum
Monday, July 25IMCA Modified and
Stock Car Races*
Tuesday, July 26Enduro Race*
Wednesday, July 27Nitty Gritty
Dirt Band*
Thursday, July 28Charlie Daniels Band
Friday, July 29Toby Keith
*General Admission Events

Tickets can be purchased online at www.ndstatefair.com, by phone at 852-3247 or in person at the State Fair Center. New for 2011, tickets will also be sold at the State Fair ticket kiosk in the Herberger's Court at the Dakota Square Mall. Call the State Fair office for more information. More information is available at www.ndstatefair.com.



### MAFB invites employers to Job Fairs on base

Minot area businesses are invited to participate in the Job Fairs being held on Minot AFB. The Youth Center will host a Youth Job Fair for those 15 years and older or for those looking for part-time work on May 9 from 5 to 7 p.m. The busy summer months are coming up and Minot Air Force Base has a resource of great young people available to fulfill employment needs.

The second Job Fair will be geared for adults looking for full-time or part-time employment. It will be held on May 12 from 2 to 7 p.m. at the Community Center. To sign up, please send an email to

family.support@minot.af.mil or call 723-3950 and leave your name, contact info, and company. Please respond no later than April 15. For more information, call Barb Peterson, Airman & Family Readiness Center, at 723-2076.

### CHAMBER UNIVERSITY Ten internationally-acclaimed leaders scheduled

Community business leaders can access the knowledge and experience of eleven internationally-acclaimed leaders by attending the Chick-fil-A Leadercast at First Assembly of God Church in Minot May 6, 2011.

The Chick-fil-A Leadercast is a one-day leadership training event broadcast LIVE from Atlanta, Ga. to hundreds of sites throughout the nation, including Minot. Speakers for the event include:

- Seth Godin, entrepreneur, marketing expert, and best-selling author of 12 books including *Linchpin*
- Robin Roberts, anchor of ABC's Emmywinning show, "Good Morning America"
- John Maxwell, leadership expert and best-selling author of *The 21 Irrefutable Laws of Leadership*
- Dave Ramsey, personal money-management expert, national radio personality, and best-selling author of *The Total Money Makeover*

- Sir Ken Robinson, best-Selling author and leader in the development of creativity, innovation & human resources
- Dan Cathy, president & COO of Chickfil-A, Inc.
- Muhtar Kent, chairman of the board and CEO of The Coca-Cola Company
- Suzy Welch, best-selling author, television commentator, and noted business journalist
- Mack Brown, head coach of the Texas Longhorns, 2009 Big 12 Coach of the Year
- Erin Gruwell, founder and president of Freedom Writers Foundation
- Frans Johansson, best-selling author of *The Medici Effect*

The idea for the Chick-fil-A Leadercast was conceived eleven years ago by Dr. John C. Maxwell, *New York Times* best-selling author and speaker. He wanted to combine his influential voice in the community with his desire to reach leaders at the heart level.

What started out as a half day, classroomformat event with John Maxwell teaching has since become a full day, experiential conference featuring 11 authors, leadership experts and practitioners.

This year's program will focus on how individuals and teams can use their voices to create positive change at work, at home and in the community. The speakers will speak on subjects such as leading based on respect and relationship rather than rights and position, the difference between dynamic leadership and mediocre management, creating a culture of servanthood and innovation, how to provide exceptional customer service and the keys to unlocking creativity in your workplace.

Cost is \$95 for non-members, \$75 for Chamber members, and \$65 for member groups of six or more. For more information about the Chick-fil-A Leadercast, visit www.chick-fil-aleadercast.com. For reservations, call 852-6000.

### Essentials of Leadership course offered April 12

TrainND has partnered with the Development Dimensions International to make its award winning leadership training available to Minot Area Chamber of Commerce members. Essentials of Leadership will be offered Tuesday, April 12 from 1 to 5 p.m. at the Grand International. Essentials of Leadership is the foundation course in a six-part Leadership Training Certificate. During this four-hour course, participants will learn their role as a catalyst leader, a leader who inspires others to act. They will discover seven leadership imperatives for meeting today's challenges and gain proven interaction skills.

Registration is \$129. For more information or to register, contact anne Keller at 857-7594 or email: anne.keller@willistonstate.edu.

### May 24 conference offers how to increase profits in 2011

The Minot Area Chamber of Commerce, Midcontinent Business Solutions, and the Avitus Group present Dave Mitchell with the Leadership Difference presenting "Increase Your Profits in 2011 — How Businesses Are Thriving in the New Economy." The event will be May 24 at the Grand International. Registration begins at 8:30 a.m., followed by an interactive presentation with Mitchell from 9 a.m. to noon, a networking lunch, then roundtable discussions from 1 to 2 p.m.

Who is Dave Mitchell? Not a household name to many people, but to Allstate Insurance, Bank of America, Universal Studios, Sub-Zero Wolf Appliances, Electrolux Appliances, Trek Bikes, Walt Disney World, and the CIA, Dave Mitchell is a valuable teacher.

Mitchell's seminars include topics on leadership, customer service, selling skills,

and personal performance enhancement.

After providing productivity training to Avitus Group's 70+ employees, the response and lasting results impressed the owners of Avitus Group so much that they approached Dave with an idea: offer a seminar that will help business owners and managers take advantage of the current economic climate and make their company really explode with growth.

The seminar gives attendees a new set of tools to grow their business. Currently, most businesses are penetrating only 25% of their potential market share. Using the strategies and tactics discussed in this seminar, businesses can increase their appeal from 50 to 75%.

"Laugh and Learn" Mitchell prefers to sprinkle humor throughout the training time because studies have shown that people retain and apply what they learn better if they find the information entertaining.

Due to the amount of information covered, the fast-paced nature of the training, and Mitchell's interactive style, seating is limited. Register soon because seats will go fast.

Breakfast and lunch are included. Registration and a networking Coffee begin at 8:30 a.m. The seminar begins promptly at 9 a.m. Show up early and have a light breakfast and reconnect with fellow business professionals. Following the seminar will be a networking lunch. For those that wish to participate after lunch, roundtable discussions, including one table hosted by the speaker, will be offered.

Additional registration information and costs will be announced at a later date.

### **Member Business Briefs**

#### Four students receive Chevy Scholar award

Ten students from across North Dakota and western Minnesota were chosen as finalists for the Chevy Scholar program. Four of the finalists, as determined by online voting, will receive \$5,000 scholarships from the West Dakota and Heartland Chevy Dealers of North Dakota and western Minnesota.

Online voting determined the following winners: Courtney McDonald (Bismarck); Jacey Porter (Mandan); Ryan Carlson (Morgan, MN); and Jordan Rasmusson (Fergus Falls, MN). More than 400 students applied.

Each of the remaining finalists received a \$250 scholarship: Zachary Craig (Velva); Justine Gab (Dickinson); Amber Hettwer (Fargo); Hannah Klinnert (Kindred); Jonathan Price (Douglas); and Justin Roberson (Bismarck).

#### CISCO NOW van in Minot April 11

Join Cisco and Connecting Point Computer Center to experience the new Cisco® Network On Wheels (NOW) Van, decked out with the latest in borderless networks, video, physical and network security, unified communications and collaboration, and many other advanced solutions.

The Cisco NOW van will be in Minot on Monday, April 11, 2011, from 10 a.m. to 2 p.m. The event will be held at the Sleep Inn & Suites, 2400 10th Street SW, Minot, ND 58701. To reserve your place or for more information, visit www.cisco.com/go/semreg/centralnowvanconnectingpoint14341/pdf or contact Gary Thompson at 701-400-2186.

#### Dining with Diabetes set for April 5

Dining with Diabetes North Dakota Style will be offered beginning Tuesday, April 5, 2011 from 1 to 4 p.m. at First District Health Unit.

Dining with Diabetes is a program for people with diabetes and their families. Participants attend four weekly sessions. They learn about making good food choices, portion control, meal planning, healthy food preparation methods and how to read food nutrition labels. They taste recipes that are healthy versions of familiar foods. Plus, they learn about the importance of physical activity in controlling diabetes.

There is a \$25 registration fee per person. A family member or caregiver may attend with a person with diabetes for an additional \$5. Space is limited and pre-registration is required. Participants must attend all four class sessions.

For more information contact Lori Scharmer at NDSU Extension Service at 857-6450 or email: lori.scharmer@ndsu.edu.

### Gerdau Ameristeel supports community through Project CLEAN

Gerdau Ameristeel: Minot Recycling Division is pleased to announce their involvement in this year's Project CLEAN program. Gerdau, one of the United States largest recylcers of steel and metals, will be open from 8 a.m. to 5 p.m. on Friday, May 6 and from 8 a.m. to 1 p.m. on Saturday, May 7 to receive the community's recylables.

When community members donate their recylables, Gerdau will make a check out for all donated material to Community Action, earmarked for the Backpack for Kids program. The employees of Gerdau Ameristeel are excited to be a part of such a great project. For additional information, call 852-4441.

#### Minot Area Council of the Arts offers website of cultural events: culturepulse.org

Wondering where to go for what's happening in Minot? Culturepulse.org is the place to look!

Click on Minot! You'll be surprised at the variety of events that are taking place in our area. You can enter your event on the site! Just click on "Submit an Event" and follow the prompts. There are places to add outdoor events, sporting events artist profiles, family and kids, free events and more. Culturepulse.org is a state-wide marketing site. That means that the event you enter will appear on social networks like Facebook and twitter. Culturepulse.org is maintained by the Minot Area Council of the Arts. It's an easy way to promote your event and it's free!

#### Medcenter One clinic set to open in May

Medcenter One Occupational Health Clinic (OHC), the only free-standing fully dedicated occupational health clinic in Bismarck and Dickinson, recently announced plans for a new clinic in Minot.

The new clinic will specialize in injury prevention, clinical and rehabilitation services, drug and breath alcohol screenings and health promotion programs.

The Minot clinic will be staffed by expertly-trained medical team, certified ergonomic and functional capacity specialists, certified hearing conservation technicians and drug specimen collectors.

The new clinic is set to open in spring 2011 at 801 21st Ave. S.E. in Minot, near the intersection of Highways 2 and 83.

For more information visit www.medcenterone.com/occhealth/minotocchealth/ or call Jeff Wetzel 701-323-5222 or 866-310-5222. Patient hours will be 8 a.m.–5 p.m. Monday through Friday.

### Schoenrock judges national printing competition

KK BOLD account services director Stephanie Schoenrock was recently selected by Consolidated Graphics, Inc., as one of six marketing professionals to judge the prestigious Encore Awards.

Consolidated Graphics, Inc., of Houston, TX, is one of North America's leading commercial printing companies. The company created and sponsors the annual Encore Awards that recognize excellence in the concept, design and production of print materials along with innovation in the combination of print and technology. Schoenrock traveled to Dallas to participate in the deliberations, which selected winners in six marketing categories.

KK BOLD (formerly Kranzler Kingsley Advertising, Marketing and Public Relations) provides services in advertising, branding, interactive, media, public relations, political consulting and casino marketing for clients across the upper Midwest and throughout the United States.

#### MSU students on 'Who's Who' List

"Who's Who Among Students in American Universities and Colleges" selected 18 juniors and seniors from Minot State University for inclusion in the 2011 edition. A campus nomination committee and editors of the annual directory chose the students based on their academic achievement, service to the community, leadership in extracurricular activities and potential for continued success.

They are: Anthony Anderson, finance (Minot); Brittany Armstrong, marketing and theatre arts (Minot); Mary Christian, broadcasting and public relations (Minot Air Force Base); Shari Dueck, communication disorders (Prince Albert, Saskatchewan): Kelsev Eaton, addiction studies (Minot); Melissa Elker, psychology (Bismarck); Ethan Fritel, energy economics and finance (Hazen); Gary Heitkamp, chemistry and biology (Minot); Annamaria Holt, special education and elementary education (Andover, MN); Sara King, broadcasting and public relations (Minot); Britney Kruk, communication disorders (Brandon, Manitoba); Tara Kuntz, elementary education (Rugby); Tara Love, special education and elementary education (Portage la Prairie, Manitoba); Halee Namanny, chemistry and corporate fitness (Price, Utah); Jacey Peterson, business education (Berthold); Tyson Snelling, international business, management and marketing (Brandon, Manitoba); Danielle Wangler, special education and elementary education (Rugby); and Nathan Zochert, English (Minot).

### **Member Business Briefs**

### Community Health Foundation gifts exceed \$400,000.00

St. Joseph's Community Health Foundation is awarding more than \$400,000.00 in grants to area organizations. St. Joseph's Community Health Foundation is an independent public charity

foundation set up with proceeds donated by the Sisters of St. Francis from the sale of a local hospital in 1998. Over \$2.8 million dollars have been granted to area organizations to benefit the residents in the counties of Bottineau, Burke, McHenry, McLean, Mountrail, Pierce, Renville, Rolette, Sheridan, Ward, and Wells.

Shelly C. Weppler is the Executive Director.

Grants totaling nearly \$400.000.00 will be awarded to area organizations. Some of those area organizations are the American Cancer Society, Camp of the Cross, Country Community Health Clinic, Action Partnerships, Companions for Children, Domestic Violence Crisis Center, Farm Safety 4 Just Kids, First District Health Unit, International Music Camp, Metigoshe Ministries, Mid-Dakota Chapter of the Red Cross, Minot Area Homeless Coalition, Minot Commission on Aging, Minot Park Board, NDSU Extension Service, North Dakota Healthy Pregnancy Task Force, Parkinson's Support Group, RSVP+ North Central ND, 2nd Story, Taube Museum, Village Family Service Center, and the YWCA.

Food Pantries in the area will share in a grant of \$15,000.00 based on the number of people served at their centers. Numbers from the pantries for 2011 identified 1,677 families per month being served up from 1544 families served last year.

Five \$1,000 Nursing Scholarships to attend MSU will be awarded in honor of the Sisters of St. Francis. The Sisters arrived in Minot in 1914 to serve as nurses in our community.

For further information regarding the St. Joseph's Community Health Foundation please write to 308 2nd Ave. SW, Minot, ND 58701, call 701-837-1726. E-mail is also available at sjchf@minot.com.

#### Odney wins nine awards in statewide ADDY competition; Finken named to national board of directors

Odney was the recipient of nine advertising awards presented at the annual ADDY awards banquet sponsored by the North Dakota Advertising Federation on Feb. 25. The five Gold and four Silver ADDY Awards represent the agency's work for the past year.

Locally, a Gold ADDY was awarded for

the Thompson Larson Funeral Home Celebration TV ad. The Minot Area Community Foundation's 10 Day Celebration poster, Minot International Airport's television ad and the Chevy Scholar zap banner all received Silver ADDYs.

Odney's other Gold ADDY awards included the following: In the category of Collateral Material, Cover, Lewis & Clark Fort Mandan Foundation River of Promise book cover; Consumer or Trade Publication Campaign, ND Tourism I Am Legendary Print; Elements of Advertising Music Only, Theodore Roosevelt Medora Foundation TV Music; and in National TV, N.D. Tourism I am Legendary Outdoor TV ad was the Gold winner.

An additional Silver ADDY was awarded for the North Dakota Tourism TV campaign.

The North Dakota AdFed chapter is one of 210 Advertising Federation clubs in 14 districts nationwide. The winning entries from the North Dakota now go to the next level of competition, sponsored by the American Advertising Federation's District 8, which is comprised of North Dakota, South Dakota, Minnesota and Wisconsin.

For more information about Odney or to see the agency's ADDY-winning work, visit www.odney.com.

Minot native Patrick Finken has been named to the U.S. Chamber Board of Directors. Finken, who is the majority owner and president of Odney, joins a diverse board of more than 100 corporate and small business leaders from around the country.

Finken was suggested for the position by the North Dakota Chamber, and was vetted by the U.S. Chamber nominating committee prior to his appointment. He'll serve a threeyear term joining representatives from companies like Xerox, PepsiCo, and UPS along with small business owners to determine the U.S. Chamber's policy positions on business issues and advise on strategy.

The U.S. Chamber of Commerce is the world's largest business federation representing the interests of more than three million businesses of all sizes, sectors, and regions, as well as state and local chambers and industry associations. More than 96 percent of U.S. Chamber members are small businesses with 100 employees or fewer.

North Dakota was last represented on the U.S. Chamber board in 2000.

#### Foundation offers exciting opportunities

North Dakota State Fair Foundation board of directors is pleased to announce the creation of a foundation for the benefit of attendees of the North Dakota State Fair and its facilities. The foundation is a 501(3) organization whose mission is to develop lifelong relationships with donors to secure philanthropic gifts that will enhance and support the work of the North Dakota State Fair.

Depending on the level of support, foundation members will receive season gate passes, season camping passes, and personalized 6" or 12" tiles in the State Fair Center. Additionally, qualifying members will also have pre-sale access to the 2011 NDSF Grandstand concerts. Check out www.ndstatefairfoundation.com/support for more information. 2011 Foundation donors can request pre-sale tickets

The Foundation's first campaign is to tile the main concourse of the State Fair Center. This effort offers the opportunity to remember loved ones with lasting memorials and to acknowledge individual, company and organization achievements.

The Foundation board of directors includes Todd Berning (West Fargo) President; Jerry Iverson, (Binford) Vice President; Joanne Beckman (New Salem) Secretary; Kandi Mikkelson (Minot) Treasurer; Connie Hanson (Devils Lake); and Jane Bartholomay (Fargo).

#### State Farm sponsors Meat & Greet May 6

Kellie Thorman and her team at State Farm Insurance are eager for you to join them for the third annual "Meat and Greet." The event is set for Friday, May 6 from 11 a.m. to 4:30 p.m. at 1316 20th Ave. SW. All Chamber members, friends and families are invited.

This is a fun opportunity to eat fresh grilled buffalo burgers and all the trimmings, visit with other business owners, and network with community members. With several new employees, Thorman is eager to make introductions and have a great time socializing. There will plenty of fun for everyone!

#### Trinity receives Best in Value award

Trinity President and CEO John M. Kutch announced that Trinity Health recently received the Hospital Value Index<sup>™</sup>: Best in Value<sup>™</sup> Award.

The Hospital Value Index<sup>™</sup> is the first hospital recognition program to take a comprehensive view of the value of care your hospital provides to your community. By analyzing data from approximately 4,500 hospitals nationwide, the Hospital Value IndexTM was able to rank each of these hospitals by measuring their success in quality, affordability, efficiency and patient satisfaction.

# APRIL

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1 Ambassadors Committee, 7:30 p.m., Homesteaders Restaurant	2
3	<b>4 Right Start</b> <b>Presentation,</b> 1:30 p.m., MAFB	<b>5 YP Professional</b> Development Team Meeting, Noon, Marco's	6	7 YP Leadership Meeting, Noon, TBD	8 Infrastructure Committee, 7:30 a.m., Homesteaders Restaurant	<b>9 Legislative Forum</b> , 9–11 a.m., Minot Auditorium, Room 201
10	11	<b>12 Eagle Awards</b> <b>Presentation,</b> 10 a.m., Chamber office	<b>13 Right Start</b> <b>Presentation,</b> 10 a.m., MAFB <b>Honors Banquet,</b> 6:30 p.m., Grand Int'l.	14 YP Social Team Meeting, 5:15 p.m., Paradiso Business After Hours - People's State Bank, 5 p.m., 405 37th Ave SW	<b>15 Military Affairs,</b> <b>Committee,</b> Noon, Grand Int'l.	<b>16 International</b> Military Ball, 6 p.m., Holiday Inn
7	<b>18 Right Start</b> <b>Presentation,</b> 1:30 p.m., MAFB	<b>19 Board of Directors,</b> 7:30 a.m., Holiday Inn	20 YP Outreach Team Meeting, Noon, Location TBD	21 Diplomats Committee, 9 a.m., Parker Center YP March Power Hour, Noon, Vegas Motel	22	23
24	25	26	<b>27 Right Start</b> <b>Presentation,</b> 10 a.m., MAFB	<b>28 Energy Committee,</b> 11:30 a.m., Vegas	29	30